

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
3M Company		10/05/2005	CORPORATION:
RECEIVING PARTY DATA			
Name:	Imation Corp.		
Street Address:	One Imation Place		
Internal Address:	Legal Affairs, 303-1S-14		
City:	Oakdale		
State/Country:	MINNESOTA		
Postal Code:	55128		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	909557	BLACK WATCH	
CORRESPONDENCE DATA			
Fax Number:	(651)704-5950		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	651-704-4744		
Email:	trgeisler@imation.com		
Correspondent Name:	Tanja Geisler, Imation Corp.		
Address Line 1:	1 Imation Place		
Address Line 2:	Legal Affairs, 303-1S-14		
Address Line 4:	Oakdale, MINNESOTA 55128		
NAME OF SUBMITTER:	Tanja Geisler		
Signature:	/tanja geisler/		
Date:	10/18/2005		

CH 909557 \$40.00

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TRADEMARK
REEL: 003182 FRAME: 0187

ASSIGNMENT OF REGISTERED TRADEMARK

WHEREAS, 3M Company, a corporation organized and existing under the laws of the State of Delaware, United States of America, hereinafter referred to as ASSIGNOR, whose address and principal place of business is located at:

3M Corporate Headquarters
3M Center
2501 Hudson Road
St. Paul, MN 55144-1000
United States of America

owns the following trademark which is registered in the United States Patent and Trademark Office:

<u>TRADEMARK</u>	<u>U.S. REGISTRATION NO.</u>	<u>DATE OF REGISTRATION</u>
BLACK WATCH	0909557	March 09, 1971

WHEREAS, IMATION CORP., a corporation organized and existing under the laws of the State of Delaware, United States of America, hereinafter referred to as ASSIGNEE, located at:

One Imation Place
Oakdale, Minnesota 55128
United States of America

is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to said trademark, together with the goodwill of the business symbolized by the said trademark, and the above identified registration thereof.

Dated this 5th day of October, 2005.

ASSIGNOR:
3M COMPANY

(CORPORATE SEAL)

By: [Signature] Signature
Robert W. Sprague Printed Name
Assistant Secretary Title

State of Minnesota)
County of Farmers) ss:

On this 5th day of Oct, 2005, before me appeared Robert W. Sprague, the person who signed this instrument, who acknowledged that he/she signed it as a free act, executing the foregoing Assignment on behalf of 3M Company, Assignor and pursuant to authority duly received.

Jody L. Bronson
Notary Public

