

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Royal Crown Bottling Company of Chicago, Inc.		11/01/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Power Distributing LLC
Street Address:	185 Industrial Drive
City:	Elmhurst
State/Country:	ILLINOIS
Postal Code:	60126
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	1596730	OLD TOWNE
Registration Number:	1970375	OLD TOWNE
Registration Number:	1954040	OLD TOWNE BEVERAGES
Registration Number:	2717667	FRUITY FIESTA
Registration Number:	2711621	OLD TOWNE FRUITY FIESTA REAL FRUIT BEVERAGE
Registration Number:	2507608	PUNCH RUSH
Registration Number:	2448261	PEACH KISS
Registration Number:	2599934	TROPICAL PUNCH

CORRESPONDENCE DATA

Fax Number: (312)759-5646
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 312-357-1313
 Email: mvallone@btlaw.com
 Correspondent Name: Melissa A. Vallone

CH \$215.00 1596730

Address Line 1: Post Office Box 2786
Address Line 4: Chicago, ILLINOIS 60690-2786

ATTORNEY DOCKET NUMBER:	28636-100
NAME OF SUBMITTER:	Melissa A. Vallone
Signature:	/mvallone/
Date:	11/14/2005

Total Attachments: 2
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ASSIGNMENT

For the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Royal Crown Bottling Company of Chicago, Inc. ("Assignor") hereby assigns to Power Distributing LLC, Assignor's entire right, title and interest in and to the trademarks listed on Schedule A and the U.S. Trademark Registrations associated therewith, together with all common law rights related thereto, with the goodwill of the business in which the marks are used, and with all claims for damages by reason of infringement, with the right to sue for and collect the same for its own use and on behalf and for the use of its successors and assigns.

Dated: 1st day of NOVEMBER, 2005.

Royal Crown Bottling Company
of Chicago, Inc.

By: FRED M. ADAMANY

Name: 

Title: PRESIDENT & CEO

Date: 11/01/2005

CHDS01 MAV 298975

SCHEDULE A

Our Docket No.	Mark	Registration No.	Registration Date	Status	Next Due Date
5374/00102-1	OLD TOWNE	1,596,730	May 15, 1990	Active	Renewal Due May 15, 2010
5374/00103-1	OLD TOWNE	1,970,375	April 23, 1996	Active	Renewal Due April 23, 2006
5374/00104-1	OLD TOWNE BEVERAGES & Design	1,954,040	February 6, 1996	Active	Renewal Due February 6, 2006
5374/00105-1	OLD TOWNE CHOCOLATE CRAZE	2,086,206	August 5, 1997	Cancelled under Section 8	n/a
5374/00106-1	FRUITY FIESTA	2,717,667	May 20, 2003	Active	Sections 8&15 due between May 20, 2008 and May 20, 2009
5374/00108-1	OLD TOWNE FRUITY FIESTA REAL FRUIT BEVERAGE & Design	2,711,621	April 29, 2003	Active	Sections 8&15 due between April 29, 2008 and April 29, 2009
5374/00109-1	PUNCH RUSH	2,507,608	November 13, 2001	Active	Sections 8&15 due between November 13, 2006 and November 13, 2007
5374/00110-1	PEACH KISS	2,448,261	May 1, 2001	Active	Sections 8&15 due between May 1, 2006 and May 1, 2007
5374/00111-1	TROPICAL PUNCH & Design	2,599,934	July 30, 2002	Active	Sections 8&15 due between July 30, 2007 and July 30, 2008

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