

07-19-2005

RECOI



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103043304

7-1305

Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

RE: Our File: TS239.35

1. Name (and address) of conveying party(ies)

2. Name and Address of receiving party(ies)

Friesland Brands BV
Pieter Stuyvesantweg 1
8937 AC LEEUWARDEN
The Netherlands

Friesland Brands BV
Blankenstein 142
7943 PE MEPPPEL
The Netherlands

- Individual
- Association
- General Partnership
- Limited Partnership
- Corporation-Netherlands
- Other-

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-Netherlands
- Other -

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

3. Nature of conveyance:

- Assignment;
- Security Agreement;
- Other;
- Merger
- Change of Name
- Change of Address

Execution Date: May 1, 2002

4. Application number(s) or registration number(s): 17

A. Trademark Application No.(s) B. Trademark Reg. No.(s)

78/181408

1,796,190

2,022,829

1,645,773

1,813,890

548,612

1,531,038

2,342,790



07-13-2005

U.S. Patent & TMO/c/TM Mail Rpt Dt. #77

TRADEMARK
REEL: 003193 FRAME: 0412

2,405,544
2,472,977
2,655,337
2,550,724
2,561,369
2,689,941
2,723,161
2,710,863
2,806,648

Additional numbers attached () Yes (x) No

5. Name and address of party to whom correspondence concerning document should be mailed:

COLLEN IP
Intellectual Property Law, P.C.
The Holyoke-Manhattan Building
80 South Highland Avenue
Town of Ossining
Westchester County, New York 10562

6. Total number of applications/registrations involved: 17

7. Total fee (37 CFR 3.41) \$440.00

- () Enclosed
(x) Authorized to be charged to deposit account
() Already submitted

8. Deposit account number:
03-2465

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jane F. Collen/Matthew C. Wagner

July 8, 2005

Name of person signing

Signature

Date

Total number of pages comprising cover sheet, attachments and documents: 4

JFC/MC:de

Enclosures: Change of address

NOTE: IF THERE IS ANY FEE DUE AT THIS TIME, PLEASE CHARGE IT TO OUR DEPOSIT ACCOUNT NO. 03-2465 AND ADVISE.

I HEREBY CERTIFY THAT THIS CORRESPONDENCE IS BEING DEPOSITED WITH THE UNITED STATES POSTAL SERVICE AS FIRST CLASS MAIL, POSTAGE PREPAID, IN AN ENVELOPE ADDRESSED TO: COMMISSIONER FOR TRADEMARKS, P.O. BOX 1451, ALEXANDRIA, VA 22313-1451.

COLLEN IP/INTELLECTUAL PROPERTY LAW, P.C.

BY:

Date: July 8, 2005

PROTECTION OF
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SHIELD MARK



SHIELD MARK BV
THE LARMAG BUILDING
OVERSCHIESTRAAT 61
P.O. BOX 75683
070 AR AMSTERDAM
THE NETHERLANDS
PHONE: +31 (0)20 5 111 88
FAX: +31 (0)20 5 111 800
E-MAIL: INFO@SHIELDMARK.NL
SITE: WWW.SHIELDMARK.NL

Collen IP
The Holyoke-Manhattan Building
Attn. Ms. Mariana Cana
80 South Highland Avenue
Ossining New York NY 10562
UNITED STATES OF AMERICA

By fax no. 001 914 9416091

Amsterdam, 15 April 2005

Your ref. : -

Our ref. : 408475/AF/mdb

Re : Change of address of 18 trademark registrations in the United States

| | | |
|--------|------------------------|---------|
| 700315 | CRYSTAL CLEAR | 1796190 |
| 700527 | CRYSTAL CLEAR & device | 2022829 |
| 701559 | DUTCH LADY & device | 1645773 |
| 702116 | MONALISA & device | 1813890 |
| 702236 | FRICO & device | 548612 |
| 702473 | OLD DUTCH MASTER | 1531038 |
| 703922 | DUTCH LADY & device | 2342790 |
| 703923 | DUTCH LADY & device | 2405544 |
| 704219 | FRICO & device | 2472977 |

OUR GENERAL TERMS AND CONDITIONS HAVE BEEN PLACED ON FILE WITH THE CHAMBER OF COMMERCE,
COMMERCIAL REGISTER AMSTERDAM NO. 24102098

TRADEMARK
REEL: 003193 FRAME: 0415

| | | |
|--------|--------------------------|--------------------------------|
| 704224 | PEAK & device | 2655337 |
| 704276 | FRICO AUTUMN & device | 2550724 |
| 704293 | ROYAL HOLLANDIA & device | 2561369 |
| 704373 | LACTOHALE | 2689941 |
| 704374 | LACTOPRESS | 2723161 |
| 704546 | HIPROTAL | 2710863 |
| 705103 | REMBRANDT | 2806648 |
| 705104 | VINCENI | (application no. 78/181408) |

The address has to be changed from:

Pieter Stuyvesantweg 1
8937 AC LEEUWARDEN
the Netherlands

to:

Blankenstein 142
7943 PE MEPPPEL
the Netherlands

With kind regards,

SHIELD MARK BV



Marion de Bruijn for:
Anna C. Fontani

OUR GENERAL TERMS AND CONDITIONS HAVE BEEN PLACED ON FILE WITH THE CHAMBER OF COMMERCE,
COMMERCIAL REGISTER AMSTERDAM NO. 24193238