

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Johnson Outdoors Inc.		05/03/2004	CORPORATION: WISCONSIN

**RECEIVING PARTY DATA**

Name:	Techsonic Industries, Inc.
Street Address:	678 Humminbird Lane
City:	Eufaula
State/Country:	ALABAMA
Postal Code:	36027
Entity Type:	CORPORATION: ALABAMA

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Registration Number:	1509335	HUMMINBIRD
Registration Number:	1434589	HUMMINBIRD USA
Registration Number:	1201888	HUMMINBIRD
Registration Number:	1200317	HUMMINBIRD
Registration Number:	1300391	
Registration Number:	2376699	TOTAL SCREEN UPDATE
Registration Number:	1509336	HUMMINBIRD

**CORRESPONDENCE DATA**

Fax Number: (815)484-1032  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 815-484-1900  
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ATTORNEY DOCKET NUMBER:	504420
NAME OF SUBMITTER:	Andrew J. Heinisch
Signature:	/andrew j. heinisch/
Date:	10/20/2005
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Attorneys at Law  
483 N. Mulford Road  
Suite 7  
Rockford, Illinois 61107

**ASSIGNMENT OF REGISTERED TRADEMARKS**

WHEREAS, Johnson Outdoors Inc., (Assignor), a Wisconsin corporation, having its principal offices at 555 Main Street, Racine, Wisconsin 53403 has adopted, used, is using and is the owner of the following trademark(s) now registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
HUMMINBIRD (Stylized)	1,509,335	10/18/88
HUMMINBIRD USA & Design	1,434,589	3/31/87
HUMMINBIRD & Design	1,201,888	7/20/82
HUMMINBIRD & Design	1,200,317	7/6/82
Miscellaneous Design (Humminbird)	1,300,391	10/16/84
TOTAL SCREEN UPDATE	2,376,699	8/15/00
HUMMINBIRD (Stylized)	1,509,336	10/18/88

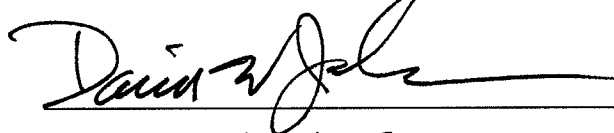
WHEREAS, Techsonic Industries, Inc., (Assignee), an Alabama corporation, having its principal place of business at 678 Humminbird Lane, Eufaula, Alabama 36027 is desirous of acquiring said registered trademark(s);

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said trademark(s), together with the goodwill of the business symbolized by said trademark(s) and registration(s) thereof, and including all common-law and other rights in said trademark(s), all claims, demands and causes for action, both at law and in equity, that

Assignor may have, or may hereinafter acquire, on account of any infringement of said trademark(s) and the registration(s) thereof prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect nunc pro tunc, as of the **3rd day of May, 2004**.

JOHNSON OUTDOORS INC.



By: David W. Johnson

Title: TREASURER