

07-07-2005

FORM PTO-1594
1-31-92



SHEET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office
Atty. Docket No. 2762-004

To the Commissioner for Trademarks. **103035439**

Documents or copy thereof.

50305

1. Name of conveying party(ies):
Cold Sell Systems, L.L.C.
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other :
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
Name: Cold Sell, L.L.C.
Internal Address: Post Office Box 11781
Street Address:
City: Winston-Salem State: NC Zip: 27116
 Individual citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State
 Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other:
Execution Date: June 13, 2005

4. Application number(s) or registration numbers(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s)
2,332,816; 2,332,823
Additional numbers attached? Yes No

6. Total number of applications and registrations involved:..... 2

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Howard A. MacCord, Jr.
Internal Address: Post Office Box 2974
Greensboro, NC 27402
Street Address: 1600 Wachovia Tower
300 N. Greene Street
City: Greensboro State: NC Zip: 27401

7. Total fee (37 CFR 3.41):..... \$65
 Enclosed
 Authorized to be charged to deposit account
8. Deposit account number:
501923
(Attach duplicate of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Donna Cottelli Donna Cottelli June 21, 2005
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks, Box Assignments
Washington, D.C. 20231



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01 FC:8521 40.00 OP
02 FC:8522 25.00 OP
75360.doc

06-23-2005
U.S. Patent & TMOfc/TM Mail Rcpt Dt. #64

TRADEMARK
REEL: 003188 FRAME: 0978

Nunc pro Tunc TRADEMARK ASSIGNMENT

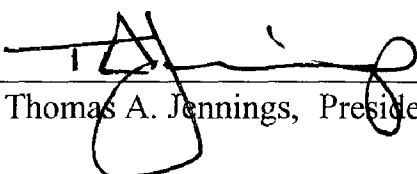
WHEREAS, Cold Sell Systems, L.L.C. a North Carolina limited liability company (the Assignor), having its principal office at 4410-99 Providence Lane, Winston-Salem, NC 27106, is the record owner of owner of the Trademarks set forth in Schedule A; and

WHEREAS, Cold Sell, L.L.C, a North Carolina limited liability company (the Assignee), having its principal office at 4410-99 Providence Lane, Winston-Salem, NC 27106 desires to acquire the Trademarks;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor assigns to Assignee, its successors, and assigns, the entire right, title, and interest in and to the Trademarks along with the goodwill of the business connected with the use of and symbolized by the marks, as set forth in Schedule A, effective November 20, 2002.

Executed this 13TH day of June, 2005.

Cold Sell Systems, Inc.

By: 
Thomas A. Jennings, President


Ratified
By: 
John L. Turner, Managing Partner

Exhibit A

United States Trademarks

U.S. Registration No.	Trademark
2,332,816	COLD SELL & Design
2,332,823	COLD SELL