

11-10-2005

*Corrective*

Electronic Version v1.1

Stylesheet Version v1.1

*MRD 8/01/2005*



103056710

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the nature of the conveyance previously recorded on Reel 002937 Frame 0034. Assignor(s) hereby confirms the assignment by Fleet National Bank of its security interest to Canadian Imperial Bank of Commerce, not ownership.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Fleet National Bank		02/18/2004	National Association:

RECEIVING PARTY DATA

Name:	Canadian Imperial Bank of Commerce
Street Address:	425 Lexington Avenue, 3rd Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10017
Entity Type:	A Canadian Chartered Bank acting through its New York Agent:

PROPERTY NUMBERS Total: 111

Property Type	Number	Word Mark
Registration Number:	1512170	RV BUSINESS
Registration Number:	1006079	TRAILER LIFE
Registration Number:	1442575	MOTORHOME
Registration Number:	1501754	WATER SCOOTER
Serial Number:	74732108	CARAVENTURE
Serial Number:	74713645	RV SEARCH
Serial Number:	74713643	TRAILER LIFE CAMPGROUNDS, RV PARKS & SERVICES DIRECTORY
Serial Number:	74474769	TRAFFIC BUILDERS
Serial Number:	75391499	TOURING RIDER
Serial Number:	75053507	AFFINITY GROUP, INC.
Serial Number:	75127392	RV BUYERS GUIDE
Serial Number:	75118833	COAST TO COAST

CH \$2790.00 1512170

Serial Number:	75118832	MOTORHOME
Serial Number:	75121601	TRAILER LIFE
Serial Number:	75118828	ROADS TO ADVENTURE
Serial Number:	75053003	AGI
Serial Number:	75017865	RV BUSINESS
Serial Number:	75053505	AGI
Serial Number:	75005910	ROADS TO ADVENTURE
Serial Number:	73011293	SAMBOREE
Serial Number:	73604646	COAST TO COAST RESORTS
Serial Number:	73608449	COAST TO COAST RESORTS
Serial Number:	73606241	CAMP COAST TO COAST
Serial Number:	73604546	CAMP COAST TO COAST
Serial Number:	75469219	COAST TO COAST RESORTS
Serial Number:	74511112	MOTORHOME
Serial Number:	74297232	R V SHOPPER
Serial Number:	73827979	COAST TO COAST
Serial Number:	73769005	COAST TO COAST
Serial Number:	73827978	COAST TO COAST
Serial Number:	74480729	GOOD NEIGHBOR PARKS
Serial Number:	73150388	RIDER
Serial Number:	74058354	HIGHWAYS THE OFFICIAL PUBLICATION OF THE GOOD SAM CLUB
Serial Number:	74380324	AMERICAN RIDER
Serial Number:	74348838	AMERICAN RIDER
Serial Number:	75118960	RV SEARCH
Serial Number:	76257664	GOOD SAM
Serial Number:	75902407	TRAILER LIFE RV CAMPGROUND FINDER
Serial Number:	75904793	GOOD SAM RV EMERGENCY ROAD SERVICE
Serial Number:	76276316	RV TRAVELER
Serial Number:	76226400	RV.NET
Serial Number:	76472081	FIVE STAR RESORT
Serial Number:	75757185	RV.NET
Serial Number:	76233982	GOOD SAM EMERGENCY ROAD SERVICE
Serial Number:	76312790	REV
Serial Number:	78000116	RV TODAY

Serial Number:	76312396	RV TODAY
Serial Number:	76321471	REV
Serial Number:	76377373	DREAM GARAGE
Serial Number:	75596766	HIGHWAYS ONLINE
Serial Number:	75380474	CSP
Serial Number:	75436451	TRAILER LIFE DIRECTORY
Serial Number:	76116031	GOOD SAM CLUB
Serial Number:	76106541	
Serial Number:	75804397	COAST DELUXE PROGRAM
Serial Number:	75637242	THE MOST POWERFUL CLUB IN GOLF
Serial Number:	74689488	SAMBUCKS
Serial Number:	76499959	CUMBERLAND
Serial Number:	76499957	BRECKENRIDGE
Serial Number:	76499955	GLACIER BAY
Serial Number:	76499954	CW GEAR
Serial Number:	76499961	BLUE RIDGE
Serial Number:	76499960	YUKON
Serial Number:	76468868	YOUR ADVENTURE BEGINS HERE
Serial Number:	76261887	CAMPING WORLD ROADCARE CLASSIC RV EMERGENCY ROAD SERVICE
Serial Number:	76261888	ROADCARE CLASSIC
Serial Number:	76316430	CAMPING WORLD VEHICLE INSURANCE
Serial Number:	76316232	CAMPING WORLD RV INSURANCE
Serial Number:	76304784	CAMPING WORLD RV SALES
Serial Number:	75754329	CAMPING WORLD MVP INSURANCE PLAN
Serial Number:	74092306	PRESIDENT'S CLUB
Serial Number:	73261829	CAMPING WORLD
Serial Number:	73259682	CAMPING WORLD
Serial Number:	73137793	CAMPING WORLD
Serial Number:	72346718	CAMPING WORLD
Serial Number:	75929212	BOATING INDUSTRY INTERNATIONAL NEWS DAILY
Serial Number:	74015270	SNOW GOER
Serial Number:	74288424	ARCHERY BUSINESS
Serial Number:	73541370	CROSS COUNTRY SKIER
Serial Number:	74469884	BOATING INDUSTRY

