

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
McDonald's Corporation		09/28/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Redbox Automated Retail, LLC		
Street Address:	One McDonald's Plaza		
City:	Oak Brook		
State/Country:	ILLINOIS		
Postal Code:	60523		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78514282	REDBOX	
CORRESPONDENCE DATA			
Fax Number:	(202)331-4308		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-293-7060		
Email:	vmullineaux@sughrue.com, ksmith@sughrue.com		
Correspondent Name:	Kevin G. Smith		
Address Line 1:	2100 Pennsylvania Avenue		
Address Line 2:	Suite 800		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20037		
ATTORNEY DOCKET NUMBER:	800732		
NAME OF SUBMITTER:	Kevin G. Smith		
Signature:	/Kevin G. Smith/		
Date:	10/25/2005		

CH \$40.00 78514282

Total Attachments: 2

source=800732.application#page1.tif

source=800732.application#page2.tif

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made this 28 day of September, 2005 by McDonald's Corporation, a Delaware corporation, ("Assignor").

WHEREAS, Assignor, having a bona fide intent to use in its business the trademark identified in the schedule attached hereto as Exhibit A (the "Mark"), is the owner of all right, title and interest in and to the trademark as well as the corresponding application relating thereto and the goodwill of the business associated therewith.

WHEREAS, Assignor is desirous of assigning all right, title and interest in and to the Mark and the corresponding application to Redbox Automated Retail, LLC, a Delaware corporation, located and doing business at One McDonald's Plaza, Oak Brook, Illinois 60523 ("Assignee"), together with the goodwill of the business associated therewith.

WHEREAS, Assignee, being the successor to all of the business of the Assignor to which the Mark pertains, is desirous of acquiring all right, title and interest in and to the Mark and the corresponding application together with the goodwill of the business associated therewith.

NOW, THEREFORE, Assignor for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, hereby sells, assigns and transfers to Assignee, all right, title and interest in and to the Mark and the corresponding application, together with the right to sue and collect damages relating to past infringement of the Mark, and with the goodwill of the business connected with the use of and symbolized by the Mark.

McDonald's Corporation

Redbox Automated Retail, LLC

By: Sheila Lehr

by: Chris Catalano

Name: Sheila Lehr

Name: Chris Catalano

Title: Managing Counsel

Title: Vice President &
Chief Investment Officer

**TRADEMARK
REEL: 003181 FRAME: 0330**

EXHIBIT A

MARK

SERIAL NO.

REDBOX

78514282

RECORDED: 10/25/2005

TRADEMARK
REEL: 003181 FRAME: 0331