

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Trademark Assignment

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Randall Publishing Company, Inc.		11/01/2005	CORPORATION: ALABAMA

RECEIVING PARTY DATA

Name:	Randall-Reilly Publishing Company, LLC
Street Address:	3200 Rice Mine Road, NE
City:	Tuscaloosa
State/Country:	ALABAMA
Postal Code:	35406
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 46

Property Type	Number	Word Mark
Registration Number:	2499446	AWARD COMPANY OF AMERICA
Registration Number:	2479898	BUILD YOUR BUSINESS BUILD YOUR DREAMS
Registration Number:	1844410	COMMERCIAL CARRIER JOURNAL
Registration Number:	1271293	COMMERCIAL CARRIER JOURNAL
Registration Number:	2896485	COMPANY DRIVER
Registration Number:	1513579	DRIVE
Registration Number:	1588818	EQUIPMENT WORLD
Registration Number:	2586735	ETRUCKER
Registration Number:	2471597	EVERYTHING TRUCKING
Registration Number:	2167607	MODERN WOODWORKING
Registration Number:	2359114	MOTOR MEDIA
Registration Number:	2783630	NATSO TRUCKERS NEWS
Registration Number:	1231069	OVERDRIVE
Registration Number:	1618038	OVERDRIVE

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Registration Number:	1463441	OVERDRIVE
Registration Number:	2150325	OVERDRIVE TOP TEN COUNTDOWN
Registration Number:	1622952	OVERDRIVE TRUCKING NEWS
Registration Number:	2485051	OVERDRIVE TRUCKING OPPORTUNITIES
Registration Number:	936648	OWNER OPERATOR
Registration Number:	2326899	PARTNERS IN BUSINESS
Registration Number:	2645150	PB
Registration Number:	1667220	PRIDE & POLISH
Registration Number:	2594299	R CONSTRUCTION MEDIA GROUP A RANDALL COMPANY
Registration Number:	2542516	R RANDALL'S TRUCK MARKETPLACE THE PLACETO BUY AND SELL TRUCKS, TRAILERS, PARTS AND SERVICES
Registration Number:	1550105	RANDALL PUBLISHING RP
Registration Number:	2671639	RPC
Registration Number:	2549497	THE EVALUATOR
Registration Number:	1498622	TOP BID
Registration Number:	2515930	TRENCHLESS.COM
Registration Number:	2671034	TRUCKERS AGAINST DRUGS
Registration Number:	2937831	TRUCKERS NEWS
Registration Number:	2456685	TRUCKSTOPS EXPRESS
Registration Number:	2484253	TRUCKSTOPS EXPRESS
Registration Number:	2394452	VOICE OF THE AMERICAN TRUCKER
Registration Number:	2553340	WHO'S WHO AMONG STUDENTS IN AMERICAN JUNIOR COLLEGES
Registration Number:	1482308	WHO'S WHO AMONG STUDENTS IN AMERICAN JUNIOR COLLEGES
Registration Number:	2537095	WHO' S WHO AMONG STUDENTS IN AMERICAN UNIVERSITIES AND COLLEGES
Registration Number:	1482309	WHO'S WHO AMONG STUDENTS IN AMERICAN UNIVERSITIES & COLLEGES
Serial Number:	78612770	CCJ
Serial Number:	78634274	CHANGING LANES
Serial Number:	78612574	THE GREAT AMERICAN TRUCKING SHOW
Serial Number:	78679362	THE VOICE OF THE AMERICAN TRUCKER
Serial Number:	78679367	THE VOICE OF THE AMERICAN TRUCKER
Serial Number:	78484280	TRUCKERPAGES
Serial Number:	78524518	TRUCKERS NEWS EN ESPAÑOL

Serial Number:

78717919

COMMERCIAL CARRIER UNIVERSITY

CORRESPONDENCE DATA

Fax Number: (404)572-5149

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 404-572-2533

Email: jbalcita@kslaw.com

Correspondent Name: Jeffrey P. Balcita

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ATTORNEY DOCKET NUMBER:

09611.009011

NAME OF SUBMITTER:

Jeffrey P. Balcita

Signature:

/s/ Jeffrey P.Balcita

Date:

