

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tiger Direct, Inc.		10/21/2005	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Ultra Products, Inc.		
Street Address:	6990 US Route 36 East		
City:	Fletcher		
State/Country:	OHIO		
Postal Code:	45326		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78407820	XCONNECT	
CORRESPONDENCE DATA			
Fax Number:	(212)806-2560		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-806-5400		
Email:	afisher@stroock.com		
Correspondent Name:	Laura E. Goldbard		
Address Line 1:	180 Maiden Lane		
Address Line 2:	Stroock & Stroock & Lavan LLP		
Address Line 4:	New York, NEW YORK 10038		
ATTORNEY DOCKET NUMBER:	357032/242		
NAME OF SUBMITTER:	Laura E. Goldbard		
Signature:	/laura e. goldbard/		
Date:	10/27/2005		

CH 78407820 \$40.00

Total Attachments: 2
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ASSIGNMENT OF TRADEMARKS

WHEREAS, Tiger Direct, Inc., a Florida Corporation, located and doing business at 11 Harbor Park Drive, Port Washington, New York 11050 (hereinafter referred to as "ASSIGNOR"), is the owner of the trademark XCONNECT and the record owner of Trademark Application Serial No. 78/407,820 for the mark XCONNECT (hereinafter collectively referred to as the "TRADEMARK");

WHEREAS, Ultra Products Inc., a Delaware Corporation, located and doing business at 6990 US Route 36 East, Fletcher, Ohio 45326 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring all of the rights, title and interest of ASSIGNOR in, to and under the TRADEMARK, together with the portion of the goodwill of the business associated with the TRADEMARK;

NOW THEREFORE, in consideration of the mutual covenants set forth in the AGREEMENT, ASSIGNOR confirms the transfer and hereby transfers and assigns to ASSIGNEE the entire right, title and interest of ASSIGNOR in and to the TRADEMARK together with the portion of the goodwill of the business associated with the TRADEMARK and the application therefor; and

ASSIGNOR acknowledges that upon execution of this Assignment, ASSIGNEE shall be the exclusive owner of the TRADEMARK and the portion of the goodwill associated therewith; and

ASSIGNOR does also hereby sell, assign, transfer and set over unto ASSIGNEE, its successors, legal representatives and assigns all claims for damages by reason of past infringement of the TRADEMARK, the right to sue for and collect the same for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives; and

ASSIGNOR further authorizes the Commissioner of Patents and Trademarks of the United States, and any official of any country foreign to the United States, whose duty it is to record trademark registrations, applications and title thereto, to record the TRADEMARK and title thereto as the property of the ASSIGNEE, its successors, legal representatives and assigns in accordance with the terms of this instrument.

IN WITNESS WHEREOF, the parties have executed this instrument on this 21 day of October, 2005.

TIGER DIRECT, INC.

By: 

Name: Curt Rush
Title: Secretary

ULTRA PRODUCTS, INC.

By: 

Name: Curt Rush
Title: Secretary

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