

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	10/19/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ESCADA AG		10/19/2005	CORPORATION: GERMANY

RECEIVING PARTY DATA

Name:	LAUREL GMBH
Street Address:	Margaretha-Ley Ring 1
City:	85609 Ascheim
State/Country:	GERMANY
Entity Type:	LIMITED LIABILITY COMPANY: GERMANY

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2293405	LAUREL JEANS LJ

CORRESPONDENCE DATA

Fax Number: (212)813-5901
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212 813-5900
 Email: pboisson@frosszelnick.com
 Correspondent Name: Fross Zelnick Lehrman & Zissu, P.C.
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ATTORNEY DOCKET NUMBER:	ESCA-0509233
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DOMESTIC REPRESENTATIVE

Name:
 Address Line 1:
 Address Line 2:

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Address Line 3:

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NAME OF SUBMITTER:

Patrick Boisson

Signature:

/patrick boisson/

Date:

10/24/2005

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK

WHEREAS, ESCADA AG, a corporation organized and existing under the laws of Germany located at Karl-Hammerschmidt-strasse 23-29, 85609 Asheim, Germany ("Assignor"), is the owner of the following trademark now registered in the United States Patent and Trademark Office (hereinafter, the "Trademark");

TRADEMARK	REGISTRATION NO.
LAUREL JEANS LJ (stylized)	2,293,405

and WHEREAS, LAUREL GMBH, a limited liability company organized and existing under the laws of Germany, located at Margaretha-Ley Ring 1, 85609 Asheim, Germany ("Assignee"), is desirous of acquiring the Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified registration therefor, and with all claims arising out of or relating to the use or ownership of the Trademark.

ESCADA AG

By: 

Name: Zolt Lechner

Title: Director Trademarks & Design Protection

Date of Signature: 19/10/2005

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** TOTAL PAGE.02 **