

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Delbert Bland		10/14/2005	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bland Farms, LLC		
<b>Street Address:</b>	1126 Raymond Bland Road		
<b>City:</b>	Glenville		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30427		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: GEORGIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1635641	THEY ONLY MAKE YOU CRY WHEN THEY'RE GONE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(214)999-3623		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	214-999-4682		
<b>Email:</b>	ip@gardere.com, lhemphill@gardere.com		
<b>Correspondent Name:</b>	Gardere Wynne Sewell/Lisa R. Hemphill		
<b>Address Line 1:</b>	1601 Elm Street		
<b>Address Line 2:</b>	3000 Thanksgiving Tower		
<b>Address Line 4:</b>	Dallas, TEXAS 75201-4761		
<b>ATTORNEY DOCKET NUMBER:</b>	129669-4		
<b>NAME OF SUBMITTER:</b>	Lisa R. Hemphill		
<b>Signature:</b>	/Lisa R. Hemphill/		
<b>Date:</b>	11/02/2005		

CH \$40.00 1635641



ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, Delbert Bland, having an address of 1126 Raymond Bland Road, Glenville, Georgia 30427, (hereinafter ASSIGNOR) has adopted, used, and is using the mark "THEY ONLY MAKE YOU CRY WHEN THEY'RE GONE" which is registered in the United States Patent and Trademark Office, on the Principal Register, Registration No.: 1635641; Registered: February 19, 1991; Serial No. 73780619;

WHEREAS, Bland Farms, LLC, a Georgia limited liability company, having an address of 1126 Raymond Bland Road, Glenville, Georgia 30427 (hereinafter ASSIGNEE) is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR, does hereby sell, assign and transfer unto the said ASSIGNEE all right, title and interest in and to the mark, THEY ONLY MAKE YOU CRY WHEN THEY'RE GONE, together with the goodwill of the business symbolized by the mark, and the above identified registration thereof, and the right to bring suit for past, present and future infringement of said mark.

Signed: [Signature]

October 14, 2005
Date

State of Georgia )
County of Tatnall )
United States of America )

On this 14th day of October, 2005, before me appeared the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of ASSIGNOR.

[Signature]
Notary Public
My Commission Expires:
January 18, 2009



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