

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	08/31/2004

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
PH DPI LLC		09/13/2005	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

Name:	PH OPCO, LLC
Street Address:	7811 Montrose Road
City:	Potomac
State/Country:	MARYLAND
Postal Code:	20854
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 79**

Property Type	Number	Word Mark
Registration Number:	1976798	FORWARD
Registration Number:	1979760	HEALTHY DIRECTIONS
Registration Number:	1979761	ENERGY ESSENTIALS
Registration Number:	1993549	
Registration Number:	2101255	FORWARD PLUS DAILY REGIMEN
Registration Number:	2163547	EPA-GLA ESSENTIALS
Registration Number:	2222042	MOUNTAIN HOME NUTRITIONALS
Registration Number:	2235281	HERBAL PAIN ESSENTIALS
Registration Number:	2239656	JOINT ESSENTIALS
Registration Number:	2278025	MEMORY ESSENTIALS
Registration Number:	2317016	MOUNTAIN HOME DAILY ADVANTAGE
Registration Number:	2353134	DOCTORS' PREFERRED

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Registration Number:	2391857	DOCTORS' PREFERRED
Registration Number:	2434013	IMMUNE BOOST
Registration Number:	2434014	JOINT & MUSCLE COMFORT
Registration Number:	2448246	FLORA SOLUTIONS
Registration Number:	2451566	MOOD HEALTH
Registration Number:	2455733	HEART ADVANTAGE
Registration Number:	2456029	CHOLESTEROL SOLUTIONS
Registration Number:	2476286	ADVANCED BIOSOLUTIONS
Registration Number:	2476579	POTENCE
Registration Number:	2513109	JOINT SOLUTIONS
Registration Number:	2513311	SEARCHING THE WORLD FOR BETTER HEALTH
Registration Number:	2545397	PERIMENOPAUSE MULTINUTRIENT
Registration Number:	2565886	CRANBERRY ESSENTIALS
Registration Number:	2575637	ENERGY VITALIZER
Registration Number:	2585577	DAILY BALANCE
Registration Number:	2586786	MENOPAUSE MULTINUTRIENT
Registration Number:	2589018	HERBAL SUPERFOOD BOOSTER
Registration Number:	2598508	VISION ADVANTAGE
Registration Number:	2643242	ANXIETY EASE
Registration Number:	2643391	ADVANCED ANTIOXIDANT SHIELD
Registration Number:	2664736	MENOPAUSE NUTRITIONAL SYSTEM
Registration Number:	2674418	NEURO-VASCULAR SUPPORT
Registration Number:	2680246	GLUCOSE ESSENTIALS
Registration Number:	2684842	PERIMENOPAUSE NUTRITIONAL SYSTEM
Registration Number:	2703912	DAILY BALANCE MENORRHAGIA
Registration Number:	2706370	DAILY BALANCE IRON
Registration Number:	2706371	DAILY BALANCE HOT FLASH
Registration Number:	2706372	DAILY BALANCE PMS
Registration Number:	2706895	DAILY BALANCE WEIGHT LOSS BOOSTER
Registration Number:	2709066	DAILY BALANCE MEAL REPLACEMENT SHAKE
Registration Number:	2731409	DAILY BALANCE COQ10
Registration Number:	2750895	NATURAL PAIN ADVANTAGE
Registration Number:	2760171	EFA ADVANTAGE
Registration Number:	2762536	SKIN ADVANTAGE
Registration Number:	2775611	DAILY BALANCE L-CARNITINE

Registration Number:	2775612	DAILY BALANCE SOY ISOFLAVONES
Registration Number:	2815780	MEMORY DEFENSE
Registration Number:	2832897	DAILY VITALITY
Registration Number:	2834841	ELDERBERRY ADVANTAGE
Registration Number:	2846122	VITAL BRAIN
Registration Number:	2846130	PROBIOTIC ADVANTAGE
Registration Number:	2858840	BP ESSENTIALS
Registration Number:	2860515	ONESOY
Registration Number:	2866072	DAILY BALANCE JOINT ANSWER FOR WOMEN
Registration Number:	2875431	NATURAL PAIN ESSENTIALS
Registration Number:	2889046	DAILY BALANCE VISION ANSWER
Registration Number:	2900370	ADVANCED Q PLUS
Registration Number:	2958952	DAILY BALANCE BONE HEALTH
Serial Number:	75808185	DEFIENCE
Serial Number:	76336046	Q10 ADVANTAGE
Serial Number:	78218620	PEARLBOTICS
Serial Number:	78291174	DAILY BALANCE PAIN RELIEF CREAM
Serial Number:	78324711	OSTEOBUILD ADVANTAGE
Serial Number:	78366037	DAILY BALANCE ESSENTIAL FATTY ACID COMPLEX
Serial Number:	78403231	DAILY BALANCE MEMORY ANSWER
Serial Number:	78406484	VITAL MOOD
Serial Number:	78406492	PREZYME
Serial Number:	78422446	ULTRAFLEX SOOTHING COMFORT
Serial Number:	78425607	DAILY BALANCE RADIANCE
Serial Number:	78428771	PROSTATE SOLUTIONS
Serial Number:	78459054	BRAIN ADVANTAGE
Serial Number:	78465496	VITAL COMFORT
Serial Number:	78472466	SHENANDOAH NUTRITION
Serial Number:	78472672	DAILY BALANCE ALKALINIZER
Serial Number:	78472722	PHASECLEAR
Serial Number:	78472739	DAILY BALANCE BONE REVITALIZER
Serial Number:	76471079	ADVANCED Q

