

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Ohio Art Company		10/05/2005	CORPORATION: OHIO

RECEIVING PARTY DATA

Name:	Wells Fargo Bank, National Association, acting through its Wells Fargo Business Credit operating division
Street Address:	100 East Wisconsin Avenue
Internal Address:	MAC N9811-143
City:	Milwaukee
State/Country:	WISCONSIN
Postal Code:	53202
Entity Type:	National Association: UNITED STATES

PROPERTY NUMBERS Total: 32

Property Type	Number	Word Mark
Registration Number:	2855659	OHIO ART
Registration Number:	2790600	A.R.M. 4000 XL
Registration Number:	2666287	MAGIC SCREEN
Registration Number:	2344863	ETCH A SKETCH
Registration Number:	2226229	BETTY SPAGHETTY
Registration Number:	2176320	
Registration Number:	2057469	ETCH A SKETCH
Registration Number:	2034014	ETCH A SKETCH
Registration Number:	2209393	OHIO ART
Registration Number:	2201698	THE WORLD OF TOYS
Registration Number:	1999287	ETCH A SKETCH
Registration Number:	2064398	
Registration Number:	1945467	SPARKLE LIGHTS

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Registration Number:	1851577	POCKET ETCH A SKETCH
Registration Number:	1827933	"WORLD'S FAVORITE DRAWING TOY"
Registration Number:	1740008	TRAVEL ETCH A SKETCH
Registration Number:	1676392	TWO SIDES OF FUN
Registration Number:	1587707	
Registration Number:	1495957	LIL' SPORT HOOPS
Registration Number:	1487617	MAKING CREATIVITY FUN!
Registration Number:	1442593	ANIMATOR
Registration Number:	1412495	THE ETCH A SKETCH ANIMATOR
Registration Number:	1399673	OHIO ART THE WORLD OF TOYS
Registration Number:	1399672	OHIO ART THE WORLD OF TOYS
Registration Number:	1229652	ETCH A SKETCH
Registration Number:	1309900	THE WORLD OF TOYS
Registration Number:	1097509	ETCH A SKETCH
Registration Number:	962338	OHIO ART
Registration Number:	935619	TWIRLOPAINT
Registration Number:	883714	OHIO ART
Registration Number:	829095	TIGER
Registration Number:	725595	ETCH A SKETCH

CORRESPONDENCE DATA

Fax Number: (414)273-5198
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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Email: bgilpin@gklaw.com
Correspondent Name: Brian G. Gilpin; Godfrey & Kahn, S.C.
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ATTORNEY DOCKET NUMBER:	008988-0174
NAME OF SUBMITTER:	Brian G. Gilpin
Signature:	/bgg/
Date:	11/04/2005

Total Attachments: 2
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**NOTICE OF GRANT OF SECURITY INTEREST
IN TRADEMARKS**

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Patent and Trademark Security Agreement dated as of October 5, 2005 (the "Security Agreement"), by THE OHIO ART COMPANY (the "Debtor") and WELLS FARGO BANK, NATIONAL ASSOCIATION, acting through its WELLS FARGO BUSINESS CREDIT operating division (the "Secured Party"), the Debtor has granted to the Secured Party a continuing security interest in and continuing lien upon the trademark registrations and/or trademark applications listed in **Exhibit A**, hereto.

The Secured Party, hereby acknowledges that the security interest in the foregoing trademark registrations and/or trademark applications (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark registrations or trademark applications.

Very truly yours,

WELLS FARGO BANK, NATIONAL
ASSOCIATION, acting through its WELLS
FARGO BUSINESS CREDIT operating division

By: Brian T. Sprink
Brian T. Sprink, Vice President

STATE OF WISCONSIN)
)
COUNTY OF MILWAUKEE)

The foregoing instrument was acknowledged before me this 12th day of October, 2005, by Brian T. Sprink, a Vice President of Wells Fargo Bank, National Association, acting through its Wells Fargo Business Credit operating division, on behalf of the bank.

Kristin Reep
Notary Public
My commission is permanent




Exhibit A

MARK	COUNTRY	SERIAL NO./REG. NO.	FILING DATE/REG. DATE	STATUS	OWNER
OHIO ART and Design	US	2855659	06/22/2004	Registered	The Ohio Art Company
A.R.M. 4000 XL	US	2790600	12/09/2003	Registered	The Ohio Art Company
MAGIC SCREEN	US	2666287	12/24/2002	Registered	The Ohio Art Company
ETCH A SKETCH	US	2344863	04/25/2000	Registered	The Ohio Art Company
BETTY SPAGHETTY	US	2226229	02/23/1999	Registered	The Ohio Art Company
Design	US	2176320	07/28/1998	Registered	The Ohio Art Company
ETCH A SKETCH	US	2057469	04/29/1997	Registered	The Ohio Art Company
ETCH A SKETCH	US	2034014	01/28/1997	Registered	The Ohio Art Company
OHIO ART	US	2209393	12/08/1998	Registered	The Ohio Art Company
THE WORLD OF TOYS	US	2201698	11/03/1998	Registered	The Ohio Art Company
ETCH A SKETCH	US	1999287	09/10/1996	Registered	The Ohio Art Company
Design	US	2064398	05/27/1997	Registered	The Ohio Art Company
SPARKLE LIGHTS	US	1945467	01/02/1996	Registered	The Ohio Art Company
POCKET ETCH A SKETCH	US	1851577	08/30/1994	Registered	The Ohio Art Company
"WORLD'S FAVORITE DRAWING TOY"	US	1827933	03/22/1994	Registered	The Ohio Art Company
TRAVEL ETCH A SKETCH	US	1740008	12/15/1992	Registered	The Ohio Art Company
TWO SIDES OF FUN	US	1676392	02/18/1992	Registered	The Ohio Art Company
Design	US	1587707	03/20/1990	Registered	The Ohio Art Company
LIL' SPORT HOOPS	US	1495957	07/12/1988	Registered	The Ohio Art Company
MAKING CREATIVITY FUN!	US	1487617	05/10/1988	Registered	The Ohio Art Company
ANIMATOR	US	1442593	06/09/1987	Registered	The Ohio Art Company
THE ETCH A SKETCH ANIMATOR	US	1412495	10/07/1986	Registered	The Ohio Art Company
OHIO ART THE WORLD OF TOYS and Design	US	1399673	07/01/1986	Registered	The Ohio Art Company
OHIO ART THE WORLD OF TOYS and Design	US	1399672	07/01/1986	Registered	The Ohio Art Company
ETCH A SKETCH	US	1229652	03/08/1983	Registered	The Ohio Art Company
THE WORLD OF TOYS Stylized	US	1309900	12/18/1984	Registered	The Ohio Art Company
ETCH A SKETCH	US	1097509	07/25/1978	Registered	The Ohio Art Company
OHIO ART and Design	US	962338	07/03/1973	Registered	The Ohio Art Company
TWIRLOPAINT Stylized	US	935619	06/13/1972	Registered	The Ohio Art Company
OHIO ART	US	883714	01/06/1970	Registered	The Ohio Art Company
TIGER Stylized	US	829095	05/23/1967	Registered	The Ohio Art Company
ETCH A SKETCH	US	725595	12/26/1961	Registered	The Ohio Art Company