

10-27-2005

*7/19/05*



103046243

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	<b>CORRECTIVE ASSIGNMENT</b>
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Change Assignor and Assignee names previously recorded on Reel 003105 Frame 0740. Assignor(s) hereby confirms the "Brans" to "Brands" - Assignor "Brancs" to "Brands" -Assignee.
<b>CONVEYING PARTY DATA</b>	
Name Formerly Execution Date Entity Type West Coast Brands LLC 05/27/2005 Limited Liability Company: CALIFORNIA	
<b>RECEIVING PARTY DATA</b>	
Name: North American Brands, LLC Street Address: 15 East Oak Avenue City: Moorestown State/Country: NEW JERSEY Postal Code: 08507 Entity Type: Limited Liability Company: DELAWARE	
<b>PROPERTY NUMBERS Total: 8</b>	
Property Type Number Word Mark Serial Number: 78421958 ALPINE WHITE Serial Number: 78142116 CRAVE Serial Number: 78320007 FRESH CATCH Serial Number: 78128413 FRUSEN GLADJE Serial Number: 78127035 GRAND GOURMET Serial Number: 78433585 MONCHHICHI Serial Number: 78264885 MY KITTY CAT CRAVES CRAVE Serial Number: 78320009 SCOOP FRESH	

*Fee Pd*

*✓*

**CORRESPONDENCE DATA**

**Fax Number:** (513)421-7269

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

**Phone:** 513-241-2324

**Email:** tremaklus@whepatent.com

**Correspondent Name:** Theodore R. Remaklus

**Address Line 1:** Wood Herron & Evans, 441 Vine Street

**Address Line 2:** 2700 Carew Tower

**Address Line 4:** Cincinnati, OHIO 45202

<b>NAME OF SUBMITTER:</b>	Theodore R Remaklus
<b>Signature:</b>	/theodore r remaklus/
<b>Date:</b>	06/24/2005

**Total Attachments: 4**  
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**RECEIPT INFORMATION**

**ETAS ID:** TM32662

**Receipt Date:** 06/24/2005

**Fee Amount:** \$215

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

06/15/2005  
 900026535

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
West Coast Brans LLC		05/27/2005	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	North American Brans, LLC		
Street Address:	15 East Oak Avenue		
City:	Moorestown		
State/Country:	NEW JERSEY		
Postal Code:	08507		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	78421958	ALPINE WHITE	
Serial Number:	78142116	CRAVE	
Serial Number:	78320007	FRESH CATCH	
Serial Number:	78128413	FRUSEN GLADJE	
Serial Number:	78127035	GRAND GOURMET	
Serial Number:	78433585	MONCHHICHI	
Serial Number:	78264885	MY KITTY CAT CRAVES CRAVE	
Serial Number:	78320009	SCOOP FRESH	
CORRESPONDENCE DATA			
Fax Number:	(513)421-7269		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	513-241-2324		
Email:	tremakius@whepatent.com		
Correspondent Name:	Theodore R. Remakius, Esq.		

CH \$215.00 78421958

Address Line 1: 441 Vine Street  
Address Line 2: 2700 Carew Tower - Wood, Herron & Evans  
Address Line 4: Cincinnati, OHIO 45202

NAME OF SUBMITTER:	Theodore R. Remaklus
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Signature:	/theodore r remaklus/
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Date:	06/15/2005
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JUN-15-2005 WED 10:31 AM

FAX NO.

P. 02

**TRADEMARK ASSIGNMENT**

WHEREAS, West Coast Brands LLC, a California limited liability company having offices at North Sepulveda Blvd, #717, Manhattan Beach, California 92054, hereinafter "Assignor," has a bona fide intention to use each of the marks identified on Exhibit A hereto, hereinafter "Brands", in interstate commerce and has filed applications with the United States Patent and Trademark Office based on its bona fide intent to use such Brands in commerce, which applications have been assigned the serial numbers listed on Exhibit A, but has not yet filed allegations of use for the Brands under Section 1(c) or 1(d) of the Trademark Act, and

WHEREAS, North American Brands, LLC of 15 East Oak Avenue, Moorestown, New Jersey 08057, hereinafter "Assignee," is acquiring the portion of the business of Assignor to which the Brands pertains as required by 15 U.S.C. §1060,

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee the Brands and the above-identified applications and that portion of the business to which the marks pertains.

**WEST COAST BRANDS LLC**By: Title: MANAGING MEMBERDate: 5/27/05**NORTH AMERICAN BRANDS, LLC**By: Title: MANAGING MEMBERDate: 5/27/05

**EXHIBIT A**  
**TRADEMARKS**

<b>TRADEMARK</b>	<b>APPLICATION SERIAL NO.</b>
ALPINE WHITE	78/421,958
CRAVE	78/142,116
FRESH CATCH	78/320,007
FRUSEN GLADJE	78/128,413
GRAND GOURMET	78/127,035
MONCHHICHI	78/433,585
MY KITTY CAT CRAVES	78/264,885
CRAVE	
SCOOP FRESH	78/320,009