

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Conversion

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Detroit Newspaper Agency		08/03/2005	General Partnership: MICHIGAN

**RECEIVING PARTY DATA**

<b>Name:</b>	Detroit Newspaper Partnership, L.P.
<b>Street Address:</b>	7950 Jones Branch Drive
<b>City:</b>	McLean
<b>State/Country:</b>	VIRGINIA
<b>Postal Code:</b>	22107
<b>Entity Type:</b>	LIMITED PARTNERSHIP: DELAWARE

**PROPERTY NUMBERS Total: 21**

Property Type	Number	Word Mark
Serial Number:	76339178	DETROIT DIRECT
Serial Number:	75692957	DETROIT NEWSPAPERS NEW MEDIA
Serial Number:	76229199	THE DETROIT NEWS DETNEWS.COM READ IT. UNDERSTAND IT. USE IT.
Serial Number:	76230552	THE DETROIT NEWS READ IT. UNDERSTAND IT. USE IT.
Serial Number:	76229216	THE DETROIT NEWS READ IT. UNDERSTAND IT. USE IT.
Serial Number:	78420487	GR8-DLS -ON AUTOMOBILES-
Serial Number:	75402198	IMAGINE COLOR
Serial Number:	76460835	JOYRIDES
Serial Number:	76460834	JOYRIDES
Serial Number:	75895740	MARKETPLACEDETROIT.COM
Serial Number:	76429621	MIHOMEHUNT
Serial Number:	76592073	MISTUFFHUNT POWERED BY THE DETROIT NEWS AND FREE PRESS

OP \$540.00 76339178

Serial Number:	76592072	MI WHEELSHUNT POWERED BY THE DETROIT NEWS AND FREE PRESS
Serial Number:	76198357	NURSING PROFILE
Serial Number:	78450341	SIGNATURE 4-8-3-0-1
Serial Number:	78450336	SIGNATURE 4-8-3-0-4
Serial Number:	75422156	SPIRIT OF DIVERSITY
Serial Number:	78385119	STRUT
Serial Number:	78385124	STRUT
Serial Number:	78385117	STRUT SMART SEXY SASSY
Serial Number:	76469094	THIRD STREET PUBLICATIONS

**CORRESPONDENCE DATA**

Fax Number: (202)776-2222  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 202-776-2410  
Email: trademark@dowlohnes.com  
Correspondent Name: Marc S. Sher  
Address Line 1: 1200 New Hampshire Ave., N.W.  
Address Line 2: Suite 800  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

ATTORNEY DOCKET NUMBER:	02360.0001:022
NAME OF SUBMITTER:	Marc S. Sher
Signature:	/Marc S. Sher/
Date:	10/20/2005

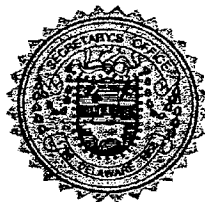
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# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A MICHIGAN GENERAL PARTNERSHIP UNDER THE NAME OF "DETROIT NEWSPAPER AGENCY" TO A DELAWARE LIMITED PARTNERSHIP, CHANGING ITS NAME FROM "DETROIT NEWSPAPER AGENCY" TO "DETROIT NEWSPAPER PARTNERSHIP, L.P.", FILED IN THIS OFFICE ON THE THIRD DAY OF AUGUST, A.D. 2005, AT 1:09 O'CLOCK P.M.



4009618 8100V

050639300

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4066692

DATE: 08-03-05

TRADEMARK  
REEL: 003179 FRAME: 0003

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM DETROIT NEWSPAPER AGENCY  
(A GENERAL PARTNERSHIP)  
TO  
DETROIT NEWSPAPER PARTNERSHIP, L.P.  
(A LIMITED PARTNERSHIP)  
PURSUANT TO SECTION 17-217 OF THE  
REVISED UNIFORM LIMITED PARTNERSHIP ACT

The undersigned, desiring to convert a general partnership to a limited partnership pursuant to section 17-217 of the Delaware Revised Uniform Limited Partnership Act, 6 Delaware Code, Chapter 17, do hereby certify as follows:

FIRST. The jurisdiction where Detroit Newspaper Agency (the "General Partnership") first formed is the State of Michigan.

SECOND. The jurisdiction of the General Partnership immediately prior to filing this Certificate is the State of Michigan.

THIRD. The date the General Partnership first formed is April 11, 1986.

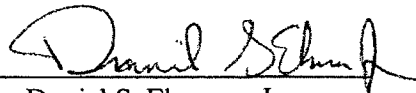
FOURTH. The name of the General Partnership immediately prior to filing this Certificate is Detroit Newspaper Agency.

FIFTH. The name of the limited partnership as set forth in the Certificate of Limited Partnership is Detroit Newspaper Partnership, L.P.

IN WITNESS WHEREOF, the undersigned have executed this Certificate of Conversion as of August 3, 2005.

General Partners:

The Detroit News, Inc.

By:   
Name: Daniel S. Ehrman, Jr.  
Title: Authorized Agent

Detroit Free Press, Incorporated

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Its: \_\_\_\_\_

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM DETROIT NEWSPAPER AGENCY  
(A GENERAL PARTNERSHIP)  
TO  
DETROIT NEWSPAPER PARTNERSHIP, L.P.  
(A LIMITED PARTNERSHIP)  
PURSUANT TO SECTION 17-217 OF THE  
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IN WITNESS WHEREOF, the undersigned have executed this Certificate of Conversion as of August 3, 2005.

General Partners:

The Detroit News, Inc.

By: \_\_\_\_\_

Name: Daniel S. Ehrman, Jr.

Title: Authorized Agent

Detroit Free Press, Incorporated

By: \_\_\_\_\_

Name: Joseph J. Lodovic, IV

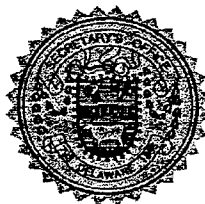
Its: President

# Delaware

PAGE 2

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF LIMITED PARTNERSHIP OF "DETROIT NEWSPAPER PARTNERSHIP, L.P." FILED IN THIS OFFICE ON THE THIRD DAY OF AUGUST, A.D. 2005, AT 1:09 O'CLOCK P.M.



4009618 8100V

050639300

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4066692

DATE: 08-03-05

TRADEMARK  
REEL: 003179 FRAME: 0006

CERTIFICATE  
OF  
LIMITED PARTNERSHIP OF  
DETROIT NEWSPAPER PARTNERSHIP, L.P.

The undersigned, desiring to form a limited partnership pursuant to the Delaware Revised Uniform Limited Partnership Act, 6 Delaware Code, Chapter 17, do hereby certify as follows:

FIRST. The name of the limited partnership is DETROIT NEWSPAPER PARTNERSHIP, L.P.

SECOND. The name and address of the Registered Agent is Corporation Service Company, 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808.

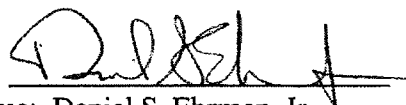
THIRD. The name and mailing address of the general partner is as follows:

The Detroit News, Inc.  
c/o Gannett Co., Inc.  
7950 Jones Branch Drive  
McLean, Virginia 22107.

IN WITNESS WHEREOF, the undersigned have executed this Certificate of Limited Partnership of Detroit Newspaper Partnership, L.P. as of August 3, 2005.

General Partner:

THE DETROIT NEWS, INC.

By:   
Name: Daniel S. Ehrman, Jr.  
Title: Authorized Agent