

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
InterMix Media, Inc.	FORMERLY eUniverse, Inc.	11/30/2004	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	New York Stock Exchange, Inc.		
Street Address:	11 Wall Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10005		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2167251	CLOSING BELL	
CORRESPONDENCE DATA			
Fax Number:	(212)259-2519		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	212-408-2519		
Email:	masa.noda@bakerbotts.com		
Correspondent Name:	Masahiro Noda		
Address Line 1:	Baker Botts L.L.P.		
Address Line 2:	30 Rockefeller Plaza		
Address Line 4:	New York, NEW YORK 10112-4498		
ATTORNEY DOCKET NUMBER:	070388.0809		
NAME OF SUBMITTER:	Masahiro Noda		
Signature:	/MASAHIRO NODA/		
Date:	11/04/2005		

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REEL: 003187 FRAME: 0478

Total Attachments: 2

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## ASSIGNMENT

**WHEREAS**, eUNIVERSE, INC. now, by change of name, Intermix Media, Inc. (hereinafter "Assignor"), a corporation organized and existing under the laws of the State of Delaware, having a principal place of business at Suite 300, 6060 Center Drive, Los Angeles, California 90045, is the owner of all right, title and interest in and to the trademark identified in Schedule A attached hereto, the registration therefor, and the goodwill of the business associated therewith; and

**WHEREAS**, New York Stock Exchange, Inc. (hereinafter "Assignee"), a corporation organized and existing under the laws of the State of New York, having a principal place of business at 11 Wall Street, New York, New York 10005, is desirous of acquiring said trademark identified in Schedule A attached hereto, the registration therefor, and the goodwill of the business associated therewith;

### **NOW, THEREFORE:**

In consideration of and in exchange for the sum of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto Assignee its rights, title and interest in and to the said trademark identified in Schedule A attached hereto and the United States trademark registration therefor, together with the goodwill of the business symbolized by such trademark. Assignor further assigns to Assignee the right to sue and recover damages and profits for past claims of infringement, unfair competition and/or dilution, if any.

Dated: Nov. 30, 2004

Intermix Media, Inc.  
f/k/a eUNIVERSE, INC.

By: 

Name: Chris Lipp

Title: SVP & General Counsel

Dated: November 2, 2005

NEW YORK STOCK EXCHANGE, INC.

By: 

Name: Richard P. Bernard

Title: EVP & General Counsel

## SCHEDULE A

### Trademark

### Reg. No.

### Services

CLOSING BELL

2,167,251

financial services, namely,  
providing stock portfolio  
quotations and related  
financial news