

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GE Medical Systems Information Technologies, Inc.		11/08/2005	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	General Electric Company		
Street Address:	1 River Road		
City:	Schenectady		
State/Country:	NEW YORK		
Postal Code:	12345		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1934197	APEX	
CORRESPONDENCE DATA			
Fax Number:	(203)373-2181		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	203-373-2895		
Email:	trademark@corporate.ge.com		
Correspondent Name:	Catherine Mennenga		
Address Line 1:	3135 Easton Turnpike		
Address Line 2:	Trademark Department		
Address Line 4:	Fairfield, CONNECTICUT 06828-0001		
ATTORNEY DOCKET NUMBER:	APEX		
NAME OF SUBMITTER:	Catherine Mennenga		
Signature:	/Catherine Mennenga/		

CH 1934197 \$40.00

900035701

TRADEMARK
REEL: 003191 FRAME: 0287

Date:

11/09/2005

Total Attachments: 1

source=Apex Assignment#page1.tif

ASSIGNMENT

WHEREAS, GE Medical Systems Information Technologies, Inc., a corporation organized and existing under the laws of Wisconsin, located at 8200 West Tower Avenue, Milwaukee, WI 53223 ("**Assignor**"), is the owner of the following trademark (hereinafter, the "Trademark");

TRADEMARK	SERIAL NO./REGISTRATION NO.
APEX	1,934,197

and WHEREAS, General Electric Company, a corporation organized and existing under the laws of New York, located at 1 River Road, Schenectady, NY 12345 ("**Assignee**"), is desirous of acquiring the Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified applications and/or registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademark.

By: Catherine Mennenga

Name: Catherine Mennenga

Title: Counsel, Advertising and Brand Management

Date of Signature: November 8, 2005