

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	08/01/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Initia, Inc.		08/01/2005	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Clickpharmacy.com, Inc.
Street Address:	8790 S.W. 8th Street
City:	Miami
State/Country:	FLORIDA
Postal Code:	33174
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2946243	INITIA

CORRESPONDENCE DATA

Fax Number: (305)728-7523
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (305) 789-9223
 Email: dkubit@fowler-white.com
 Correspondent Name: Donald E. Kubit, Esq.
 Address Line 1: 1395 Brickell Avenue
 Address Line 2: 14th Floor
 Address Line 4: Miami, FLORIDA 33131

ATTORNEY DOCKET NUMBER:	26240-DEK
NAME OF SUBMITTER:	Donald E. Kubit
Signature:	/Donald Kubit/

OP \$40.00 2946243

Date:

11/10/2005

Total Attachments: 4

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ASSIGNMENT

This Assignment ("ASSIGNMENT") dated as of August 1st, 2005 (the "EFFECTIVE DATE") is being made by and between INITIA, INC. having offices at 8778 S.W. 8th Street, Miami, Florida 33174 (the "ASSIGNOR"), and CLICKPHARMACY.com, Inc. having offices at 8790 S.W. 8th Street, Miami, Florida 33174 (the "ASSIGNEE").

WHEREAS, Assignor has adopted, used, is using and is the owner of the trademark "INITIA" registered with the United States Patent and Trademark Office under Registration Number 2660624 (the "Mark").

WHEREAS, Assignor has acquired goodwill associated with and symbolized by said Mark and has not abandoned the same;

WHEREAS, Assignee is desirous of acquiring all rights, title and interest in and to the Mark throughout the world; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title and interest as Assignor may possess in and to the Mark throughout the world.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor makes the following assignment:

ASSIGNMENT

a. Assignor hereby assigns to Assignee all of Assignor's rights, title and interest in and to the Mark throughout the world, together with the goodwill symbolized by said Mark, the application for registration of the Mark, and all other rights appurtenant thereto, including, but not limited to, all common law rights in and to the Mark, all trade name rights appurtenant thereto and the right to recover for past infringement of the Mark throughout the world to have and to hold the same unto Assignee, its successors and assigns, for and during the existence of the rights and all renewals thereof.

b. At any time, and from time to time hereafter, Assignor shall forthwith, upon Assignee's written request and at the Assignee's expense, take any and all steps to execute, acknowledge and deliver to Assignee any and all further instruments and assurances necessary or expedient in order to vest the aforesaid rights in Assignee and to facilitate Assignee's enjoyment and enforcement of said rights and causes of action.

c. Assignor hereby constitutes and appoints Assignee as Assignor's true and lawful attorney in fact, with full power of substitution in Assignor's name and stead, to take any and all steps, including proceedings at law, in equity or otherwise, to execute, acknowledge and deliver any and all instruments and assurances necessary or expedient in order to vest or perfect the aforesaid rights and causes of action more effectively in Assignee or to protect the same or to enforce any claim or right of any kind with respect thereto. This includes, but is not limited to, any rights with respect to the Mark that may have accrued in Assignor's favor from the respective date of first use of the Mark to the Effective Date of this Assignment. Assignor hereby declares that the foregoing power is coupled with an interest and as such is irrevocable.

IN WITNESS WHEREOF, the Assignor has executed this Assignment as of the Effective Date first set forth above.

ASSIGNOR:

INITIA, INC.

By: *Gloria Rodriguez*
Gloria Rodriguez, President

STATE OF FLORIDA)
COUNTY OF MIAMI-DADE) ss:

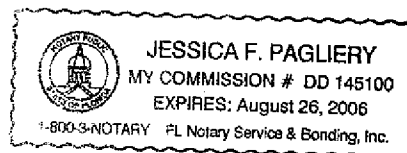
The foregoing instrument was acknowledged before me this 1st day of October, 2005 by GLORIA RODRIGUEZ, as President of INITIA, INC., who is personally known to me or who has produced FL DRIVERS as identification.

Jessica F. Pagliery
Notary Public, STATE OF FLORIDA

Print name: JESSICA F. PAGLIERI

My Commission Expires:

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TRADEMARK
REEL: 003192 FRAME: 0418

**Revocation of Attorney/Domestic Representative and/or Appointment of
Attorney/Domestic Representative**

Handwritten Signature

To the Commissioner for Trademarks:

MARK: CLICKPHARMACY.COM
SERIAL NUMBER: 75723811
REGISTRATION NUMBER: 2410160

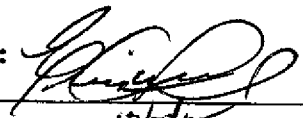
Original Attorney
LAURA FERNANDEZ
AKERMAN SENTERFITT & EDISON PA
SUNTRUST INTERNATIONAL CTR., 28TH FLOOR
1 SOUTHEAST 3RD AVE.
MIAMI, FL 33131-1714

Original Correspondence Address :
LAURA FERNANDEZ
AKERMAN SENTERFITT & EDISON PA
SUNTRUST INTERNATIONAL CTR., 28TH FLOOR
1 SOUTHEAST 3RD AVE.
MIAMI, FL 33131-1714

By submission of this request, the undersigned REVOKES the power of attorney currently of record, as listed above, and hereby APPOINTS the following new attorney:

Newly Appointed Attorney:
Donald E. Kubit, Esq.
Fowler White Burnett P.A.
1395 Brickell Avenue
14th Floor
Miami
Florida (FL)
33131
United States (USX)
(305) 789-9223
(305) 728-7523

The following is to be used as the correspondence address:
Donald E. Kubit, Esq. of Fowler White Burnett P.A.
14th Floor
1395 Brickell Avenue
Miami
Florida

Signature Section: 
Signature: _____
Date: 10/17/05
Signatory's Name: Enrique A. Escudero
Signatory's Position: EVP & CFO

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