Serial Number:	74487257	BIG EAST
Serial Number:	73382955	BOATING INDUSTRY
Serial Number:	76234949	WOMAN RIDER
Serial Number:	75598551	EHLERT'S POWERSPORTS BUSINESS
Serial Number:	75383896	ATV SPORT
Serial Number:	75382486	CRUISING RIDER
Serial Number:	75059978	DREAM DEMO
Serial Number:	75059493	RODE REPORTS
Serial Number:	74441819	WATERCRAFT WORLD
Serial Number:	74619253	ATV MAGAZINE
Serial Number:	76267208	BOW HUNTING WORLD
Serial Number:	76256219	THUNDER PRESS
Serial Number:	73613600	SNOWMOBILE BUSINESS
Serial Number:	73613263	SNOWMOBILE VACATION GUIDE
Serial Number:	73613264	BOWHUNTING GUIDE
Serial Number:	73613541	SNOWMOBILE
Serial Number:	75929213	BOATING INDUSTRY INTERNATIONAL
Serial Number:	75013922	GOLF TRAVELER
Serial Number:	75108749	GOLF CARD
Serial Number:	75174555	THE GOLF CARD
Serial Number:	75596765	THE GOLF CARD GRASSHOPPERS
Serial Number:	73006490	NORTH EAST OUT DOORS
Serial Number:	72094863	WOODALL'S
Serial Number:	74524398	SOUTHERN RV
Serial Number:	74524224	CAMPERWAYS
Serial Number:	74523976	GO & RENT . . . RENT & GO
Serial Number:	74523936	SUNNY DESTINATIONS
Serial Number:	73136048	CAMPGROUND MANAGEMENT
Serial Number:	72283405	W
Serial Number:	72418326	WOODALL'S
Serial Number:	73006382	NORTHEAST OUTDOORS

CORRESPONDENCE DATA

Fax Number: (617)227-4420

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 617-239-0187  
Email: jsalasny@palmerdodge.com  
Correspondent Name: Jodie Salasny  
Address Line 1: 111 Huntington Avenue  
Address Line 2: Palmer & Dodge LLP  
Address Line 4: Boston, MASSACHUSETTS 02199

NAME OF SUBMITTER:	Jodie Salasny
Signature:	/jodie salasny/
Date:	08/01/2005

Total Attachments: 18  
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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

FINANCE SECTION TRADEMARKS 102700987

DEPT. OF COMMERCE Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Fleet National Bank

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other National Association

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: 02/18/04

2. Name and address of receiving party(ies)

Name: Canadian Imperial Bank of Commerce

Internal Address:

Street Address: 425 Lexington Ave., 3rd Floor

City: New York State: NY Zip: 10017

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State, Other A Canadian Chartered Bank acting through its New York Agent

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment!)

4. Application number(s) or registration number(s):

A. Trademark Application No. (s) see Schedule A

B. Trademark Registration No. (s) see Schedule A

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Adam M. Grandy, Legal Assistant

Internal Address: c/o Palmer & Dodge LLP

Street Address: 111 Huntington Avenue

City: Boston State: MA Zip: 02199

6. Total number of applications and registrations involved:

112

7. Total fee (37 CFR 3.41) \$ 2,815.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

16/0085

DO NOT USE THIS SPACE

9. Signature.

Adam M. Grandy Name of Person Signing

Signature

March 18, 2004 Date

Total number of pages including cover sheet, attachments, and document: 18

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

Vertical stamp: OFFICE OF PUBLIC RECORDS, FINANCE SECTION, 2004 MAR 18 AM 9:08, 03/FEB/2004 16:15:00, 01 FEB 2004

**Schedule A**

**See attached.**

Schedule of Trademarks

United States	RV BUSINESS	16	623090	30-Sep-1995	1512170	08-Nov-1998	Affinity Group, Inc.
United States	CARAVENTURE	39	74/732108	21-Sep-1995	2035238	12-Nov-1996	Affinity Group, Inc.
United States	RV SEARCH	39	74/73845	10-Aug-1995	2078927	15-Jul-1997	Affinity Group, Inc.
United States	TRAILER LIFE CAMPGROUND/RV PARKS & SERVICES DIRECT	16	74/73843	10-Aug-1995	1992678	25-Jun-1996	Affinity Group, Inc.
United States	TRAFFIC BUILDERS	35	74/474769	30-Dec-1993	1991539	06-Aug-1996	Affinity Group, Inc.
United States	TOURING RIDER	16	75/991499	17-Nov-1997	2208997	08-Dec-1998	Affinity Group, Inc.
United States	AFFINITY GROUP, INC.	35	75/053507	05-Feb-1995	2092835	02-Sep-1997	Affinity Group, Inc.
United States	RV BUYER'S GUIDE	42	75/127382	24-Jun-1996	2183097	18-Aug-1998	Affinity Group, Inc.
United States	COAST TO COAST	41	75/118833	14-Jun-1996	2285902	12-Oct-1998	Affinity Group, Inc.
United States	MOTORHOME	41	75/118832	14-Jun-1996	2188392	01-Sep-1998	Affinity Group, Inc.
United States	TRAILER LIFE	41	75/121601	14-Jun-1996	2175450	21-Jul-1998	Affinity Group, Inc.
United States	ROADS TO ADVENTURE	41	75/118828	14-Jun-1996	2173562	14-Jul-1998	Affinity Group, Inc.
United States	AGI Logo	35	75/053003	05-Feb-1996	2237015	06-Apr-1999	Affinity Group, Inc.
United States	TRAILER LIFE	16	463270	18-Jul-1973	1006079	04-Mar-1975	Affinity Group, Inc.
United States	RV BUSINESS	16	75/017865	13-Nov-1995	2043024	11-Mar-1997	Affinity Group, Inc.
United States	AGI Logo	35	75/053505	05-Feb-1996	2045752	19-Mar-1997	Affinity Group, Inc.
United States	ROADS TO ADVENTURE	16	75/005910	16-Oct-1995	2065849	27-Mar-1997	Affinity Group, Inc.
United States	SAMBORRE	39	73/011293	18-Jan-1974	997384	05-Nov-1974	Affinity Group, Inc.
United States	COAST TO COAST RESORTS	39	73/604646	18-Jun-1988	1480034	08-Mar-1988	Affinity Group, Inc.
United States	COAST TO COAST RESORTS	16	73/608449	08-Jul-1988	1471386	05-Jan-1988	Affinity Group, Inc.
United States	CAMP COAST TO COAST	16	73/606241	25-Jun-1986	1465377	17-Nov-1987	Affinity Group, Inc.
United States	CAMP COAST TO COAST	39	73/604646	18-Jun-1986	1458728	22-Sep-1987	Affinity Group, Inc.
United States	COAST TO COAST RESORTS & Design	9, 16, 25, 36, 37, 42	75/469219	16-Apr-1998	2635636	15-Oct-2002	Affinity Group, Inc.
United States	MOTORHOME	16	74/511112	11-Apr-1994	1895073	23-May-1995	Affinity Group, Inc.
United States	RV SHOPPER	16	74/287232	24-Jul-1992	1634600	03-May-1994	Affinity Group, Inc.
United States	COAST TO COAST	16	73/827879	27-Sep-1989	1594241	01-May-1990	Affinity Group, Inc.
United States	COAST TO COAST	39	73/769005	12-Dec-1988	1593450	24-Apr-1990	Affinity Group, Inc.
United States	COAST TO COAST	37	73/827878	27-Sep-1989	1655776	03-Sep-1991	Affinity Group, Inc.
United States	GOOD NEIGHBOR PARKS	35, 42	74/480729	21-Jan-1994	1871532	03-Jan-1995	Affinity Group, Inc.
United States	RIDER (SM Trad)	16	73/150388	01-Dec-1977	1107289	28-Nov-1978	Affinity Group, Inc.
United States	MOTORHOME	16	623092	06-Apr-1987	1442575	08-Jun-1987	Affinity Group, Inc.
United States	HIGHWAYS - THE OFFICIAL PUBLICATION OF THE GOOD ...	16	74/058364	14-May-1990	1646203	21-May-1991	Affinity Group, Inc.
United States	AMERICAN RIDER	41	74/380324	19-Apr-1993	2112549	11-Nov-1997	Affinity Group, Inc.
United States	AMERICAN RIDER	16	74/348838	15-Jan-1994	1851088	23-Aug-1994	Affinity Group, Inc.
United States	RV SEARCH	35	75/118960	14-Jun-1996	2338931	04-Apr-2000	Affinity Group, Inc.





