

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MLO Products, Inc.		09/15/2005	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	GeniSoy Food Company, Inc.		
<b>Street Address:</b>	100 W. 5th Street, Suite 700		
<b>City:</b>	Tulsa		
<b>State/Country:</b>	OKLAHOMA		
<b>Postal Code:</b>	74103		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78276994	LOW CARB CRUNCH	
<b>Serial Number:</b>	78276990	CARB CRUNCHERS	
<b>Serial Number:</b>	78489396	GENISOY NATURAL CHOICE	
<b>Registration Number:</b>	2090101	GENISOY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)842-7899		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	202 842-7836		
<b>Email:</b>	trademarks@cooley.com		
<b>Correspondent Name:</b>	Adam L. Barea		
<b>Address Line 1:</b>	875 15th Street, N.W., Suite 800		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20005-2221		
<b>ATTORNEY DOCKET NUMBER:</b>	205952-202		
<b>NAME OF SUBMITTER:</b>	Susan G. Mobley		

CH \$115.00 78276994

Signature:

/Susan G. Mobley/

Date:

10/21/2005

Total Attachments: 0

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