

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Bank of America, N.A.	FORMERLY Fleet National Bank	10/18/2005	national banking association: UNITED STATES

**RECEIVING PARTY DATA**

<b>Name:</b>	ECCA Enterprises, Inc.
<b>Street Address:</b>	103 Faulk Road, Suite 202
<b>City:</b>	Wilmington
<b>State/Country:</b>	DELAWARE
<b>Postal Code:</b>	19803
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 28**

Property Type	Number	Word Mark
Registration Number:	1279287	EYE MASTERS
Registration Number:	1339695	VISIONWORKS
Registration Number:	1661198	HOUR EYES
Registration Number:	1661199	HOUR EYES
Registration Number:	1660196	EYEMASTERS
Registration Number:	1655091	
Registration Number:	2002143	SLIMLITE
Registration Number:	2061919	SOUTH HAMPTON
Registration Number:	2074262	BLUE MOON
Registration Number:	2066189	DOCTOR'S VALU VISION
Registration Number:	2173489	RAYZ
Registration Number:	2124405	SEE BETTER LOOK BETTER
Registration Number:	2173639	ROBERT MITCHEL EYEWEAR

**OP \$715.00 1279287**

Registration Number:	2158626	CHELSEA MORGAN
Registration Number:	2199419	BOARDROOM CLASSICS
Registration Number:	2439943	SEE THE DIFFERENCE. SEE THE EYE DRX
Registration Number:	2472187	SPLENDOR
Registration Number:	2453255	STEIN OPTICAL
Registration Number:	2544240	EYE DRX
Registration Number:	2522006	MASTER EYE ASSOCIATES
Registration Number:	2539553	DOCTOR'S VALU VISION
Registration Number:	2492290	ROBERT MITCHEL
Registration Number:	2484895	BINYON'S
Registration Number:	2623042	SOUTH HAMPTON
Registration Number:	2479689	BLUE MOON
Registration Number:	2773767	ECCA MANAGED VISION CARE
Serial Number:	76195500	DR. BIZER'S VISIONWORLD
Serial Number:	78215287	DOCTOR'S VISIONWORKS

**CORRESPONDENCE DATA**

Fax Number: (210)226-8395  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 210-554-5516  
Email: ipdocket@coxsmith.com  
Correspondent Name: Kristi F. Nickel  
Address Line 1: 112 East Pecan Street, Suite 1800  
Address Line 2: Cox Smith Matthews Incorporated  
Address Line 4: San Antonio, TEXAS 78205

ATTORNEY DOCKET NUMBER:	6170.336
NAME OF SUBMITTER:	Kristi F. Nickel
Signature:	/kfnickel/
Date:	11/03/2005

Total Attachments: 2  
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RELEASE OF SECURITY INTEREST IN TRADEMARKS

KNOW ALL MEN BY THESE PRESENTS that Bank of America, N.A. (as successor by merger to Fleet National Bank) ("Secured Party"), a national banking association having an office located at 100 Federal Street, Boston, Massachusetts, 02110, for good and valuable consideration, including the satisfaction of all obligations secured by the trademark collateral, does hereby release and discharge its security interest in the trademarks shown in Schedule A attached hereto and incorporated in this Release by reference, granted to it by ECCA Enterprises, Inc., a Delaware corporation ("Debtor"), having a principal place of business at 103 Faulk Road, Suite 202, Wilmington, Delaware, 19803, pursuant to an Assignment of Security Interest in Trademarks and Service Marks dated April 30, 2003 between Debtor and Secured Party, and which was recorded on May 1, 2003 at Reel 2723 Frame 0810 in the U.S. Patent and Trademark Office, to which reference may be had.

IN WITNESS WHEREOF, Secured Party has caused this Release to be executed by its duly authorized corporate officer this 18 day of October, 2005.

By: BANK OF AMERICA, N.A. (as successor by merger to Fleet National Bank)

Name: James W. Ford  
Title: James W. Ford  
Senior Vice President

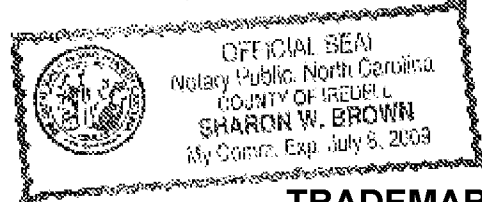
STATE OF N.C. §

COUNTY OF Forsyth §

On this 18 day of October, 2005, before me, a Notary Public in and for said county, appeared James W. Ford, who is personally known to me to be the same person whose name is subscribed to the foregoing assignment document, and acknowledged that he signed and delivered the document as his free and voluntary act for the uses and purposes therein set forth.

Sharon W. Brown  
Notary Public

My Commission Expires: 7-8-2009



**SCHEDULE A**

NO.	APPLICATION NO.	REGISTRATION NO.	TRADEMARK	REGISTRATION DATE
1	73/365,930	1,279,287	EYE MASTERS	5/22/1994
2	73/495,475	1,339,695	VISIONWORKS	6/4/1995
3	74/361,901	1,661,198	1 HOUR EYES	10/15/1991
4	74/061,989	1,661,199	HOUR EYES & DESIGN	10/15/1991
5	74/087,636	1,660,196	EYEMASTERS & DESIGN	10/8/1991
6	74/092,967	1,655,091	MISCELLANEOUS DESIGN (EYE LOGO)	8/27/1991
7	74/545,692	2,002,143	SLIMLITE	9/24/1996
8	74/034,488	2,061,919	SOUTH HAMPTON	5/13/1997
9	74/634,490	2,074,262	BLUE MOON	6/24/1997
10	74/671,111	2,066,189	DOCTOR'S VALU VISION & DESIGN	6/3/1997
11	75/090,632	2,173,489	RAYZ	7/14/1998
12	75/144,933	2,124,405	SEE BETTER LOOK BETTER	12/23/1997
13	75/157,241	2,173,639	ROBERT MITCHELL EYEWEAR	7/14/1998
14	75/259,502	2,158,626	CHELSEA MORGAN	5/19/1998
15	75/259,540	2,190,419	BOARDROOM CLASSICS	10/27/1998
16	75/633,602	2,438,943	SEE THE DIFFERENCE, SEE THE EYE DRX & DESIGN	4/3/2001
17	75/724,947	2,472,187	SPLENDOR	7/24/2001
18	76/065,554	2,453,255	STEIN OPTICAL	5/22/2001
19	76/065,555	2,544,240	EYE DRX	3/5/2002
20	76/065,556	2,522,006	MASTER EYE ASSOCIATES	12/25/2001
21	76/065,563	2,539,553	DOCTOR'S VALUVISION	2/19/2002
22	76/065,565	2,492,290	ROBERT MITCHELL	9/25/2001
23	76/065,570	2,484,895	BINYON'S	9/4/2001
24	76/065,571	2,623,042	SOUTH HAMPTON	9/24/2002
25	76/065,572	2,479,889	BLUE MOON	6/21/2001
26	76/195,500		DR. BIZER'S VISION WORLD & DESIGN	
27	78/198,106	2,773,767	ECCA MANAGED VISION CARE & DESIGN	
28	78/215,287		DOCTOR'S VISIONWORKS	