Schedule of Trademarks

United States	ROADCARE CLASSIC	38, 37, 39, 42	767261898	24-May-2001				CWI, Inc.
United States	CAMPING WORLD VEHICLE INSURANCE	36	76716430	24-Sep-2001	2656195	03-Dec-2002		CWI, Inc.
United States	CAMPING WORLD RV INSURANCE	36	76716232	24-Sep-2001	2649014	12-Nov-2002		CWI, Inc.
United States	CAMPING WORLD RV SALES	35	767204294	24-Aug-2001	2648960	12-Nov-2002		CWI, Inc.
United States	CAMPING WORLD MVP INSURANCE PLAN	38	75754329	19-Jul-1999	2628909	15-Jan-2002		CWI, Inc.
United States	PRESIDENTS CLUB	35	74092306	29-Aug-1990	1703616	28-Jul-1992		CWI, Inc.
United States	CAMPINGWORLD and Design	42	737261828	12-May-1980	1181620	08-Dec-1981		CWI, Inc.
United States	CAMPING WORLD	42	73259882	25-Apr-1980	1181616	08-Dec-1981		CWI, Inc.
United States	CAMPING WORLD	37, 42	737137783	16-Aug-1977	1103596	03-Oct-1979		CWI, Inc.
United States	CAMPING WORLD	42	72346718	19-Dec-1969	930179	29-Feb-1972		CWI, Inc.
United States	BOATING INDUSTRY INTERNATIONAL NEW DAILY	39	75829212	28-Feb-2000	2494010	28-Aug-2001		Ehert Publishing Group, Inc.
United States	WATER SCOOTER	16	73621323	25-Mar-1987	1501754	23-Aug-1988		Ehert Publishing Group, Inc.
United States	SNOW GOER	16	74015270	02-Jan-1990	1856774	10-Sep-1991		Ehert Publishing Group, Inc.
United States	ARCHERY BUSINESS	16	747288424	25-Jun-1992	1812086	21-Dec-1993		Ehert Publishing Group, Inc.
United States	CROSS COUNTRY SKIER	16	731541370	05-Jun-1985	1376475	17-Dec-1985		Ehert Publishing Group, Inc.
United States	BOATING INDUSTRY & Design	16	74469884	15-Dec-1993	1862502	15-Nov-1994		Ehert Publishing Group, Inc.
United States	BIG EAST	16	74487257	07-Feb-1994	2189523	15-Sep-1998		Ehert Publishing Group, Inc.
United States	BOATING INDUSTRY	16	73292865	01-Sep-1982	1258854	08-Nov-1983		Ehert Publishing Group, Inc.
United States	WOMAN RIDER	16	767234949	03-Apr-2001	2583258	09-Jul-2002		Ehert Publishing Group, Inc.
United States	EHLERT'S POWERSPORTS BUSINESS	16	751598551	03-Dec-1998	2350998	16-May-2000		Ehert Publishing Group, Inc.
United States	ATV SPORT	16	75388866	31-Oct-1997	2398184	18-Sep-2000		Ehert Publishing Group, Inc.
United States	CRUISING RIDER	16	753892486	31-Oct-1997	2276601	07-Sep-1999		Ehert Publishing Group, Inc.
United States	DREAM DEMO	16	754059978	20-Feb-1996	2239859	13-Apr-1999		Ehert Publishing Group, Inc.

