Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PRP Wine International, Inc.		08/08/2005	CORPORATION: ILLINOIS

RECEIVING PARTY DATA

Name:	WIV Wein International AG	
Street Address:	Hauptstrasse	
City:	DE-55452 Burg Layen	
State/Country:	GERMANY	
Entity Type:	CORPORATION: GERMANY	

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark	
Registration Number:	0987036	CHEVALIER DE BAYARD	
Registration Number:	1553978	CHEVALIER DE BAYARD	
Registration Number:	1490433		
Registration Number:	1476136		
Registration Number:	1513812		
Registration Number:	1581850	PIEROTH	
Registration Number:	1539496	VICOMTE BERNARD DE ROMANET	
Registration Number:	1535656	VICOMTE BERNARD DE ROMANET	
Registration Number:	1829552		
Registration Number:	1935747	GOLDEN GRAPE ESTATE	
Registration Number:	1527268		
Registration Number:	1097674	CASCO DE LA CRUZ	

CORRESPONDENCE DATA

Fax Number: (312)569-3460

TRADEMARK
REEL: 003187 FRAME: 0801

900035434

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312-569-1460

Email: IPDOCKET@gcd.com

Correspondent Name: Gardner Carton & Douglas LLP
Address Line 1: 191 N. Wacker Drive, Suite 3700
Address Line 2: c/o Richard W. Young, Esq.

Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER: 64805-1

DOMESTIC REPRESENTATIVE

Name: Gardner Carton & Douglas LLP
Address Line 1: 191 N. Wacker Drive, Suite 3700
Address Line 2: c/o Richard W. Young, Esq.
Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:
Richard W. Young

Signature:
/Richard W. Young/

Date:
11/04/2005

Total Attachments: 2

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TRADEMARK
REEL: 003187 FRAME: 0802

UNITED STATES TRADEMARK ASSIGNMENT - REGISTERED TRADEMARK

UNITED STATES TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, made this 8th day of August 2005, by and between PRP Wine

International, Inc. ("Assignor"), a corporation organized under the laws of the State of Illinois,

located and doing business at 1701C Howard Street, Elk Grove Village, IL 60007, and WIV

Wein International AG ("Assignee"), a corporation organized under the laws of Germany, located

and doing business at Hauptstrasse, DE-55452 Burg Layen, Germany.

WHEREAS, Assignor is the owner of and has adopted, used and is using the trademarks

listed in Exhibit A attached hereto and made a part hereof for which registrations have been

issued from the United States Patent and Trademark Office ("the Marks"); and

WHEREAS, Assignee wishes to acquire Assignor's entire right, title and interest in and to

the Marks, together with the goodwill of the business in connection with which the marks are

used;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good

and valuable consideration, the receipt and sufficiency of which are hereby acknowledged,

Assignor does hereby sell, grant, assign, transfer, convey and deliver to Assignee all of its right,

title and interest in and to the Marks, together with the goodwill of the business in connection

with which the Marks are used.

IN WITNESS WHEREOF, the Assignor has caused this assignment to be signed and by

its duly authorized officer as of the date and year above written.

PRP WINE INTERNATIONAL, INC.

 $\mathbf{R}_{\mathbf{v}}$

Name: Gary Patitucci

Title: Vice President

CH02/22395888.1

TRADEMARK

REEL: 003187 FRAME: 080

EXHIBIT A

Identification of Assignor's Trademarks to be Assigned to Assignee

RECORDED: 11/04/2005

Chevalier de Bayard	Reg. No. Goods	Goods	eg. No. Goods	Reg. No.	demark	Trademark
Design of a label (fig.) 1490433 (logo A.2) Cl. 33: Wines Design of a label (fig.) 1476136 (logo A.3) Cl. 33: Wines Design of an Eagle (fig.) 1513812 (logo A.4) Cl. 33: Wines Pieroth 1581850 Cl. 33: Wines Vicomte Bernard de Romanet 1539496 Cl. 33: Wines Vicomte Bernard de Romanet (fig.) 1535656 (logo A.5) Cl. 33: Wines Cherub Design (fig.) 1829552 (logo A.6) Cl. 33: Wines Golden Grape Estate 1935747 Cl. 33: Wines	987036 Cl. 33: Wines (fig.) 1553978 (logo A.1) Cl. 33: Wines 1490433 (logo A.2) Cl. 33: Wines 1476136 (logo A.3) Cl. 33: Wines 1513812 (logo A.4) Cl. 33: Wines 1581850 Cl. 33: Wines net 1539496 Cl. 33: Wines net (fig.) 1535656 (logo A.5) Cl. 33: Wines 1829552 (logo A.6) Cl. 33: Wines	Cl. 33: Wines .1) Cl. 33: Wines .2) Cl. 33: Wines .3) Cl. 33: Wines .4) Cl. 33: Wines Cl. 33: Wines Cl. 33: Wines Cl. 33: Wines .5) Cl. 33: Wines .6) Cl. 33: Wines	87036 Cl. 33: Wines 553978 (logo A.1) Cl. 33: Wines 490433 (logo A.2) Cl. 33: Wines 476136 (logo A.3) Cl. 33: Wines 513812 (logo A.4) Cl. 33: Wines 581850 Cl. 33: Wines 539496 Cl. 33: Wines 535656 (logo A.5) Cl. 33: Wines 829552 (logo A.6) Cl. 33: Wines	987036 1553978 (log 1490433 (log 1476136 (log 1513812 (log 1581850 1539496 g.) 1535656 (log 1829552 (log	evalier de Bayard evalier de Bayard Crest (fig.) sign of a label (fig.) sign of a label (fig.) sign of an Eagle (fig.) roth omte Bernard de Romanet omte Bernard de Romanet (fig.) erub Design (fig.)	Chevalier d Chevalier d Design of a Design of a Design of a Pieroth Vicomte Be Vicomte Be Cherub Des
Design of a label (fig.) 1527268 (logo A.7) Cl. 33: Wines	1527268 (logo A.7) Cl. 33: Wines 1097674 Cl. 33: Portuguese port wine	.7) Cl. 33: Wines Cl. 33: Portuguese port wines an	527268 (logo A.7) Cl. 33: Wines 097674 Cl. 33: Portug	1527268 (lo	sign of a label (fig.)	Design of a



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