

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	10/21/2005

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Arnold B. Silverstone		10/21/2005	INDIVIDUAL: CANADA

**RECEIVING PARTY DATA**

Name:	SFI Apparel Corporation/ La Corporation De Vetements SFI
Street Address:	6170 Metropolitan Boulevard East
City:	Montreal, Quebec
State/Country:	CANADA
Postal Code:	H1S 1A9
Entity Type:	CORPORATION: CANADA

**PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Serial Number:	78385288	ARNOLD BRANT
Registration Number:	2074835	ARNOLD BRANT

**CORRESPONDENCE DATA**

Fax Number: (617)526-5000  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 617-526-6448  
 Email: huelinh.tran@wilmerhale.com  
 Correspondent Name: Michael J. Bevilacqua  
 Address Line 1: Wilmer Cutler Pickering Hale and DorrLLP  
 Address Line 2: 60 State Street  
 Address Line 4: Boston, MASSACHUSETTS 02109

ATTORNEY DOCKET NUMBER:	109149113
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DOMESTIC REPRESENTATIVE

**TRADEMARK**  
**REEL: 003187 FRAME: 0350**

**900035353**

**OP \$65.00 78385288**

Name: Michael J. Bevilacqua  
Address Line 1: Wilmer Cutler Pickering Hale and DorrLLP  
Address Line 2: 60 State Street  
Address Line 4: Boston, MASSACHUSETTS 02109

NAME OF SUBMITTER:	Michael J. Bevilacqua
Signature:	/michael j. bevilacqua/
Date:	11/03/2005

Total Attachments: 3  
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## DEED OF ASSIGNMENT

This Trademark Assignment is made as of October 21, 2005, by and between:

**Arnold B. Silverstone**, Executive; (hereinafter called the "Assignor")

AND:

**SFI Apparel Corporation/ La Corporation De Vêtements SFI**, having a place of business located at 6170 Metropolitan Boulevard East, Montreal, Quebec, H1S 1A9; (hereinafter called the "Assignee")

**WHEREAS** the Assignor is the registered owner of the trademark registrations and/or trademark applications set forth on Schedule 1 annexed hereto (the "Trademarks") and holds such Trademarks as nominee and prête-nom for and on behalf of Assignee;

**WHEREAS** the Assignee desires to terminate the nominee and prête-nom arrangement with Assignor and, accordingly, has requested Assignor to transfer the registered ownership of the Trademarks to the Assignee;

Now, therefore, in consideration of the premises and the mutual promises herein made, the parties agree as follows:

1. The Assignor hereby sells, transfers and assigns unto the Assignee all property, rights, benefits, title and interest in and to the Trademarks together with the goodwill therein to hold the same unto the Assignee absolutely.
2. The Assignor further assigns to the Assignee the right to sue for past infringement and to recover and retain all damages and profits arising therefrom.
3. The Assignor hereby authorizes the Assignee to request the relevant trademark offices to record the Assignee as the Assignee and owner of the Trademarks.
4. The Assignor covenants and agrees not to contest the validity of this sale, assignment and transfer nor the validity of any Trademarks described hereunder.
5. The Assignor agrees to perform all reasonable and proper additional acts and to execute any additional documents at the request of the Assignee which may be required to transfer all of the Assignor's rights, title and interest in and to the said Trademarks and/or the rights thereto to the Assignee, its successors and assigns.
6. This Agreement shall be governed by, and construed in accordance with, the laws of the Province of Quebec and the federal laws of Canada applicable herein.

7. This Agreement and the assignment effected pursuant hereto shall be binding upon the Assignor, its successors and/or assigns, and all others acting by, through, with or under its direction, and all those in privity therewith.
8. The parties hereto acknowledge that they have requested and are satisfied that the foregoing and the attached documents, as the case may be, be drafted in the English language. Les parties aux présentes reconnaissent qu'elles ont exigé que la présente convention et tous les documents qui s'y rattachent soient rédigés et exécutés en anglais et s'en déclarent satisfaites.
9. This Agreement may be executed by the parties in separate counterparts (by original or facsimile signature) each of which when so executed and delivered shall be an original, but all of which, when taken together, shall constitute one and the same instrument

**IN WITNESS WHEREOF** this Agreement has been executed by the authorized representatives of the parties as of the date first hereinabove set forth.

**The Assignor**



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**ARNOLD B. SILVERSTONE**

**The Assignee**

**SFI APPAREL CORPORATION**

Per:           *P.R. Silverstone*          

Peter Silverstone

**SCHEDULE 1**

Canadian Trademarks:

Trademark	Application No.	Registration No.
1. ARNOLD BRANT	1,209,690	TMA 636,334
2. ARNOLD BRANT	0,764,123	TMA 465,032

U.S. Trademarks:

Trademark	Application No.	Registration No.
1. ARNOLD BRANT	78/385,288	N/A
2. ARNOLD BRANT	74/577,159	2,074,835