Schedule of Trademarks

United States	RODE REPORTS	10	75059493	20-Feb-1998	2200881	27-Oct-1998	Ehert Publishing Group, Inc.
United States	WATERCRAFT WORLD (Stylized)	16	74441619	30-Sep-1993	1988641	23-Jul-1996	Ehert Publishing Group, Inc.
United States	ATV MAGAZINE	16	74619253	09-Jan-1995	2127883	06-Jan-1998	Ehert Publishing Group, Inc.
United States	BOW HUNTING WORLD (Stylized)	16	76267208	05-Jun-2001			Ehert Publishing Group, Inc.
United States	THUNDER PRESS	16	76256219	10-May-2001	2617541	10-Sep-2002	Ehert Publishing Group, Inc.
United States	SNOWMOBILE BUSINESS	16	73613600	07-Aug-1986	1442574	09-Jun-1987	Ehert Publishing Group, Inc.
United States	SNOWMOBILE VACATION GUIDE	16	73613263	06-Aug-1986	1441830	02-Jun-1987	Ehert Publishing Group, Inc.
United States	BOWHUNTING GUIDE	16	73613264	06-Aug-1986	1482063	22-Mar-1988	Ehert Publishing Group, Inc.
United States	SNOWMOBILE	16	73613541	07-Aug-1986	1489265	24-May-1988	Ehert Publishing Group, Inc.
United States	BOATING INDUSTRY INTERNATIONAL	16	75928213	28-Feb-2000	2493878	25-Sep-2001	Ehert Publishing Group, Inc.
United States	GOLF TRAVELER	16	75013822	02-Nov-1995	2071190	17-Jun-1997	Golf Card Int'l Corp.
United States	GOLF CARD	42	75108749	23-May-1996	2186363	01-Sep-1998	Golf Card Int'l Corp.
United States	THE GOLF CARD	35, 41	75174555	30-Sep-1996	2224837	23-Feb-1999	Golf Card Int'l Corp.
United States	THE GOLF CARD GRASSHOPPERS & Design	41	75596765	27-Nov-1998	2426178	20-Feb-2001	Golf Card Int'l Corp.
United States	NORTH EAST OUT DOORS	16	73006490	15-Nov-1973	996767	29-Oct-1974	Northeast Outdoors, Inc.
United States	WOODALL'S	16	72094863	11-Apr-1980	711273	14-Feb-1981	Woodall Publications Corp.
United States	SOUTHERN RV	16	74524390	12-May-1984	1901723	27-Jun-1985	Woodall Publications Corp.
United States	CAMPERWAYS	16	74524224	12-May-1994	1698898	13-Jun-1995	Woodall Publications Corp.
United States	GO & RENT... RENT & GO	16	74523976	12-May-1994	2033941	04-Feb-1997	Woodall Publications Corp.
United States	SUNNY DESTINATIONS	16	74523936	12-May-1994	1868896	13-Jun-1995	Woodall Publications Corp.
United States	CAMPGROUND MANAGEMENT	16	73136048	01-Aug-1977	1141743	25-Nov-1980	Woodall Publications Corp.

Schedule of Trademarks

United States	W (Stylized)	42	722283405	26-Oct-1967	854809	13-Aug-1968	Woodall Publications Corp.
United States	WOODALL'S	16, 38	72418326	15-Mar-1972	865587	07-Aug-1973	Woodall Publications Corp.
United States	NORTHEAST OUTDOORS	16	73006382	14-Nov-1973	896786	29-Oct-1974	Woodall Publications Corp.

5 of 5

Priority - Trademarks

**INSTRUMENT OF ASSIGNMENT AND ACCEPTANCE  
OF TRADEMARK SECURITY AGREEMENTS**

This INSTRUMENT OF ASSIGNMENT AND ACCEPTANCE dated as of February 18, 2004 (this "Assignment") is between Fleet National Bank, as Administrative Agent ("Fleet"), and Canadian Imperial Bank of Commerce, as successor Administrative Agent ("CIBC").

**WITNESSETH:**

WHEREAS, Fleet was the original administrative agent under that certain Amended and Restated Credit Agreement (the "Credit Agreement") and that certain Senior Secured Floating Rate Note Purchase Agreement (the "Note Purchase Agreement"), each dated as of June 24, 2003, among Affinity Group, Inc. (the "Borrower"), the guarantors party thereto (the "Guarantors"), the lenders and the agents party thereto;

WHEREAS, Fleet was the original grantee under the Collateral Documents (as defined in the Credit Agreement) securing the obligations of the Borrower and the Guarantors under the Credit Agreement and the Note Purchase Agreement;

WHEREAS, on the date hereof, Fleet has resigned as administrative agent;

WHEREAS, on the date hereof, CIBC accepted the appointment as administrative agent;

WHEREAS, CIBC, as successor administrative agent, succeeded to the properties, interests, rights, powers, and duties of Fleet as administrative agent in, to and under the Collateral Documents;

NOW, THEREFORE, in consideration of the premises and mutual agreements herein contained and other good and valuable consideration, receipt of which is hereby acknowledged, the parties hereto agree as follows:

1. Fleet, in its capacity as administrative agent, hereby assigns and transfers irrevocably to CIBC, in its capacity as administrative agent and as grantee under that certain Trademark Security Agreement dated as of April 2, 1997 (the "1997 Trademark Agreement") and that certain Amended and Restated Trademark Security Agreement dated as of June 24, 2003 (the "2003 Trademark Agreement") and its successors and assigns, all the properties, rights, powers and duties of Fleet in, to and under the 1997 Trademark Agreement and the 2003 Trademark Agreement, and the security interest in all trademarks, service marks, common law trademarks and trade names of each Debtor party to the 1997 Trademark Agreement or the 2003 Trademark Agreement, either owned by or assigned to such Debtor, including with out limitation the registrations, applications, unregistered trademarks and service marks set forth on Schedule I attached hereto.

2. CIBC hereby accepts such assignment and accepts all the properties, rights, powers and duties of Fleet under and pursuant to the 1997 Trademark Agreement and the 2003 Trademark Agreement, and the security interest in all trademarks, service marks, common law trademarks and trade names of each Debtor party to the 1997 Trademark Agreement or the 2003 Trademark Agreement, either owned by or assigned to such Debtor, including with out limitation

the registrations, applications, unregistered trademarks and service marks set forth on Schedule I attached hereto.

3. Fleet will, at the expense of the Credit Parties and at any time and from time to time, promptly execute and deliver all further instruments and documents, and take all further action, that may be necessary or desirable, or that CIBC may reasonably request, in order to transfer any of the properties, rights, powers and duties granted or purported to be granted hereby or to enable CIBC to exercise and enforce its rights and remedies under the 1997 Trademark Agreement and the 2003 Trademark Agreement.