11/09/2005

Total Attachments: 5

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is made as of the 1st day of November, 2005 by and between **RANDALL PUBLISHING COMPANY, INC.**, an Alabama corporation, with offices at 3200 Rice Mine Road N.E., Tuscaloosa, AL 35406, United States of America ("Assignor") and **RANDALL-REILLY PUBLISHING COMPANY, LLC**, a Delaware limited liability company, with offices at 3200 Rice Mine Road N.E., Tuscaloosa, AL 35406, United States of America ("Assignee"). This Assignment is being entered into pursuant to the Contribution, Purchase and Distribution Agreement, dated as of the date hereof, between Assignor, Assignee, Wachovia Capital Partners 2005, LLC, Randall-Reilly Holding Company, LLC, Award Company of America, Inc., National Truckstop Distribution & Service Company, LLC, Equipment Data Associates, L.L.C., North River Publishing Co., Inc. and the shareholders of Randall Publishing Company, Inc. signatories thereto (the "Purchase Agreement").

The Purchase Agreement provides that the parties hereto shall enter into this Assignment in order to assign and contribute certain of the Assignor's intellectual property assets to Assignee as prescribed herein. Assignor owns certain trademark and service mark registrations and applications listed on Schedule A attached hereto (cumulatively, the "Assigned Marks").

Now therefore, in consideration of the premises and for other good and valuable consideration, the receipt and sufficiency of which the parties hereby acknowledge, the parties agree as follows:

1. Assignor does hereby assign, convey, transfer and deliver to Assignee all of Assignor's right, title and interest in and to the Assigned Marks, together with the goodwill of the business appertaining thereto and which is symbolized by the Assigned Marks, the right to secure all renewals and extensions thereof in all countries, and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Assigned Marks or the accompanying goodwill.

2. Assignor agrees that, upon reasonable request it will, at any time without charge to Assignee but at Assignee's expense, furnish all necessary documentation reasonably available to Assignor relating to or supporting chain of title, sign all appropriate papers, take all rightful oaths, and do all rightful acts which may be reasonably necessary for vesting title to, and effecting the transfer and recording of, the Assigned Marks in Assignee, its successors, assigns and legal representatives or nominees.

3. Assignor and Assignee intend, acknowledge and agree that Assignee is a successor to the ongoing and existing business of Assignor within the meaning of 15 U.S.C. §1060(a)(1), including the business assets and the goodwill to which the Assigned Marks pertain.

[Signatures appear on following page.]

In witness whereof, the parties have caused this Trademark Assignment to be executed by their duly authorized representatives as of the date written above.

RANDALL PUBLISHING COMPANY, INC.

By: Catherine J. Randall
Name: CATHERINE J RANDALL
Title: CHAIRMAN

RANDALL-REILLY PUBLISHING COMPANY, LLC

By: F. M. Reilly
Name: F. MICHAEL REILLY
Title: PRESIDENT/CEO

Schedule A

Trademarks

<u>Trademark</u>	<u>Country</u>	<u>Application Number</u>	<u>Registration Number</u>	<u>Recorded Assignee</u>
AWARD COMPANY OF AMERICA	USA	75-726,214	2,499,446	Randall Publishing Company, Inc.
BUILD YOUR BUSINESS BUILD YOUR DREAMS	USA	76-105,480	2,479,898	Randall Publishing Company, Inc.
COMMERCIAL CARRIER JOURNAL	USA	74-413,830	1,844,410	Randall Publishing Company, Inc.
COMMERICAL CARRIER JOURNAL	USA	73-398,748	1,271,293	Randall Publishing Company, Inc.
COMPANY DRIVER	USA	78-324,804	2,896,485	Randall Publishing Company, Inc.
DRIVE	USA	73-722,525	1,513,579	Randall Publishing Company, Inc.
EQUIPMENT WORLD	USA	73-809,794	1,588,818	Randall Publishing Company, Inc.
ETRUCKER	USA	75-808,897	2,586,735	Randall Publishing Company, Inc.
EVERYTHING TRUCKING	USA	76-086,787	2,471,597	Randall Publishing Company, Inc.
MODERN WOODWORKING	USA	75-306,802	2,167,607	Randall Publishing Company, Inc.
MOTOR MEDIA	USA	75-438,210	2,359,114	Randall Publishing Company, Inc.
NATSO TRUCKERS NEWS	USA	76-285,523	2,783,630	Randall Publishing Company, Inc.
OVERDRIVE	USA	73-355,457	1,231,069	Randall Publishing Company, Inc.
OVERDRIVE	USA	73-822,092	1,618,038	Randall Publishing Company, Inc.
OVERDRIVE (Stylized)	USA	73-617,840	1,463,441	Randall Publishing Company, Inc.
OVERDRIVE TOP TEN COUNTDOWN	USA	75-181,924	2,150,325	Randall Publishing Company, Inc.

