

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	01/01/2004

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
EXECUTIVE DISCOVERY, LLC		05/11/2005	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	KIRKBI AG
Street Address:	Sihlbruggstrasse 3
City:	CH-6340 Baar
State/Country:	SWITZERLAND
Entity Type:	CORPORATION: SWITZERLAND

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2527969	SERIOUS PLAY
Registration Number:	2551160	IMAGINOPEDIA

CORRESPONDENCE DATA

Fax Number: (212)813-5901
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212 813-5900
 Email: pboisson@frosszelnick.com
 Correspondent Name: Fross Zelnick Lehrman & Zissu, P.C.
 Address Line 1: 866 United Nations Plaza
 Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	LEGO-0506382
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DOMESTIC REPRESENTATIVE

Name: Fross Zelnick Lehrman & Zissu, P.C.

CH \$65.00 2527969

Address Line 1: 866 United Nations Plaza
Address Line 4: New York, NEW YORK 10017

NAME OF SUBMITTER:	Patrick Boisson
Signature:	/patrick boisson/
Date:	10/25/2005

Total Attachments: 3
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CONFIRMATORY ASSIGNMENT

WHEREAS, Executive Discovery, LLC , a Delaware limited liability company, with an address of 555 Taylor Road, Enfield, Connecticut 06082 ("Assignor"), was the owner of the following trademarks registered in the United States Patent and Trademark Office (hereinafter, the "Trademarks"):

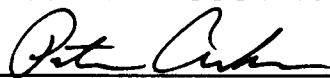
TRADEMARK	REGISTRATION NO.
SERIOUS PLAY	2527969
IMAGINOPEDIA	2551160

WHEREAS, Kirkbi AG, a corporation organized and existing under the laws of Switzerland, located at Neuhofstrasse 21, CH-6340, Baar, Switzerland ("Assignee"), acquired the Trademarks and all associated goodwill in the Trademarks, effective as of January 1, 2004 (the "Effective Date");

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, effective as of the Effective Date, of all right, title and interest in and to the Trademarks and the above-named registrations therefor, together with the goodwill of the business symbolized by the Trademarks, and with all claims arising out of or relating to the use or ownership of the Trademarks.

Dated: May 11, 2005

EXECUTIVE DISCOVERY, LLC

By: 

Name: Peter Arakas

Title: Liquidating Trustee

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No. 2551160

Mark: IMAGINOPEDIA

Registration Date: March 19, 2002

Our Ref: EXDC 0008246

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Kirkbi AG, a corporation organized and existing under the laws of Switzerland, located at Neuhofstrasse 21, CH-6340, Baar, Switzerland, the owner of the above registration, hereby appoints the law firm of Fross Zelnick Lehrman & Zissu, P.C. of 866 United Nations Plaza, New York, New York 10017 (Tel: 212-813-5900), its attorneys and representatives upon whom notices or process in proceedings affecting the above-identified mark may be served.

KIRKBI AG
Sihlbruggstrasse 3
CH-6340 Baar

By: 
Name: Ulrich Meyes Katrine Oelgaard
Controller Administration Manager

Title: _____

Date: 11 May, 2005

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No. 2527969

Mark: SERIOUS PLAY

Registration Date: January 8, 2002

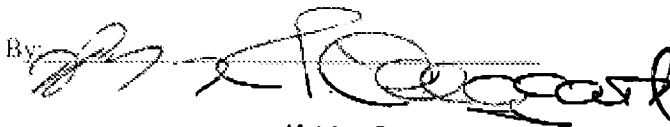
Our Ref: EXDC 9901896

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

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By:


Name: Ulrich Meyer Katrine Oelgaard
Controller Administration Manager

Title: _____

Date: 11 May, 2005

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