4. This Assignment shall in all respects be governed by, and construed in accordance with, the law of the State of New York, including all matters of construction, validity and performance.

5. This Assignment may be executed in counterparts, each of which when executed and delivered shall be deemed an original, and all such counterparts shall constitute one and the same instrument.

**IN WITNESS WHEREOF, the undersigned have executed this Assignment as of the day and year first above written.**

**FLEET NATIONAL BANK,  
as Administrative Agent**

By: *Peter Van der Horst*  
Name: **PETER VAN DER HORST**  
Title: **DIRECTOR**

**CANADIAN IMPERIAL BANK OF  
COMMERCE,  
as Successor Administrative Agent**


By: \_\_\_\_\_  
Name:  
Title:

IN WITNESS WHEREOF, the undersigned have executed this Assignment as of the day and year first above written.

FLEET NATIONAL BANK,  
as Administrative Agent

By: \_\_\_\_\_  
Name:  
Title:

CANADIAN IMPERIAL BANK OF  
COMMERCE,  
as Successor Administrative Agent

By:  \_\_\_\_\_  
Name: Jonathan Rubinowitz  
Title: Executive Director  
CIBC World Markets Corp. As Agent



**SCHEDULE I**

**[see attached]**

Affinity Group Holding, Inc.  
And Subsidiaries  
Schedule of Trademarks

Canada	GOOD SAM COMMERCIAL MEMBER RECREATIONAL VEHICLE	42	426756	28-Jun-1978	251743	24-Oct-1990	Affinity Group, Inc.
United States	RV BUSINESS	16	623090	30-Sep-1986	1512170	08-Nov-1989	Affinity Group, Inc.
Mexico	GOOD SAM CLUB	42	384483	01-Jan-1990	304483	28-Sep-1990	Affinity Group, Inc.
South Africa	TRAILER LIFE	16	675854	05-Aug-1987	675854	05-Aug-1987	Affinity Group, Inc.
United Kingdom	TRAILER LIFE	16	1320184	28-Aug-1987	1320184	28-Aug-1987	Affinity Group, Inc.
United Kingdom	GOOD SAM CLUB	42	1320165	28-Aug-1987	1320165	28-Aug-1987	Affinity Group, Inc.
Canada	GOOD SAM PARK A GOOD PLACE... & Design	42	404393	19-Nov-1976	238488	12-Oct-1979	Affinity Group, Inc.
New Zealand	MEMBER GOOD SAM CLUB & Design (Label)	42	183044	02-May-1988	183044	02-May-1988	Affinity Group, Inc.
Canada	THE GOOD SAM CLUB & Design	18	377788	08-Aug-1974	207285	23-May-1976	Affinity Group, Inc.
New Zealand	TRAILER LIFE	18	172930	16-Jun-1987	172930	16-Jun-1987	Affinity Group, Inc.
United States	CARAVENTURE	39	74732109	21-Sep-1995	2015226	12-Nov-1996	Affinity Group, Inc.
United States	RV SEARCH	39	74713645	10-Aug-1995	2079927	15-Jul-1997	Affinity Group, Inc.
United States	TRAILER LIFE CAMPGROUND/RV PARKS & SERVICES DIRECT	18	74713643	10-Aug-1995	1982678	25-Jun-1996	Affinity Group, Inc.
United States	TRAFFIC BUILDERS	35	74474769	30-Dec-1993	1991599	06-Aug-1996	Affinity Group, Inc.
United States	TOURING RIDER	16	75291499	17-Nov-1997	2208997	08-Dec-1998	Affinity Group, Inc.
France	TRAILER LIFE	18	1381979	28-Nov-1986	1381979	28-Nov-1986	Affinity Group, Inc.
Canada	TRAILER LIFE	18	648368	08-Jan-1990	390850	29-Nov-1991	Affinity Group, Inc.
United States	AFFINITY GROUP, INC.	35	75053507	05-Feb-1996	2092835	02-Sep-1997	Affinity Group, Inc.
United States	RV BUYERS GUIDE	42	75127392	24-Jun-1998	2183097	18-Aug-1998	Affinity Group, Inc.
United States	COAST TO COAST	41	75118633	14-Jun-1996	2295802	12-Oct-1999	Affinity Group, Inc.
United States	MOTORHOME	41	75118632	14-Jun-1996	2196392	01-Sep-1998	Affinity Group, Inc.
United States	ROADS TO ADVENTURE	41	75121801	14-Jun-1996	2175450	21-Jul-1998	Affinity Group, Inc.
United States	ROADS TO ADVENTURE	41	75118828	14-Jun-1996	2173562	14-Jul-1998	Affinity Group, Inc.
New Zealand	MEMBER GOOD SAM CLUB & Design (Label)	16	117418	01-Nov-1976	117418	01-Nov-1976	Affinity Group, Inc.
Mexico	TRAILER LIFE	18	78977	08-Jan-1990	427143	03-Dec-1992	Affinity Group, Inc.
United States	AGI Logo	35	75063003	05-Feb-1996	2237015	08-Apr-1999	Affinity Group, Inc.
United States	TRAILER LIFE	16	463270	18-Jul-1973	1006079	04-Mar-1975	Affinity Group, Inc.
United States	RV BUSINESS	16	75017885	13-Nov-1995	2043024	11-Mar-1997	Affinity Group, Inc.
United States	AGI Logo	35	75063605	05-Feb-1996	2046782	18-Mar-1997	Affinity Group, Inc.
United States	ROADS TO ADVENTURE	16	75006810	16-Oct-1995	2065849	27-May-1997	Affinity Group, Inc.
Spain	TRAILER LIFE	16	1218511	12-Nov-1987	1218511	05-Feb-1990	Affinity Group, Inc.
Australia	MEMBER GOOD SAM CLUB & Design (Label)	18	301823	04-Nov-1978	301823	04-Nov-1976	Affinity Group, Inc.

