

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Harris Moran Seed Company		10/27/2005	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Jiffy International AS
Street Address:	Markensgate 2A
City:	N-4610 Kristiansand
State/Country:	NORWAY
Entity Type:	CORPORATION: NORWAY

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	669447	
Registration Number:	428508	F-M
Registration Number:	1077575	FERRY MORSE
Registration Number:	1449969	FERRY'S SEEDS
Registration Number:	529030	FERRY-MORSE
Registration Number:	422975	MORSE'S
Registration Number:	969438	
Registration Number:	534013	
Registration Number:	434952	PLAYGROUND
Registration Number:	2086394	THE HAND THAT SEEDS THE WORLD

CORRESPONDENCE DATA

Fax Number: (312)706-8111
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: tklyber@mayerbrownrowe.com
 Correspondent Name: Mayer, Brown, Rowe & Maw LLP

OP \$265.00 669447

Address Line 1: P.O. Box 2828
Address Line 4: Chicago, ILLINOIS 60690-2828

ATTORNEY DOCKET NUMBER: 05095466

DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER: Troy Klyber

Signature: /Troy Klyber/

Date: 10/31/2005

Total Attachments: 3
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source=Assignment-US#page2.tif
source=Assignment-US#page3.tif

TRADEMARK ASSIGNMENT

This Trademark Assignment, dated as of October 27, 2005 is made by Harris Moran Seed Company, a California corporation ("Assignor"), in favor of Jiffy International AS, a Norwegian corporation ("Assignee").

WHEREAS, Assignor is the owner of the United States trademarks and trademark registrations identified on Schedule A attached hereto (hereinafter collectively, the "Assigned Trademarks"); and

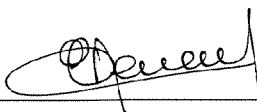
WHEREAS, Assignee is desirous of acquiring the Assigned Trademarks; and Assignor has agreed to assign the Assigned Trademarks to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, transfer and assign unto Assignee Assignor's entire right, title and interest in and to the Assigned Trademarks, in the United States, together with the goodwill of the business appurtenant thereto and which is symbolized thereby in the United States and the right to renew the United States trademark registrations included in the Assigned Trademarks, and every priority right of Assignor that is or may be predicated upon or arise from the Assigned Trademarks in the United States, but excluding all rights of Assignor to apply for trademark registration outside the United States, Canada and Mexico based in whole or in part upon said Assigned Trademarks, to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors and assigns to be used as fully and entirely as said rights would have been held and enjoyed by Assignor if this assignment and sale had not been made.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed by its proper officer thereunto duly authorized, as of the date first above written.

ASSIGNOR:

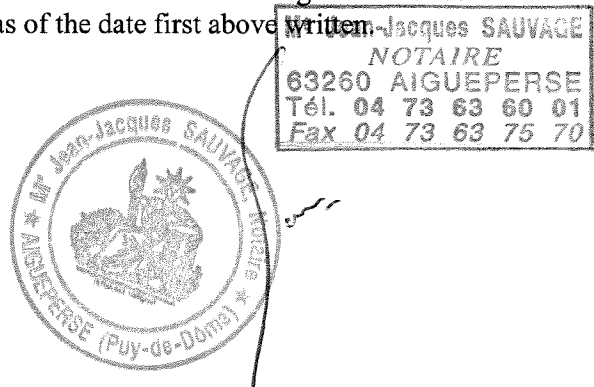
HARRIS MORAN SEED COMPANY:

By: 

Name: Gérard Renard

Title: Chairman

Vu pour la certification matérielle de la signature
de Monsieur Gérard Renard



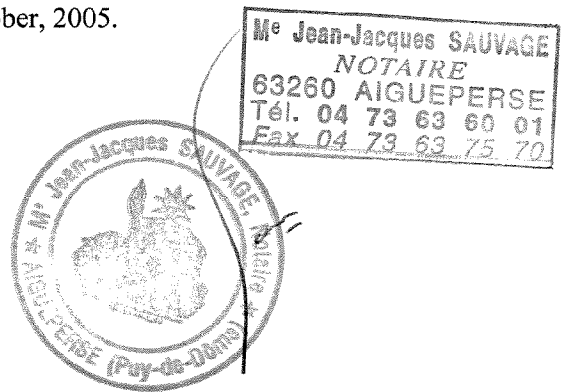
STATE OF PUY-DE-DÔME)
) ss:
COUNTY OF FRANCE)

Before me, the undersigned, a Notary Public of the State of Puy-de-Dôme FRANCE, personally appeared Gérard RENARD, having been sworn by me according to law did depose and say he was the Chairman of HARRIS MORAN SEED COMPANY (the "Assignor") and did acknowledge the execution of the foregoing Trademark Assignment on behalf of said Assignor.

WITNESS my hand and notarial seal this 25 day of October, 2005.

(Written Signature)

(Printed Signature)



SCHEDULE A

<u>MARK</u>	<u>Reg. No.</u>
CUPPED HAND HOLDING EARTH CLOD	669,447
F-M	428,508
FERRY MORSE	1,077,575
FERRY'S SEEDS	1,449,969
FERRY-MORSE	529,030
MORSE'S	422,975
PLANT AND HAND DESIGN	969,438
PLANT AND HAND DESIGN	534,013
PLAYGROUND	434,952
THE HAND THAT SEEDS THE WORLD	2,086,394

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