

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	03/16/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Doctors' Preferred, Inc.		09/13/2005	CORPORATION: MARYLAND

RECEIVING PARTY DATA

Name:	Healthy Directions, LLC
Street Address:	7811 Montrose Road
City:	Potomac
State/Country:	MARYLAND
Postal Code:	20854
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	78503580	DAILY BALANCE RADIANCE
Serial Number:	78478460	ANTIOXIDANT DEFENSE
Serial Number:	78478453	BP CARE
Serial Number:	78478446	DAILY CHOLESTEROL
Serial Number:	78478464	VISION CARE
Serial Number:	78488639	PROTEIN ADVANTAGE ENERGY SHAKE
Serial Number:	78488588	METABOLIC ESSENTIALS

CORRESPONDENCE DATA

Fax Number: (202)672-5399
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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 Email: PTOMailWashington@foley.com
 Correspondent Name: Norm J. Rich

CH \$190.00 78503580

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Address Line 2: 3000 K Street, N.W., Suite 500
Address Line 4: Washington, DISTRICT OF COLUMBIA 20007-5143

ATTORNEY DOCKET NUMBER:	047870-0101
NAME OF SUBMITTER:	Norm J. Rich
Signature:	/Norm J. Rich/
Date:	10/26/2005

Total Attachments: 2
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WORLDWIDE ASSIGNMENT OF TRADEMARKS NUNC PRO TUNC

WHEREAS, on or about, March 16, 2005, Doctors' Preferred, Inc., doing business at 7811 Montrose Road, Potomac, Maryland 20854 (hereinafter referred to as the "Assignor"), then being the owner the marks and worldwide Applications and Registrations listed on the attached Schedule A (hereinafter referred to as "the Trademarks"), assigned in fact the Trademarks and that part of the good will of the business connected with and symbolized by the Trademarks to Healthy Directions LLC, a Delaware Limited Liability Company, doing business at 7811 Montrose Road, Potomac, Maryland 20854 (hereinafter referred to as the "Assignee"), but without having executed a formal United States mark assignment document; and

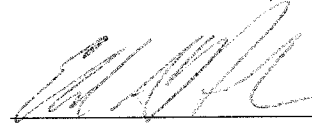
WHEREAS, said Assignee now desires such formal United States assignment in order to record the same in the United States Patent and Trademark Office;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor hereby confirms the aforesaid assignment and does hereby assign, nunc pro tunc, as of March 16, 2005, and/or as of anytime prior to the present when such assignment was in fact equitably affected, to the aforesaid Assignee, all right, title and interest in and to the Trademarks, that part of the good will of the business connected with and symbolized by the said mark, as well as all rights to injunctive relief, damages or profits, due or accrued, arising out of past infringement of said mark or injury to the said good will, and the right to sue for and recover the same in its, the Assignee's, own name.

IN WITNESS WHEREOF, this Assignment has been executed this 13th day of September, 2005.

DOCTORS' PREFERRED, INC.

By:


(Signature)

Name: Edward S. Hauck

Title: President

SCHEDULE A

<u>Mark</u>	<u>Serial Number</u>	<u>Filing Date</u>
DAILY BALANCE RADIANCE	78/503,580	October 21, 2004
ANTIOXIDANT DEFENSE	78/478,460	September 3, 2004
BP CARE	78/478,453	September 3, 2004
DAILY CHOLESTEROL	78/478,446	September 3, 2004
VISION CARE	78/478,464	September 3, 2004
PROTEIN ADVANTAGE ENERGY SHAKE	78/488,639	September 23, 2004
METABOLIC ESSENTIALS	78/488,588	September 23, 2004