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Australia	TRAILER LIFE	18	445377	15-May-1998	445377	15-May-1998	Affinity Group, Inc.
Australia	GOOD SAM CLUB & Design	42	530047	08-Mar-1990	530047	08-Mar-1990	Affinity Group, Inc.
Canada	COAST DELUXE PROGRAM	42	692576	16-Oct-1988	TWAC41163	14-Feb-2001	Affinity Group, Inc.
United States	SAMBOREE	39	73011293	18-Jan-1974	997384	05-Nov-1974	Affinity Group, Inc.
United States	COAST TO COAST RESORTS	39	73804846	18-Jun-1986	1480034	06-Mar-1986	Affinity Group, Inc.
United States	COAST TO COAST RESORTS	18	73804848	08-Jul-1986	1471386	05-Jan-1986	Affinity Group, Inc.
United States	CAMP COAST TO COAST	16	73806241	25-Jun-1986	1485377	17-Nov-1987	Affinity Group, Inc.
United States	CAMP COAST TO COAST	39	73804548	16-Jun-1986	1458728	22-Sep-1987	Affinity Group, Inc.
Canada	COAST TO COAST RESORTS	18, 39	547309	08-Aug-1985	387677	16-Aug-1991	Affinity Group, Inc.
Canada	COAST TO COAST	16, 39	621515	15-Dec-1988	391911	20-Dec-1991	Affinity Group, Inc.
United States	COAST TO COAST RESORTS & Design	9, 16, 25, 36, 37, 42	761499219	16-Apr-1998	2635636	15-Oct-2002	Affinity Group, Inc.
Switzerland	COAST TO COAST & Design	16	7427	11-Oct-1990	386086	08-Nov-1991	Affinity Group, Inc.
United Kingdom	COAST TO COAST & Design	39	1528068	25-Feb-1993	1829068	01-Jul-1994	Affinity Group, Inc.
United Kingdom	COAST TO COAST & Design	16	1628067	25-Feb-1993	B1528067	05-Aug-1994	Affinity Group, Inc.
United States	MOTORHOME	16	7451112	11-Apr-1994	1895073	23-May-1995	Affinity Group, Inc.
United States	RV SHOPPER	16	74287232	24-Jul-1992	1834490	03-May-1994	Affinity Group, Inc.
United States	COAST TO COAST	16	731827979	27-Sep-1989	1594211	01-May-1990	Affinity Group, Inc.
United States	COAST TO COAST	39	731827975	12-Dec-1989	1593450	24-Apr-1990	Affinity Group, Inc.
United States	COAST TO COAST	37	73827876	27-Sep-1989	1655776	03-Sep-1991	Affinity Group, Inc.
United States	GOOD NEIGHBOR PARKS	35, 42	741480729	21-Jan-1994	1871532	03-Jan-1995	Affinity Group, Inc.
United States	RIDER (Stylized)	16	73150398	01-Dec-1977	1107269	28-Nov-1978	Affinity Group, Inc.
United States	MOTORHOME	16	623062	06-Apr-1987	1442515	09-Jun-1987	Affinity Group, Inc.
United States	HIGHWAYS - THE OFFICIAL PUBLICATION OF THE GOOD...	16	74056354	14-May-1990	1845203	21-May-1991	Affinity Group, Inc.
United States	AMERICAN RIDER	41	74380324	19-Apr-1993	2112549	11-Nov-1997	Affinity Group, Inc.
United States	AMERICAN RIDER	18	74349838	15-Jan-1994	1651098	23-Aug-1994	Affinity Group, Inc.
Mexico	COAST DELUXE	42	222862	27-Jan-1995	489477	28-Jul-1995	Affinity Group, Inc.
Australia	COAST TO COAST & Design	39	544882	30-Oct-1990	544882	30-Oct-1990	Affinity Group, Inc.
Canada	COAST CLUB VACATIONS	39	773201	17-Jan-1995	454418	16-Feb-1996	Affinity Group, Inc.
United States	RV SEARCH	35	75118860	14-Jun-1998	2336631	04-Apr-2000	Affinity Group, Inc.
Switzerland	COAST TO COAST RESORTS & Map Design	16	290	16-Jan-1987	353491	04-Jul-1987	Affinity Group, Inc.
New Zealand	COAST TO COAST RESORTS & Map Design	39	181281	02-May-1988	181281	02-May-1988	Affinity Group, Inc.
Mexico	Map Logo II	42	254422	13-Sep-1985	324688	12-Sep-1990	Affinity Group, Inc.
Mexico	COAST TO COAST RESORTS	42	246761	25-Mar-1985	338418	25-Mar-1990	Affinity Group, Inc.
Mexico	CAMP COAST TO COAST	42	248752	25-Mar-1985	338419	25-Mar-1990	Affinity Group, Inc.

