

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tom Snyder Productions, Inc.		10/05/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Scholastic Inc.		
Street Address:	557 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10012		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	76627506	FASTT MATH +-÷×	
Serial Number:	78651517	FASTT ENGLISH	
Serial Number:	78651531	FASTT SPELLING	
Serial Number:	78651543	FASTT PHONICS	
Serial Number:	76618428	FASTT MATH	
CORRESPONDENCE DATA			
Fax Number:	(212)593-9175		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 980-0120		
Email:	PTO@fkks.com		
Correspondent Name:	Edward H. Rosenthal		
Address Line 1:	Frankfurt Kurnit Klein & Selz, PC		
Address Line 2:	488 Madison Avenue		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	4704-0100-6045		

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NAME OF SUBMITTER:	Edward H. Rosenthal
Signature:	/ehr8022/
Date:	10/27/2005
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

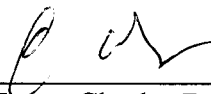
ASSIGNMENT

The Assignment is made as of October 5, 2005 by **TOM SNYDER PRODUCTIONS, INC.** a corporation organized and existing under the laws of the State of Delaware, with an address at 80 Coolidge Hill Road, Watertown, Massachusetts, 02172 ("ASSIGNOR"), to Scholastic Inc., a corporation organized under the laws of the State of New York with an address at 557 Broadway, New York, New York 10012.

NOW THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, sell, transfer to ASSIGNEE, its successors and assigns, all right, title and interest in and to the trademark applications/registrations and the associated trademarks listed on Exhibit A attached hereto and made a part hereof, together with the goodwill of the business symbolized by and associated with such trademarks.

IN WITNESS WHEREOF, ASSIGNOR has executed this ASSIGNMENT. Given and executed at New York, New York October 5.....2005

TOM SNYDER PRODUCTIONS, INC.



Name: Charles Deull

Title: Secretary

EXHIBIT A:

Application No. 76/618,428 "FASTT MATH", Class 09

Application No. 76/627,506 "FASTT MATH and Design", Class 09

Application No. 78/651,517 "FASTT ENGLISH", Class 09

Application No. 78/651,531 "FASTT SPELLING", Class 09

Application No. 78/651,543 "FASTT PHONICS", Class 09