

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Acirema Alayeto | | 11/04/2005 | INDIVIDUAL: |
| RECEIVING PARTY DATA | | | |
| Name: | Organizacion Miss America Latina, Inc. | | |
| Street Address: | 10340 S.W. 42nd Terrace | | |
| City: | Miami | | |
| State/Country: | FLORIDA | | |
| Postal Code: | 33165 | | |
| Entity Type: | CORPORATION: FLORIDA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1652554 | MISS LATIN AMERICA | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (954)234-2506 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Email: | betty@danpolley.com | | |
| Correspondent Name: | Daniel S. Polley, Esq. | | |
| Address Line 1: | 1215 East Broward Boulevard | | |
| Address Line 4: | Fort Lauderdale, FLORIDA 33301 | | |
| ATTORNEY DOCKET NUMBER: | 1077.9002 | | |
| NAME OF SUBMITTER: | Daniel S. Polley | | |
| Signature: | /daniel s. polley/ | | |
| Date: | 11/08/2005 | | |

OP \$40.00 1652554

Total Attachments: 2

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**TRADEMARK
 REEL: 003190 FRAME: 0502**

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ASSIGNMENT

Whereas, Acirema Alayeto, a resident of the State of Florida, having an address at 10340 S.W. 42nd Terrace, Miami, Florida 33165, and **Cheherezada Alayeto**, a resident of the State of Florida, having an address at 10340 S.W. 42nd Terrace, Miami, Florida 33165, (collectively referred to as "Assignors",) have individually or together adopted and used in their business the following marks: (1) SENORITA AMISTAD LATINA; (2) MISS AMERICA LATINA; (3) MISS FLORIDA LATINA, MISS ARIZONA LATINA, MISS CALIFORNIA LATINA, plus all other States in similar format; (4) MISS LATIN AMERICA; (5) MISS ESTADOS UNIDOS LATINA; (6) MISS LATINA USA; and (7) MISS LATINA US (all collectively "Assignors' Marks") and have received U.S. Registration No. 1,652,554, dated July 30, 1991, in the United States Patent and Trademark Office for the MISS LATIN AMERICA mark; and

Whereas, Organizacion Miss America Latina, Inc. ("Assignee"), having an address of 10340 S.W. 42nd Terrace, Miami, Florida 33165, a corporation of the State of Florida, is desirous of acquiring said Assignors' Marks, U.S. Registration No. 1,652,554 and the good will of said marks;

Now, Therefore, To All Whom It May Concern:

Be it known that for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration to them in hand paid, the receipt of which is hereby acknowledged, said Assignors, by these presents do sell, assign, and transfer

unto the said Assignee the entire right, title and interest in and to the said Assignors' Marks and U. S. Registration No. 1,652,554, including the right to sue for damages for all past infringement occurring prior to the execution date of this Assignment, together with the good will of the Assignors' Marks and business in connection with which the said marks were and/or are used.

ASSIGNOR:



ACTIREMA ALAYETO

Date: November 4, 2005

ASSIGNOR:



CHEHEREZADA ALAYETO

Date: November 4, 2005

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