CORRESPONDENCE DATA

Fax Number: (202)672-5399

**TRADEMARK**  
**REEL: 003182 FRAME: 0686**

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

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ATTORNEY DOCKET NUMBER:	047870-0101
NAME OF SUBMITTER:	Norm J. Rich
Signature:	/Norm J. Rich/
Date:	10/26/2005

**Total Attachments: 7**

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**WORLDWIDE ASSIGNMENT OF TRADEMARKS NUNC PRO TUNC**

WHEREAS, on or about, August 31, 2004, PH DPI LLC, doing business at 7811 Montrose Road, Potomac, Maryland 20854 (hereinafter referred to as the "Assignor"), then being the owner the marks and worldwide Applications and Registrations listed on the attached Schedule A (hereinafter referred to as "the Trademarks"), assigned in fact the Trademarks and that part of the good will of the business connected with and symbolized by the Trademarks to PH OPCO, LLC, a Delaware Limited Liability Company, doing business at 7811 Montrose Road, Potomac, Maryland 20854 (hereinafter referred to as the "Assignee"), but without having executed a formal United States mark assignment document; and

WHEREAS, said Assignee now desires such formal United States assignment in order to record the same in the United States Patent and Trademark Office;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor hereby confirms the aforesaid assignment and does hereby assign, nunc pro tunc, as of August 31, 2004, and/or as of anytime prior to the present when such assignment was in fact equitably affected, to the aforesaid Assignee, all worldwide right, title and interest in and to the Trademarks, that part of the good will of the business connected with and symbolized by the said marks, as well as all rights to injunctive relief, damages or profits, due or accrued, arising out of past infringement of said marks or injury to the said good will, and the right to sue for and recover the same in its, the Assignee's, own name.

IN WITNESS WHEREOF, this Assignment has been executed this 13th day of September, 2005.

PH DPI LLC

By: \_\_\_\_\_

(Signature)

Name: Edward S. Haucek

Title: President

SCHEDULE A

<u>Mark</u>	<u>Serial/Registration Number</u>	<u>Filing/Registration Date</u>
ADVANCED ANTIOXIDANT SHIELD.	US REG. 2,643,391	October 29, 2002
ADVANCED BIOSOLUTIONS	US REG. 2,476,286	August 7, 2001
ADVANCED Q	US SN. 76/471,079	November 19, 2002
ADVANCED Q PLUS	US REG. 2,900,370	November 2, 2004
ANXIETY EASE	US REG. 2,643,242	October 29, 2002
arrow logo design	US REG. 1,993,549	August 13, 1996
BP ESSENTIALS	CA TMA 632,040	February 4, 2005
BP ESSENTIALS	US REG. 2,858,840	June 29, 2004
BRAIN ADVANTAGE	US SN 78/459,054	July 29, 2004
CHOLESTEROL ESSENTIALS	CA TMA 631,612	January 31, 2005
CHOLESTEROL SOLUTIONS	US REG. 2,456,029	May 29, 2001
CRANBERRY ESSENTIALS	CA TMA 617,615	August 25, 2004
CRANBERRY ESSENTIALS	US REG. 2,565,886	April 30, 2002
DAILY ADVANTAGE	CA 1,178,705	May 21, 2003
DAILY BALANCE	US REG. 2,585,577	June 25, 2002

DAILY BALANCE ALKALINIZER	US SN 78/472,672	August 24, 2004
DAILY BALANCE BONE HEALTH	US REG. 2,958,952	June 7, 2005
DAILY BALANCE BONE REVITALIZER	US SN 78/472,739	August 24, 2004
DAILY BALANCE COQ10	US REG. 2,731,409	July 1, 2003
DAILY BALANCE ESSENTIAL FATTY ACID COMPLEX	US SN 78/366,037	February 11, 2004
DAILY BALANCE HOT FLASH	US REG. 2,706,371	April 15, 2003
DAILY BALANCE IRON	US REG. 2,706,370	April 15, 2003
DAILY BALANCE JOINT ANSWER FOR WOMEN	US REG. 2,866,072	July 27, 2004
DAILY BALANCE L-CARNITINE	US REG. 2,775,611	October 21, 2003
DAILY BALANCE MEAL REPLACEMENT SHAKE	US REG. 2,709,066	April 22, 2003
DAILY BALANCE MEMORY ANSWER	US SN 78/403,231	April 16, 2004
DAILY BALANCE MENORRHAGIA	US REG. 2,703,912	April 8, 2003
DAILY BALANCE PAIN RELIEF CREAM	US SN 78/291,174	August 22, 2003
DAILY BALANCE PMS	US REG. 2,706,372	April 14, 2003
DAILY BALANCE RADIANCE	US SN 78/425,607	May 26, 2004
DAILY BALANCE SOY ISOFLAVONES	US REG. 2,775,612	October 21, 2003