<u>Trademark</u>	<u>Country</u>	<u>Application Number</u>	<u>Registration Number</u>	<u>Recorded Assignee</u>
OVERDRIVE TRUCKING NEWS	USA	73-822,280	1,622,952	Randall Publishing Company, Inc.
OVERDRIVE TRUCKING OPPORTUNITIES	USA	76-105,097	2,485,051	Randall Publishing Company, Inc.
OWNER OPERATOR	USA	72-339,139	936,648	Randall Publishing Company, Inc.
PARTNERS IN BUSINESS	USA	75-727,180	2,326,899	Randall Publishing Company, Inc.
PB AND DESIGN	USA	76-105,495	2,645,150	Randall Publishing Company, Inc.
PRIDE & POLISH	USA	74-040,081	1,667,220	Randall Publishing Company, Inc.
R CONSTRUCTION MEDIA GROUP A RANDALL COMPANY	USA	76-308,203	2,594,299	Randall Publishing Company, Inc.
R RANDALL'S TRUCK MARKETPLACE THE PLACE TO BUY AND SELL TRUCKS, TRAILERS, PARTS AND SERVICES	USA	76-084,932	2,542,516	Randall Publishing Company, Inc.
RANDALL PUBLISHING RP AND DESIGN	USA	73-743,256	1,550,105	Randall Publishing Company, Inc.
RPC DESIGN	USA	76-327,949	2,671,639	Randall Publishing Company, Inc.
THE EVALUATOR	USA	76-136,424	2,549,497	Randall Publishing Company, Inc.
TOP BID AND DESIGN	USA	73-702,677	1,498,622	Randall Publishing Company, Inc.
TRENCHLESS.COM	USA	76-084,962	2,515,930	Randall Publishing Company, Inc.
TRUCKERS AGAINST DRUGS	USA	76-136,681	2,671,034	Randall Publishing Company, Inc.
TRUCKERS NEWS	USA	78-307,860	2,937,831	Randall Publishing Company, Inc.
TRUCKSTOPS EXPRESS	USA	75-669,627	2,456,685	Randall Publishing Company, Inc.
TRUCKSTOPS EXPRESS	USA	75-669,628	2,484,253	Randall Publishing Company, Inc.

<u>Trademark</u>	<u>Country</u>	<u>Application Number</u>	<u>Registration Number</u>	<u>Recorded Assignee</u>
VOICE OF THE AMERICAN TRUCKER	USA	75-730,979	2,394,452	Randall Publishing Company, Inc.
WHO'S WHO AMONG STUDENTS IN AMERICAN JUNIOR COLLEGES	USA	75-759,146	2,553,340	Randall Publishing Company, Inc.
WHO'S WHO AMONG STUDENTS IN AMERICAN JUNIOR COLLEGES	USA	73-654,682	1,482,308	Randall Publishing Company, Inc.
WHO'S WHO AMONG STUDENTS IN AMERICAN UNIVERSITIES AND COLLEGES	USA	75-759,169	2,537,095	Randall Publishing Company, Inc.
WHO'S WHO AMONG STUDENTS IN AMERICAN UNIVERSITIES & COLLEGES	USA	73-654,687	1,482,309	Randall Publishing Company, Inc.

Trademark Applications

<u>Trademark</u>	<u>Country</u>	<u>Application Number</u>	<u>Registration Number</u>	<u>Recorded Assignee</u>
CCJ	USA	78-612,770	N/A	Randall Publishing Company, Inc.
CHANGING LANES	USA	78-634,274	N/A	Randall Publishing Company, Inc.
THE GREAT AMERICAN TRUCKING SHOW	USA	78-612,574	N/A	Randall Publishing Company, Inc.
THE VOICE OF THE AMERICAN TRUCKER	USA	78-679,362	N/A	Randall Publishing Company, Inc.
THE VOICE OF THE AMERICAN TRUCKER	USA	78-679,367	N/A	Randall Publishing Company, Inc.
TRUCKERPAGES	USA	78-484,280	N/A	Randall Publishing Company, Inc.
TRUCKERS NEWS EN ESPANOL	USA	78-524,518	N/A	Randall Publishing Company, Inc.
COMMERICAL CARRIER UNIVERSITY	USA	78-717,919	N/A	Randall Publishing Company, Inc.
INNOVATOR OF THE YEAR	Canada	1,252,844	N/A	Randall Publishing Company, Inc.