

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BOSCOV'S, INC.		10/14/2005	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	BOSCOV'S INVESTMENT COMPANY		
Street Address:	1209 ORANGE ST		
City:	WILMINGTON		
State/Country:	DELAWARE		
Postal Code:	19801		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78405778	KITCHEN CORNER	
Serial Number:	78405791	COOPER HOME COLLECTION	
CORRESPONDENCE DATA			
Fax Number:	(610)988-0828		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6104782167		
Email:	tfd@stevenslee.com		
Correspondent Name:	Timothy F Demers		
Address Line 1:	111 N 6th ST		
Address Line 4:	Reading, PENNSYLVANIA 19603-0679		
ATTORNEY DOCKET NUMBER:	001857.00056		
NAME OF SUBMITTER:	Timothy F Demers		
Signature:	/timdemers/		
Date:	10/26/2005		

CH \$65.00 78405778

Total Attachments: 1
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ASSIGNMENT OF TRADEMARK


FOR VALUE RECEIVED, the undersigned BOSCOV'S, INC., a Pennsylvania corporation having an address at 4500 Perkiomen Avenue, Reading, PA 19606 ("Assignor") hereby assigns to BOSCOV'S INVESTMENT COMPANY, a Delaware corporation having an address at Corporation Trust Center, 1209 Orange Street, Wilmington, DE 19801 ("Assignee"), the following trademarks and their respective applications:

KITCHEN CORNER, US Serial. No. 78-405778
COOPER HOME COLLECTION, US Serial No. 78-405791

together with all goodwill and rights in and to such trademarks and applications, and to the US Trademark Registrations with respect to each when and if such may be issued, to and for the benefit of Assignee.

IN WITNESS WHEREOF, the Assignor hereby executes this Assignment in favor of Assignee effective as of this 14th day of October, 2005.

BOSCOV'S, INC.

By: 
SVP - TREASURER