DAILY BALANCE VISION ANSWER	US REG. 2,889,046	September 28, 2004
DAILY BALANCE WEIGHT LOSS BOOSTER	US REG. 2,706,895	April 15, 2003
DAILY VITALITY	US REG. 2,832,897	April 13, 2004
DEFIENCE	US SN 75/808,185	September 24, 1999
DOCTORS' PREFERRED	US REG. 2,353,134	May 30, 2000
DOCTORS' PREFERRED	US REG. 2,391,857	October 3, 2000
EFA ADVANTAGE	US REG. 2,760,171	September 2, 2003
ELDERBERRY ADVANTAGE	US REG. 2,834,841	April 20, 2004
ENERGY ESSENTIALS	US REG. 1,979,761	June 11, 1996
ENERGY VITALIZER	US REG. 2,575,637	June 4, 2002
EPA-GLA ESSENTIALS	US REG. 2,163,547	June 9, 1998
FLORA SOLUTIONS	US REG. 2,448,246	May 1, 2001
FORWARD	US REG. 1,976,798	May 28, 1996
FORWARD PLUS	CA TMA 616,656	August 12, 2004
FORWARD PLUS DAILY REGIMEN	US REG. 2,101,255	September 30, 1997
GLUCOSE ESSENTIALS	US REG. 2,680,246	January 28, 2003
HEALTHY DIRECTIONS	US REG. 1,979,760	June 11, 1996

HEART ADVANTAGE	US REG. 2,455,733	May 29, 2001
HERBAL PAIN ESSENTIALS	US REG. 2,235,281	March 23, 1999
HERBAL SUPERFOOD BOOSTER	US REG. 2,589,018	July 2, 2002
IMMUNE BOOST	US REG. 2,434,013	March 6, 2001
JOINT & MUSCLE COMFORT	CA TMA 615,674	July 26, 2004
JOINT & MUSCLE COMFORT	US REG. 2,434,014	March 6, 2001
JOINT ESSENTIALS	CA TMA 601,688	February 9, 2004
JOINT ESSENTIALS	US REG. 2,239,656	April 13, 1999
JOINT SOLUTIONS	US REG. 2,513,109	November 27, 2001
MEMORY DEFENSE	US REG. 2,815,780	February 17, 2004
MEMORY ESSENTIALS	CA TMA 605,734	March 18, 2004
MEMORY ESSENTIALS	US REG. 2,278,025	September 14, 1999
MENOPAUSE MULTINUTRIENT	US REG. 2,586,786	June 25, 2002
MENOPAUSE NUTRITIONAL SYSTEM	US REG. 2,664,736	December 17, 2002
MOOD HEALTH	US REG. 2,451,566	May 15, 2001
MOUNTAIN HOME DAILY ADVANTAGE	US REG. 2,317,016	February 8, 2000
MOUNTAIN HOME NUTRITIONALS	US REG. 2,222,042	February 2, 1999

NATURAL PAIN ADVANTAGE	US REG. 2,750,895	August 12, 2003
NATURAL PAIN ESSENTIALS	US REG. 2,875,431	August 17, 2004
NEURO-VASCULAR SUPPORT	US REG. 2,674,418	January 14, 2003
ONESOY	US REG. 2,860,515	July 6, 2004
OSTEOBUILD ADVANTAGE	US SN 78/324,711	November 7, 2003
PEARLBIOTICS	US SN 78/218,620	February 25, 2003
PERIMENOPAUSE MULTINUTRIENT	US REG. 2,545,397	March 5, 2003
PERIMENOPAUSE NUTRITIONAL SYSTEM	US REG. 2,684,842	February 4, 2003
Phase Clear	US SN 78/472,722	August 24, 2004
POTENCE	US REG. 2,476,579	August 7, 2001
POTENCY ESSENTIALS	CA TMA 630,027	January 12, 2005
PREZYME	US SN 78/406,492	April 22, 2004
PROBIOTIC ADVANTAGE	CA SN 1,178,708	May 21, 2003
PROBIOTIC ADVANTAGE	US REG. 2,846,130	May 25, 2004
PROSTATE SOLUTIONS	US SN 78/428,771	June 2, 2004
Q10 ADVANTAGE	US SN 76/336,046	November 9, 2001
SEARCHING THE WORLD FOR BETTER HEALTH	US REG. 2,513,311	November 27, 2001

SHENANDOAH NUTRITION	US SN 78/472,466	August 24, 2004
SKIN ADVANTAGE	US REG. 2,762,536	September 9, 2003
ULTRAFLEX SOOTHING COMFORT	US SN 78/422,446	May 20, 2004
VISION ADVANTAGE	US REG. 2,598,508	July 23, 2002
VITAL BRAIN	US REG. 2,846,122	May 25, 2004
VITAL COMFORT	US SN 78/465,496	August 11, 2004
VITAL MOOD	US SN 78/406,484	April 22, 2004