

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kellwood Company		10/03/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	A.H. Schreiber Co., Inc.		
Street Address:	460 West 34th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1774276	DOTTI	
Registration Number:	1550235	MARENA	
Registration Number:	2771631	WEAR ABOUTS	
CORRESPONDENCE DATA			
Fax Number:	(212)684-3999		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-684-3900		
Email:	efiling@grr.com, fdecolvenaere@grr.com		
Correspondent Name:	Frank D. Decolvenaere		
Address Line 1:	270 Madison Avenue		
Address Line 4:	New York, NEW YORK 10016-0601		
ATTORNEY DOCKET NUMBER:	2385/081 FDD		
NAME OF SUBMITTER:	Frank D. Decolvenaere		
Signature:	/frank decolvenaere/		

OP \$90.00 1774276

Date:

10/20/2005

Total Attachments: 3

source=Kellwood - SchreiberTM Assign't#page1.tif

source=Kellwood - SchreiberTM Assign't#page2.tif

source=Kellwood - SchreiberTM Assign't#page3.tif

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment"), effective as of the 3rd day of October, 2005 (the "Effective Date"), is by and between Kellwood Company, a Delaware corporation, having its principal place of business at 600 Kellwood Parkway, Chesterfield, Missouri 63017, ("Assignor") and A.H. Schreiber Co., Inc., a New York corporation, having its principal place of business at 460 West 34th Street, New York, New York 10001 ("Assignee").

WHEREAS, contemporaneous with the execution of this Assignment, Assignor and Assignee are executing an Agreement for Purchase and Sale of Assets dated as of October 3, 2005 to which this Assignment is referenced and attached;

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks, both under common law and the corresponding registrations set forth on Exhibit 1 (collectively, the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

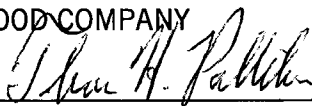
WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and otherwise conveys to Assignee the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and officials in any applicable jurisdictions outside the United States to record the transfer of the registrations set forth on Exhibit 1 to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary at any time now or in the future to effect and/or perfect this assignment or to confirm Assignee's ownership of the Trademarks.


IN WITNESS WHEREOF, the Assignor has executed this Assignment as of the Effective Date first above written.

"ASSIGNOR"
KELLWOOD COMPANY
By: 
Thomas H. Pollihan
Executive Vice President

STATE OF MISSOURI)
) ss.
COUNTY OF ST. LOUIS

On this 3rd day of October, 2005, before me, a Notary Public in and for the State and County aforesaid, personally appeared Thomas H. Pollihan, known by me to be the person of the above name and an officer of Kellwood Company, duly authorized to execute this Assignment on behalf of Kellwood Company, and who signed and executed the foregoing instrument on behalf of Kellwood Company.

Given under my hand and seal of office this 3rd day of October, 2005.


Notary Public

My commission expires:

DEBORAH K. FERNANDEZ
Notary Public - Notary Seal
STATE OF MISSOURI
St. Louis County
My Commission Expires: Jan. 19, 2008

Exhibit 1

REGISTERED TRADEMARKS

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
Dotti	U.S. Reg. No. 1,774,276	June 1, 1993
Marena	U.S. Reg. No. 1,550,235	August 1, 1989
Wear Abouts	U.S. Reg. No. 2,771,631	October 7, 2003

COMMON LAW TRADEMARKS

Beach Star

Sands Point