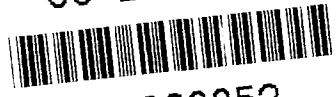


6/21/05

U.S. PA

06-27-2005



Docket No. 22379.0000.0046

PILLSBUR TRADEMARK RI

103028852 COVER SHEET

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)
Document ID # _____

Correction of PTO Error
Reel # _____ Frame # _____

Corrective Document
Reel # _____ Frame # _____

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year

Merger

Change of Name

Other _____

Conveying Party Mark if additional names of conveying parties attached

Execution Date
Month Day Year
10/07/1999

Name Cygnus Publishing, Inc.

Formerly _____

Individual General Partnership Limited Partnership Corporation Association

Other _____

Citizenship/State of Incorporation/Organization Delaware

Receiving Party Mark if additional names of receiving parties attached

Name Cygnus Business Media, Inc.

DBA/AKA/TA _____

Composed of _____

Address (line 1) 1233 Janesville Avenue

Address (line 2) _____

Address (line 3) Fort Atkinson Wisconsin 53538
City State/Country Zip Code

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation Association

Other _____

Citizenship/State of Incorporation/Organization Delaware

06/24/2005 ECDOPER 00000077 191565 1355332
01 FC:8521 (40.00 DA)

FOR OFFICE USE ONLY

40E

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name _____

Address (line 1) _____

Address (line 2) _____

Address (line 3) _____

Address (line 4) _____

Correspondent Name and Address

Area Code and Telephone Number 202.663.8000

Name Kathy J. McKnight

Address (line 1) Pillsbury Winthrop Shaw Pittman LLP

Address (line 2) 2300 N. Street, NW

Address (line 3) Washington, D.C. 20037-1128

Address (line 4) _____

Pages Enter the total number of pages of the attached conveyance document including any attachments. # 2

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

_____	_____	_____	<u>1355332</u>	_____	_____
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____

Number of Properties Enter the total number of properties involved. # 1

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ 40

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: # 19-1565

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Kathy J. McKnight
Name of Person Signing

Kathy McKnight
Signature

6/20/05
Date Signed

**CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
CYGNUS PUBLISHING, INC.**

Cygnus Publishing, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware,

DOES HEREBY CERTIFY:

FIRST: That the Board of Directors of said corporation, by written consent of the directors, filed with the minutes of the Board, adopted a resolution proposing and declaring advisable the following amendment to the Certificate of Incorporation of said corporation:

RESOLVED, that the Certificate of Incorporation of Cygnus Publishing, Inc. be amended by changing Article I, so that said Article I shall be and read as follows:

"The name of this corporation shall be **Cygnus Business Media, Inc.**"

SECOND, that in lieu of a meeting and vote of stockholders, the sole stockholder has given written consent to said amendment in accordance with Section 228(a) of the General Corporation Law of the State of Delaware.

THIRD, That the aforesaid amendment was duly adopted in accordance with Section 242(b)(1) and 228(a) of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, Cygnus Publishing, Inc., has caused this certificate to be signed by **JAMES S. ALTENBACH**, its Secretary, this 7th day of October, 1999.


JAMES S. ALTENBACH, Secretary

State of Delaware
Office of the Secretary of State PAGE 1

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CYGNUS PUBLISHING, INC.", CHANGING ITS NAME FROM "CYGNUS PUBLISHING, INC." TO "CYGNUS BUSINESS MEDIA, INC.", FILED IN THIS OFFICE ON THE SEVENTH DAY OF OCTOBER, A.D. 1999, AT 9 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



A handwritten signature in cursive script, reading "Edward J. Freel".

Edward J. Freel, Secretary of State

2139557 8100

991424543

AUTHENTICATION: 0014915

DATE: 10-07-99

TRADEMARK

RECORDED: 06/21/2005

REEL: 003184 FRAME: 0703