

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pixall Equipment Limited Partnership		07/23/1998	LIMITED PARTNERSHIP: WISCONSIN
RECEIVING PARTY DATA			
Name:	Pixall, LLC		
Street Address:	100 Bean Street		
City:	Clear Lake		
State/Country:	WISCONSIN		
Postal Code:	54005		
Entity Type:	LIMITED LIABILITY COMPANY: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1438989	PIXALL	
CORRESPONDENCE DATA			
Fax Number:	(414)297-4900		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(414) 297-5723		
Email:	ptomailmilwaukee@foley.com		
Correspondent Name:	Richard J. McKenna		
Address Line 1:	777 E. Wisconsin Avenue		
Address Line 2:	Foley & Lardner LLP		
Address Line 4:	Milwaukee, WISCONSIN 53202-5306		
ATTORNEY DOCKET NUMBER:	026025-0124		
NAME OF SUBMITTER:	Jill M. Schenk		
Signature:	/Jill M. Schenk/		

OP \$40.00 1438989

Date:

10/26/2005

Total Attachments: 2

source=pixalltitle#page1.tif

source=pixalltitle#page2.tif

ASSIGNMENT OF INTEREST

ASSIGNMENT OF INTEREST effective as of July 23, 1998, by and between HQ Companies, Inc. ("Transferor") and Pixall, LLC ("Transferee").

WHEREAS, Transferor desires to transfer all of its right, title and interest in and to Pixall Equipment Limited Partnership (formerly, Pixall Limited Partnership) to Transferee as a capital contribution to Transferee in exchange for a 5.77% interest in Transferee; and

WHEREAS, Transferee desires to acquire Transferor's interest in and to Pixall Equipment Limited Partnership as a capital contribution.

NOW, THEREFORE, in consideration of the foregoing and of the mutual promises contained here, the parties hereto, intending legally to be bound, hereby agree as follows:

1. Assignment of Interest. Transferor hereby transfers, conveys and assigns to Transferee all of Transferor's right, title and interest in and to Pixall Equipment Limited Partnership as a capital contribution to Transferee in exchange for a 5.77% interest in Transferee, and Transferee hereby accepts the foregoing assignment, together with all rights and privileges associated with such interest.

2. Indemnification. Transferee hereby absolutely, unconditionally and irrevocably releases and discharges Transferor from, and agrees to indemnify and hold Transferor harmless for and from, all claims, debts, liabilities, lawsuits, and other obligations of or against Transferor as partner of Pixall Equipment Limited Partnership, whether now existing or hereafter arising, whether known or unknown, whether contingent or absolute, whether liquidated or unliquidated, whether foreseen or unforeseen, whether anticipated or unanticipated, whether suspected or unsuspected.

3. Successors. This instrument and the rights and liabilities contained herein shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date and year first above written.

TRANSFEROR:

HQ COMPANIES, INC.

By 

Henry C. Llop, President

TRANSFEEE:

PIXALL, LLC

By: HQ Companies, Inc., Manager

By 

Henry C. Llop, President

ASSIGNMENT OF INTEREST

ASSIGNMENT OF INTEREST effective as of July 23, 1998, by and between Unipunch Products, Inc. ("Transferor") and Pixall, LLC ("Transferee").

WHEREAS, Transferor desires to transfer all of its right, title and interest in and to Pixall Equipment Limited Partnership (formerly known as Pixall Limited Partnership) to Transferee as a capital contribution to Transferee in exchange for a 94.23% interest in Transferee; and

WHEREAS, Transferee desires to acquire Transferor's interest in and to the Pixall LP as a capital contribution.

NOW, THEREFORE, in consideration of the foregoing and of the mutual promises contained here, the parties hereto, intending legally to be bound, hereby agree as follows:

1. Assignment of Interest. Transferor hereby transfers, conveys and assigns to Transferee all of Transferor's right, title and interest in and to Pixall Equipment Limited Partnership as a capital contribution to Transferee in exchange for a 94.23% interest in Transferee, and Transferee hereby accepts the foregoing assignment, together with all rights and privileges associated with such interest.

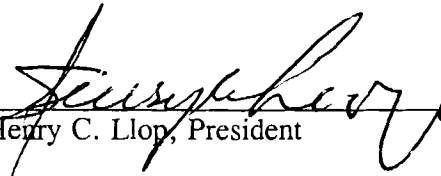
2. Indemnification. Transferee hereby absolutely, unconditionally and irrevocably releases and discharges Transferor from, and agrees to indemnify and hold Transferor harmless for and from, all claims, debts, liabilities, lawsuits, and other obligations of or against Transferor as partner of Pixall Equipment Limited Partnership, whether now existing or hereafter arising, whether known or unknown, whether contingent or absolute, whether liquidated or unliquidated, whether foreseen or unforeseen, whether anticipated or unanticipated, whether suspected or unsuspected.

3. Successors. This instrument and the rights and liabilities contained herein shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date and year first above written.

TRANSFEROR:

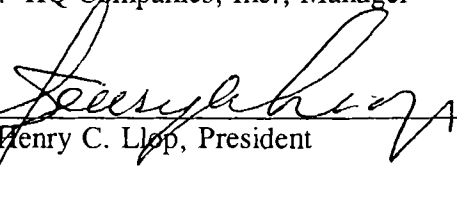
UNIPUNCH PRODUCTS, INC.

By 
Henry C. Llop, President

TRANSFEEE:

PIXALL, LLC

By: HQ Companies, Inc., Manager

By 
Henry C. Llop, President