

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	11/01/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Royal & SunAlliance USA, Inc.		11/01/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Viking Insurance Company of Wisconsin
Street Address:	1224 Deming Way
Internal Address:	P.O. Box 5365
City:	Madison
State/Country:	WISCONSIN
Postal Code:	53705-0365
Entity Type:	COMPANY: COLORADO

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78604581	VIKING INSURANCE

CORRESPONDENCE DATA

Fax Number: (312)577-8994
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: deborah.wing@kattenlaw.com
 Correspondent Name: Deborah Wing c/o Katten Muchin Rosenman
 Address Line 1: 525 West Monroe Street
 Address Line 4: Chicago, ILLINOIS 60661

ATTORNEY DOCKET NUMBER:	207746-00015/SENTRY
NAME OF SUBMITTER:	Deborah A. Wing
Signature:	/daw/

CH \$40.00 78604581

Date:

11/03/2005

Total Attachments: 4

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ASSIGNMENT OF TRADEMARK

This ASSIGNMENT OF TRADEMARK, dated as of November 1, 2005 ("Assignment"), by Royal & SunAlliance USA, Inc., a Delaware corporation ("Assignor"), with its principal place of business at 9300 Arrowpoint Boulevard, Charlotte, North Carolina 28273, in favor of Viking Insurance Company of Wisconsin, a Colorado property and casualty insurance company ("Assignee"), with its principal place of business at 1224 Deming Way, Madison, Wisconsin, 53705-0365.

WITNESSETH

WHEREAS, Royal Group, Inc. ("Seller") and Purchaser are parties to that certain Stock Purchase Agreement, dated as of July 28, 2005 (the "Stock Purchase Agreement"), pursuant to which Seller has agreed to cause Assignor to assign to Assignee the Trademark set forth on Schedule A, which is used or held for use in the conduct of the Business, and the goodwill connected therewith and symbolized thereby. All capitalized terms used but not defined herein shall have the respective meanings ascribed to them in the Stock Purchase Agreement.

NOW, THEREFORE, in consideration of the Stock Purchase Agreement and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

Assignor does hereby assign, transfer, set over and deliver to Assignee all of Assignor's right, title, and interest in and to the Trademark on Schedule A and, any and all U.S. state and federal registrations thereof and applications therefor, together with (i) the goodwill of the Business connected with the use of and symbolized by such Trademark, (ii) all causes of actions, claims and demands or other rights for, or arising from any infringement, including past infringement, of such Trademark, (iii) to the extent that any trademark or service mark applications included in such Trademark are filed on the basis of Assignor's "intent to-use" such trademarks or service marks, the portion of the Business to which those trademarks or service marks apply (which Business is ongoing and existing), and (iv) all rights, registrations and applications, if any, corresponding thereto throughout the world.

Assignor further agrees, without further consideration, to promptly cause to be performed such lawful acts and to be executed such further assignments and other lawful documents as Assignee may reasonably request to effectuate fully this Assignment and to permit Assignee to be duly recorded as the registered owner and proprietor of the rights hereby conveyed.

IN WITNESS WHEREOF, each of the parties has caused this Assignment to be executed on its behalf by its officer thereunto duly authorized, all as of the day and year first above written.

ASSIGNOR:

Royal & SunAlliance USA, Inc.

By: *[Signature]*

Name: Dennis W. Cahill

Title: Senior Vice President and Chief
Operating Officer

STATE OF New York)
COUNTY OF New York)
)

SUBSCRIBED AND SWORN to before
me this 26th day of OCTOBER, 2005

[Signature]
Notary Public

Acknowledged and Accepted:

ASSIGNEE:

Viking Insurance Company of Wisconsin

By: _____

Name: _____

Title: _____

JENNIFER KRAFT
NOTARY PUBLIC, State of New York
No. 01KRB115588
Qualified in New York County
Commission Expires Sept. 7, 2008

IN WITNESS WHEREOF, each of the parties has caused this Assignment to be executed on its behalf by its officer thereunto duly authorized, all as of the day and year first above written.

ASSIGNOR:

Royal & SunAlliance USA, Inc.

By: _____

Name: _____

Title: _____

STATE OF _____)
)SS
COUNTY OF _____)

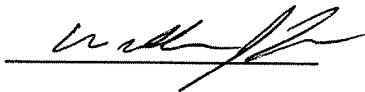
SUBSCRIBED AND SWORN to before
me this ___ day of _____, 2005

Notary Public

Acknowledged and Accepted:

ASSIGNEE:

Viking Insurance Company of Wisconsin

By: 

Name: William L. Lohr

Title: Treasurer

SCHEDULE A

Mark	Reg. No. (Ser. No.)	Jurisdiction
VIKING INSURANCE	78/604,581	U.S.