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Canada	CAMP COAST TO COAST	42	547370	08-Aug-1995	343296	28-Jul-1998	Affinity Group, Inc.
Mexico	COASTCLUB VACATIONS	42	222983	27-Jan-1995	497108	13-Jul-1995	Affinity Group, Inc.
United States	GOOD SAM	9, 16, 35, 38, 39, 42	79/257984	18-Mar-2001			Affinity Group, Inc.
United States	TRAILER LIFE RV CAMPGROUND FINDER	9	75992407	24-Jan-2000	2433379	06-Mar-2001	Affinity Group, Inc.
United States	GOOD SAM RV EMERGENCY ROAD SERVICE	37	75904793	28-Jan-2000	2619442	17-Sep-2002	Affinity Group, Inc.
United States	RV TRAVELER	16	79/276316	25-Jun-2001	2624334	24-Sep-2002	Affinity Group, Inc.
United States	RV.NET & Design	35, 36, 37, 39, 42	79/228400	19-Mar-2001	2851351	19-Nov-2002	Affinity Group, Inc.
United States	FIVE STAR RESORT & Design	Certificatio n Mark	76/472081	02-Dec-2002			Affinity Group, Inc.
United States	RV.NET	42	75/757185	22-Jul-1999			Affinity Group, Inc.
South Africa	GOOD SAM CLUB	39	76/5472	27-Oct-1998	79/5472	27-Oct-1998	Affinity Group, Inc.
United States	GOOD SAM EMERGENCY ROAD SERVICE	36, 37, 39	79/233982	02-Apr-2001	2558565	09-Apr-2002	Affinity Group, Inc.
United States	REV	16	79/312790	12-Sep-2001	2871540	07-Jan-2003	Affinity Group, Inc.
Canada	GOOD SAM EMERGENCY ROAD SERVICE	36, 37, 39	1116565	24-Sep-2001			Affinity Group, Inc.
United States	RV TODAY	41	79/000118	20-Mar-2000	2483949	28-Jun-2001	Affinity Group, Inc.
United States	RV TODAY & Design	41	79/312396	13-Sep-2001	2828052	01-Oct-2002	Affinity Group, Inc.
United States	REV (Stylized)	16	79/321471	03-Oct-2001	2880193	28-Jan-2003	Affinity Group, Inc.
United States	DREAM GARAGE	35	79/373733	01-Mar-2002			Affinity Group, Inc.
Canada	RV.NET & Design	35, 36, 37, 38, 42	UNASSIGNE D	24-Mar-2003			Affinity Group, Inc.
Japan	GOOD SAM Face Logo	35	6988/10	29-Jan-1998	4482868	15-Jun-2001	Affinity Group, Inc.
United States	HIGHWAYS ONLINE	41	75/595786	27-Nov-1998	2424472	30-Jan-2001	Affinity Group, Inc.
United States	CSP	36	75/280474	28-Oct-1997	2252818	15-Jun-1999	Affinity Group, Inc.
Japan	GOOD SAM	35	6997/10	29-Jan-1998	4482867	15-Jun-2001	Affinity Group, Inc.
United States	TRAILER LIFE DIRECTORY	16	75/436461	18-Feb-1998	2232129	16-Mar-1999	Affinity Group, Inc.
United States	GOOD SAM CLUB	9, 16, 25, 35, 38, 39, 42	79/119031	24-Aug-2000			Affinity Group, Inc.
France	GOOD SAM CLUB & Design	42	1381390	27-Nov-1996	1381980	27-Nov-1996	Affinity Group, Inc.
United States	Face & Halo Design	16, 25, 36, 38, 37, 39, 42	79/109541	09-Aug-2000	2503830	09-Nov-2001	Affinity Group, Inc.
Australia	COAST TO COAST RESORTS & Design	16, 35, 39, 42	757543	18-Mar-1998	757543	18-Mar-1998	Affinity Group, Inc.
United States	COAST DELUXE PROGRAM	36, 38, 42	75/804397	21-Sep-1999	2428190	13-Feb-2001	Affinity Group, Inc.

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United States	THE MOST POWERFUL CLUB IN GOLF	35	76/637242	09-Feb-1989	2335304	28-Mar-2000	Affinity Group, Inc.
United States	SAMBUCKS	35	74/689498	16-Jun-1985	2087739	03-Jun-1997	Affinity Group, Inc.
United States	NORTH AMERICAN GARDENING CLUB	42	75/280443	24-Apr-1987	2482901	19-Jun-2001	Affinity Group Holding, Inc.
United States	CUMBERLAND	20	78/498989	24-Mar-2003			Camping World, Inc.
United States	BRECKENRIDGE	20	78/498987	24-Mar-2003			Camping World, Inc.
United States	GLACIER BAY	20	78/498985	24-Mar-2003			Camping World, Inc.
United States	CW GEAR	20, 21	78/498984	24-Mar-2003			Camping World, Inc.
United States	BLUE RIDGE	20	78/498981	24-Mar-2003			Camping World, Inc.
United States	YUKON	20	78/498980	24-Mar-2003			Camping World, Inc.
United States	YOUR ADVENTURE BEGINS HERE	41	78/498988	21-Nov-2002			Camping World, Inc.
Canada	COAST TO COAST RESORTS & Design	16, 25, 42	873045	23-Mar-1998	TMA566981	06-Sep-2002	Coast to Coast
United States	CAMPING WORLD ROADCARE CLASSIC RV	39	78/261887	24-May-2001	2871335	07-Jan-2003	CWI, Inc.
Canada	EMERGENCY ROAD*						
Canada	CAMPING WORLD ROADCARE CLASSIC RV	37	1104202	25-May-2001			CWI, Inc.
Canada	EMERGENCY ROAD*						
Canada	ROADCARE CLASSIC	37	1104201	25-May-2001			CWI, Inc.
United States	ROADCARE CLASSIC	36, 37, 39, 42	78/261888	24-May-2001			CWI, Inc.
United States	CAMPING WORLD VEHICLE INSURANCE	36	78/316430	24-Sep-2001	2856195	03-Dec-2002	CWI, Inc.
United States	CAMPING WORLD RV INSURANCE	36	78/316232	24-Sep-2001	2849014	12-Nov-2002	CWI, Inc.
United States	CAMPING WORLD RV SALES	35	78/309784	24-Aug-2001	2848980	12-Nov-2002	CWI, Inc.
United States	CAMPING WORLD MVP INSURANCE PLAN	36	75/754329	19-Jul-1988	2529809	15-Jan-2002	CWI, Inc.
United States	PRESIDENTS CLUB	35	74/092306	29-Aug-1990	1703616	28-Jul-1992	CWI, Inc.
United States	CAMPINGWORLD and Design	42	73/261829	12-May-1980	1181620	08-Dec-1981	CWI, Inc.
United States	CAMPING WORLD	42	73/259882	25-Apr-1980	1181618	08-Dec-1981	CWI, Inc.
United States	CAMPING WORLD	37, 42	73/137793	18-Aug-1977	1103588	03-Oct-1978	CWI, Inc.
United States	CAMPING WORLD	42	72/246718	19-Dec-1989	830179	29-Feb-1972	CWI, Inc.
Canada	ATV SPORT	16	878095	27-Apr-1998	544020	23-Apr-2001	Elbert Publishing Group, Inc.
United States	BOATING INDUSTRY INTERNATIONAL NEW DAILY	39	75/825212	28-Feb-2000	2484010	28-Aug-2001	Elbert Publishing Group, Inc.
United States	WATER SCOOTER	18	73/621323	25-Mar-1987	1501754	23-Aug-1988	Elbert Publishing Group, Inc.
United States	SNOW GOER	16	74/015270	02-Jan-1990	1656774	10-Sep-1991	Elbert Publishing Group, Inc.
United States	ARCHERY BUSINESS	18	74/288424	25-Jun-1982	1812086	21-Dec-1983	Elbert Publishing Group, Inc.

