

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pierre Fabre, Inc.		11/03/2003	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Physicians Formula, Inc.		
Street Address:	1055 West 8th Street		
City:	Azusa		
State/Country:	CALIFORNIA		
Postal Code:	91702		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2021117	THE ONCE-A-DAY, ALL DAY SUNSCREEN	
Registration Number:	1695175	DURASCREEN	
CORRESPONDENCE DATA			
Fax Number:	(310)318-1852		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(310) 379-2715		
Email:	julie@rubelmann.com		
Correspondent Name:	Donna Rubelmann		
Address Line 1:	501 Herondo Street, Suite 45		
Address Line 4:	Hermosa Beach, CALIFORNIA 90254		
NAME OF SUBMITTER:	Donna Rubelmann		
Signature:	/donna rubelmann/		
Date:	10/31/2005		
Total Attachments: 0			

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