TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bolle', Inc.		10/17/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Bushnell Performance Optics
Street Address:	9200 Cody
City:	Overland Park
State/Country:	KANSAS
Postal Code:	66214
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2369154	THERMOGRIP
Registration Number:	2358250	SANDSTONE

CH $65.00 2369154

CORRESPONDENCE DATA

Fax Number: (816)474-9057
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 816-474-9050
Email: tmdocketing.elbein@hoveywilliams.com
Correspondent Name: Michael Elbein
Address Line 1: 2405 Grand Blvd., Suite 400
Address Line 4: Kansas City, MISSOURI 64108

ATTORNEY DOCKET NUMBER:	1253.043; 1253.042
NAME OF SUBMITTER:	Michael Elbein
Signature:	/michael elbein/
Date:	10/30/2005

Total Attachments: 2
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ASSIGNMENT

WHEREAS, BOLLÉ, INC., a corporation of Delaware, having its principal place of business at 9200 Cody, Overland Park, Kansas 66214, has adopted, used and is using the mark SANDSTONE, for which a registration has issued in the United States Patent and Trademark Office as Registration No. 2,358,250; and

WHEREAS, BUSHNELL PERFORMANCE OPTICS, a corporation of the State of Delaware, having its principal place of business at 9200 Cody, Overland Park, KS 66214, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said BOLLÉ, INC., does hereby assign unto the said BUSHNELL PERFORMANCE OPTICS, all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof together with the right to sue for and collect on all claims for damages by reason of past infringement of said mark.

Dated: Oct. 17th, 2005

BOLLÉ, INC.

By _____

Its Philip Eyoti / VP Marketing

ASSIGNMENT

WHEREAS, BOLLÉ, INC., a corporation of Delaware, having its principal place of business at 9200 Cody, Overland Park, Kansas 66214, has adopted, used and is using the mark THERMOGRIP, for which a registration has issued in the United States Patent and Trademark Office as Registration No. 2,369,154; and

WHEREAS, BUSHNELL PERFORMANCE OPTICS, a corporation of the State of Delaware, having its principal place of business at 9200 Cody, Overland Park, KS 66214, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said BOLLÉ, INC., does hereby assign unto the said BUSHNELL PERFORMANCE OPTICS, all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof together with the right to sue for and collect on all claims for damages by reason of past infringement of said mark.

Dated: Oct. 17th, 2005

BOLLÉ, INC.

By _____

Its Philip Gyori / VP Marketing