

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Free Motion Fitness, Inc.	FORMERLY Ground Zero Design Corporation	10/20/2005	CORPORATION: UTAH

RECEIVING PARTY DATA

Name:	ICON IP, Inc.
Street Address:	1500 South 1000 West
City:	Logan
State/Country:	UTAH
Postal Code:	84321
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2961997	M
Registration Number:	2940871	M FREEMOTION
Registration Number:	2940801	EPIC STRENGTH
Registration Number:	2929820	CABLE CROSS
Registration Number:	2961998	EPIC STRENGTH
Registration Number:	2466267	FREE MOTION

CORRESPONDENCE DATA

Fax Number: (435)750-3679
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 435 786 5006
Email: kari.anderson@iconfitness.com
Correspondent Name: David L. Stott
Address Line 1: 1500 South 1000 West
Address Line 4: Logan, UTAH 84321

CH \$165.00 2961997

ATTORNEY DOCKET NUMBER:	T012 US
NAME OF SUBMITTER:	David L. Stott
Signature:	/David L. Stott/
Date:	10/24/2005
Total Attachments: 5 source=FreeMotion to ICON TM Assign#page1.tif source=FreeMotion to ICON TM Assign#page2.tif source=FreeMotion to ICON TM Assign#page3.tif source=FreeMotion to ICON TM Assign#page4.tif source=FreeMotion to ICON TM Assign#page5.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, FREE MOTION FITNESS, INC., a Utah corporation with its principal place of business located at 1096 Elkton Drive, Suite 600, Colorado Springs, Colorado 80907 ("Assignor"), is the owner of record, as reflected by the records of the U.S. Patent and Trademark Office, of the issued U.S. trademark registrations and pending U.S. trademark applications identified in Schedule A hereto (the "U.S. Trademark Registrations and Applications"); and

WHEREAS, Assignor is also the owner of record of the issued foreign trademark registrations and pending foreign trademark applications identified in Schedule B hereto (the "Foreign Trademark Registrations and Applications"); and

WHEREAS, ICON IP, INC., a Delaware corporation with its principal place of business located at 1500 South 1000 West, Logan, Utah 84321 ("Assignee"), desires to acquire all right, title and interest in and to the Trademarks, Registrations and Applications, the goodwill of the business symbolized thereby, and the right to sue and collect damages for past and/or future infringement thereof.

NOW, THEREFORE, for and in consideration of Ten Dollars (\$10.00), in hand paid, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and convey unto Assignee all right, title and interest in and to the Trademarks, Registrations and Applications, the goodwill of the business symbolized thereby, and the right to sue and collect damages for past and/or future infringement thereof.

Assignor hereby covenants and agrees that, at any time upon the reasonable request and at the expense of Assignee, Assignor shall execute and deliver such other and additional documents that may be necessary to enable and assist Assignee in recording this Assignment and the transfer of ownership of the Trademarks, Registrations and Applications from Assignor to Assignee in any and all countries of the world, including, but not limited to the execution and delivery of specific assignment documents that may be required by any foreign country, or that may otherwise be necessary or appropriate to carry out the intent and purposes of this Agreement.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement, effective as of the date set forth below.

SIGNED on this the 20th day of October, 2005.


Assignor:

FREE MOTION FITNESS, INC.,
a Utah Corporation

By: 
Brad H. Bearnson, Secretary

Assignee:

ICON IP, INC.,
a Delaware Corporation

By: 
Brad H. Bearnson, Secretary

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STATE OF UTAH §
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COUNTY OF CACHE §

BEFORE ME, the undersigned authority, a Notary Public, on this day personally appeared BRAD H. BEARNSON, known to me to be the person and officer whose name is subscribed to the foregoing instrument and acknowledged to me that the same was the act of said FREE MOTION FITNESS, INC., a Utah corporation, and that he executed the same as the act of such corporation for the purposes and consideration therein expressed, and in the capacity therein stated.

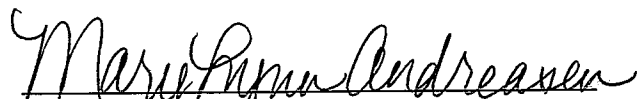
GIVEN UNDER MY HAND AND SEAL OF OFFICE this the 20th day of October, 2005.


NOTARY PUBLIC, State of Utah

STATE OF UTAH §
 §
COUNTY OF CACHE §

BEFORE ME, the undersigned authority, a Notary Public, on this day personally appeared BRAD H. BEARNSON, known to me to be the person and officer whose name is subscribed to the foregoing instrument and acknowledged to me that the same was the act of said ICON IP, INC., a Delaware corporation, and that he executed the same as the act of such corporation for the purposes and consideration therein expressed, and in the capacity therein stated.

GIVEN UNDER MY HAND AND SEAL OF OFFICE this the 20th day of October, 2005.


NOTARY PUBLIC, State of Utah

Schedule A

ISSUED U.S. TRADEMARK REGISTRATIONS

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
M	2961997	14 June 2005
M FREEMOTION	2940871	12 April 2005
EPIC STRENGTH	2940801	12 April 2005
CABLE CROSS	2929820	1 March 2005
EPIC STRENGTH DESIGN	2961998	14 June 2005
FREE MOTION	2466267	3 July 2001

PENDING U.S. TRADEMARK APPLICATIONS

<u>Mark</u>	<u>Serial. No.</u>	<u>Filing Date</u>
	NONE	

Schedule B

ISSUED FOREIGN TRADEMARK REGISTRATIONS

<u>Country</u>	<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
Canada	CABLE CROSS	TMA642677	22 June 2005
European Community	CABLE CROSS	3615218	18 May 2005
Australia	M LOGO	984224	8 September 2004
Canada	M DESIGN	TMA642612	21 June 2005
Mexico	M LOGO	866277	28 January 2005
China	FREE MOTION	3502481	28 April 2005
Canada	FREE MOTION	TMA551255	20 September 2001
European Community	FREE MOTION	1271014	13 November 2000

PENDING FOREIGN TRADEMARK APPLICATIONS

<u>Country</u>	<u>Mark</u>	<u>App. No.</u>	<u>Filing Date</u>
Brazil	CABLE CROSS	826273017	20 February 2004
China	CABLE CROSS	3901781	3 February 2004
Mexico	CABLE CROSS	636319	7 January 2004
Brazil	M LOGO	826235255	4 February 2004
China	M LOGO	3901783	3 February 2004
European Community	M LOGO	3618881	16 January 2004