

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Global Optical Resources, Inc.		10/17/2005	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Marchon Eyewear, Inc.		
Street Address:	35 Hub Drive		
City:	Melville		
State/Country:	NEW YORK		
Postal Code:	11747		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2957105	TECH-FLEX	
CORRESPONDENCE DATA			
Fax Number:	(212)588-0500		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	ccastro@flhlaw.com		
Correspondent Name:	Magali Rozenfeld		
Address Line 1:	745 Fifth Avenue		
Address Line 4:	New York, NEW YORK 10151		
ATTORNEY DOCKET NUMBER:	544912-8977		
NAME OF SUBMITTER:	Magali Rozenfeld		
Signature:	/Magali Rozenfeld/		
Date:	11/10/2005		
Total Attachments: 1			

CH \$40.00 2957105

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TRADEMARK
REEL: 003192 FRAME: 0747

U.S. Registration No.	Reg. Date	Mark
2,957,105	May 31, 2005	TECH-FLEX

TRADEMARK ASSIGNMENT

WHEREAS, Global Optical Resources, Inc., a Florida corporation with offices at 520 Orton Avenue, #204, Fort Lauderdale, Florida 33304 (hereinafter referred to as "ASSIGNOR"), owns the above listed United States Trademark Registration, and;

WHEREAS, Marchon Eyewear, Inc., a New York corporation with offices at 35 Hub Drive, Melville, New York 11747 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring this registration;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the ASSIGNOR does hereby sell, assign and transfer unto the ASSIGNEE all of its right, title and interest in and to above-listed trademark registration, together with the goodwill of the ASSIGNOR's business connected with and symbolized by this registration.

This effective date of this assignment is OCTOBER 17, 2005

GLOBAL OPTICAL RESOURCES, INC.By: David M. Jacobsen

Name

(Typed): DAVID M. JACOBSEN

Title

(Typed): PRESIDENTDated: 10/17/2005

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