

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Magic House AB		09/05/2003	JOINT STOCK COMPANY: SWEDEN

RECEIVING PARTY DATA	
Name:	Nexcite AB
Street Address:	Box 1515
City:	Stockholm
State/Country:	SWEDEN
Postal Code:	SE-111 85
Entity Type:	JOINT STOCK COMPANY: SWEDEN

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Registration Number:	2877086	NEXCITE
Registration Number:	2726495	NEXCITE

CORRESPONDENCE DATA	
Fax Number:	(708)458-7300
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	708-458-7200
Email:	info@tmlawassociates.com
Correspondent Name:	TMLAW Associates
Address Line 1:	7646 West 63rd Street
Address Line 4:	Summit, ILLINOIS 60501

ATTORNEY DOCKET NUMBER:	TMLAW
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DOMESTIC REPRESENTATIVE	
Name:	TMLAW Associates

OP \$65.00 2877086

Address Line 1: 7646 West 63rd Street
Address Line 4: Summit, ILLINOIS 60501

NAME OF SUBMITTER: Laurel V. Dineff

Signature: /laurelvdineff/

Date: 11/04/2005

Total Attachments: 1
source=Magic House AB to Nexcite AB#page1.tif

ASSIGNMENT

WHEREAS, **Magic House AB**, a Swedish public joint stock company, whose address is Box 1515, SE-111 85 STOCKHOLM, Sweden, is the owner of the following trade mark applications/registration in the United States Patent and Trade Mark Office:

RABBIT DESIGN (IN COLOUR)
NEXCITE
NEXCITE

Serial No. 78/193,976
Serial No. 78/196,443 - 28,776
Reg. No. 2726495

AND WHEREAS, **Nexcite AB**, a Swedish public joint stock company, whose address is Box 1515, SE-111 85 STOCKHOLM, Sweden, is desirous of acquiring said marks.

NOW, THEREFORE, in consideration of the sum of *Ten Dollars \$10.00* and other good and valuable consideration, **Magic House AB** hereby assigns to **Nexcite AB**, all right, title and interest in the United States in and to said marks, together with the goodwill of the business symbolized by said marks.

Signed at Stockholm, this *5th* day of *September* 2003

MAGIC HOUSE AB

By: 

Name: *Jonas Jonasson*

Title: *Managing Director*