

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Coordinator Co., Ltd.		02/21/2005	CORPORATION: TAIWAN
RECEIVING PARTY DATA			
Name:	Shanghai Longfong Foods Co., Ltd.		
Street Address:	No.338, Donglan Rd.		
Internal Address:	Min Hang District		
City:	Shanghai		
State/Country:	CHINA		
Entity Type:	CORPORATION: CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2786336		
CORRESPONDENCE DATA			
Fax Number:	(312)427-6663		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(312) 427-1300		
Email:	CHIUSTM@LADAS.NET		
Correspondent Name:	Ladas & Parry LLP		
Address Line 1:	224 South Michigan Avenue		
Address Line 2:	Suite 1600		
Address Line 4:	Chicago, ILLINOIS 60604		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			
Address Line 4:			

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NAME OF SUBMITTER:	/JOHN E MCKIE/
Signature:	/JOHN E MCKIE/
Date:	10/24/2005
Total Attachments: 2 source=longfong1#page1.tif source=Longfong2#page1.tif	

ASSIGNMENT

WHEREAS, COORDINATOR CO., LTD. (hereafter "Seller"), a Taiwan, Republic of China corporation, with a principal place of business at 10F-1, NO.120, CHUNG CHENG 1ST RD., LIN YA DIST., KAOHSIUNG, TAIWAN, R.O.C.

adopted, used, and registered the trademark identified below (hereafter "the Mark") in the U.S. Patent and Trademark Office :

<u>Registration No.</u>	<u>Mark</u>	<u>Issued Date</u>
2786336	Device Mark	November 25, 2003

WHEREAS, SHANGHAI LONGFONG FOODS CO., LTD. (hereafter "Buyer"), a ^{SHANGHAI} PEOPLE'S REPUBLIC OF CHINA corporation, having a business address at NO.338, DONGLAN RD., MIN HANG DISTRICT, SHANGHAI MUNICIPALITY, PRC. is desirous of acquiring the Mark and the registration therefor.

NOW, THEREFORE, for one dollars (\$1.00) and other good and valuable consideration, the receipt of which is acknowledged, Seller hereby sells, transfers, and assigns to Buyer all its rights, title, and interest in and to the Mark and Registration No.2786336 therefor, together with the goodwill of the business symbolized thereby.

Seller further assigns to Buyer all rights to sue for and receive all damages occurring from past infringements of the Mark.

Seller warrants that it has good and valid title to the registration and that there are no licenses, encumbrances, or third party agreements, either written or implied, or any pending or threatened disputes in the courts or the U.S. Patent and Trademark Office relating to the ownership or use of the Mark or registration. Seller further warrants that upon request by buyer, seller shall execute all papers, make all rightful oaths, testify on behalf of Buyer and do all other lawful acts necessary to carry out the intent of this Assignment, as well as provide such other material, information, or assistance as Buyer may consider necessary, and this Assignment shall be binding on the parties, their successors and/or assigns and all others acting by, through, with or under their direction, and all those in privity therewith.

Date : February 21st, 2005

By : Lee ching yen
LEE CHING YEN
President

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Registrant : COORDINATOR CO., LTD.

Registration : 2786336

Issue Date : November 25, 2003

Mark : Device Mark

Class : 29/30

Our Ref. :

whose address is

, is hereby designated as the representative for

SHANGHAI LONGFONG FOODS CO., LTD. upon whom notices
or process in proceedings affecting the above-identified mark may be served.

Dated : February 21st, 2005

SHANGHAI LONGFONG FOODS CO., LTD.

By Yeh Hui Te

Name : YEH HUI TE

Title : President