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United States	CROSS COUNTRY SKIER	16	73/541370	05-Jun-1985	1370475	17-Dec-1985	Ehler Publishing Group, Inc.
United States	BOATING INDUSTRY & Design	16	74/2698824	15-Dec-1993	1682502	15-Nov-1994	Ehler Publishing Group, Inc.
United States	BIG EAST	16	74/487257	07-Feb-1994	2189523	15-Sep-1996	Ehler Publishing Group, Inc.
United States	BOATING INDUSTRY	16	73/382855	01-Sep-1982	1256554	08-Nov-1983	Ehler Publishing Group, Inc.
United States	WOMAN RIDER	16	76/234949	03-Apr-2001	2593256	09-Jul-2002	Ehler Publishing Group, Inc.
United States	EHLERT'S POWERSPORTS BUSINESS	16	75/599551	03-Dec-1998	2350998	16-May-2000	Ehler Publishing Group, Inc.
United States	ATV SPORT	16	75/383896	31-Oct-1997	2388184	19-Sep-2000	Ehler Publishing Group, Inc.
United States	CRUISING RIDER	16	75/382488	31-Oct-1997	2278601	07-Sep-1999	Ehler Publishing Group, Inc.
United States	DREAM DEMO	16	75/059979	20-Feb-1996	2239859	13-Apr-1998	Ehler Publishing Group, Inc.
United States	RODE REPORTS	16	75/059493	20-Feb-1996	2200681	27-Oct-1999	Ehler Publishing Group, Inc.
United States	WATERCRAFT WORLD (Stylized)	16	74/441819	30-Sep-1993	1988541	23-Jul-1996	Ehler Publishing Group, Inc.
United States	ATV MAGAZINE	16	74/819253	09-Jan-1995	2127883	06-Jan-1998	Ehler Publishing Group, Inc.
United States	BOW HUNTING WORLD (Stylized)	16	76/267208	05-Jun-2001			Ehler Publishing Group, Inc.
United States	THUNDER PRESS	16	78/256219	10-May-2001	2617541	10-Sep-2002	Ehler Publishing Group, Inc.
Canada	CRUISING RIDER	16	87/8094	27-Apr-1998	543526	06-Apr-2001	Ehler Publishing Group, Inc.
United States	SNOWMOBILE BUSINESS	16	73/613600	07-Aug-1986	1442574	09-Jan-1987	Ehler Publishing Group, Inc.
United States	SNOWMOBILE VACATION GUIDE	16	73/613263	08-Aug-1986	1441630	02-Jun-1987	Ehler Publishing Group, Inc.
United States	BOWHUNTING GUIDE	16	73/613284	06-Aug-1986	1482063	22-Mar-1988	Ehler Publishing Group, Inc.
United States	SNOWMOBILE	16	73/613541	07-Aug-1986	1489265	24-May-1988	Ehler Publishing Group, Inc.

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United States	BOATING INDUSTRY INTERNATIONAL	16	75622213	28-Feb-2000	2493678	25-Sep-2001	Eliant Publishing Group, Inc.
United States	GOLF TRAVELER	16	75073922	02-Nov-1995	2071190	17-Jun-1997	Golf Card Int'l Corp
United States	GOLF CARD	42	75108749	23-May-1996	2186383	01-Sep-1998	Golf Card Int'l Corp
United States	THE GOLF CARD	36, 41	75174555	30-Sep-1996	2224837	23-Feb-1999	Golf Card Int'l Corp
United States	THE GOLF CARD GRASSHOPPERS & Design	41	75198176	27-Nov-1998	2429176	20-Feb-2001	Golf Card Int'l Corp
Canada	GOLF TRAVELER	16	804978	20-Feb-1996	495428	28-May-1998	Golf Card Int'l Corp
United States	NORTH EAST OUT DOORS	16	73006490	15-Nov-1973	998787	29-Oct-1974	Northeast Outdoors, Inc.
Spain	GOOD SAM CLUB & Design	42	1218510	12-Nov-1987	1218510	04-Jun-1990	T. Enterprise, Inc.
United States	WOODDALL'S	16	72094663	11-Apr-1960	711273	14-Feb-1961	Woodall Publications Corp.
United States	SOUTHERN RV	16	741524398	12-May-1994	1901723	27-Jun-1995	Woodall Publications Corp.
United States	CAMPERWAYS	16	741524224	12-May-1994	1898898	13-Jun-1995	Woodall Publications Corp.
United States	GO & RENT... RENT & GO	16	741523976	12-May-1994	2035841	04-Feb-1997	Woodall Publications Corp.
United States	SUNNY DESTINATIONS	16	741523936	12-May-1994	1898896	13-Jun-1995	Woodall Publications Corp.
United States	CAMPGROUND MANAGEMENT	16	73736048	01-Aug-1977	1141743	25-Nov-1980	Woodall Publications Corp.
United States	W (Stylized)	42	727283405	28-Oct-1967	854909	13-Aug-1968	Woodall Publications Corp.
United States	WOODDALL'S	18, 36	72418328	15-Mar-1972	865697	07-Aug-1973	Woodall Publications Corp.
United States	NORTHEAST OUTDOORS	16	73008392	14-Nov-1973	896786	29-Oct-1974	Woodall Publications Corp.

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