

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ascend Media LLC		11/11/2005	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	CurAnt Communications, Inc.		
Street Address:	6701 Center Drive West #450		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90045		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78596916	DECISIONS IN IMAGING ECONOMICS	
CORRESPONDENCE DATA			
Fax Number:	(913)451-0875		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	913-451-5164		
Email:	gkraai@lathropgage.com		
Correspondent Name:	Gerald M. Kraai		
Address Line 1:	2345 Grand Boulevard, Suite 2800		
Address Line 4:	Kansas City, MISSOURI 66210		
ATTORNEY DOCKET NUMBER:	433205		
NAME OF SUBMITTER:	Gerald M. Kraai		
Signature:	/Gerald M. Kraai/		
Date:	11/15/2005		

CH \$40.00 78596916

Total Attachments: 1
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ASSIGNMENT OF TRADEMARK

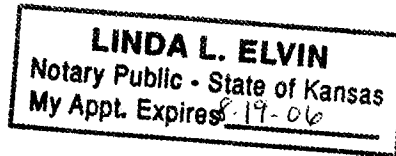
For \$1.00 (One Dollar) and other good and valuable consideration, Ascend Media LLC, a Delaware limited liability company having offices at 7015 College Blvd., Suite 600 Overland Park, KS 66211 (formerly 11600 College Boulevard, Overland Park, Kansas 66210) grants, conveys and assigns to CurAnt Communications, Inc., a California corporation having an office at 6701 Center Drive West #450, Los Angeles, California 90045, all right, title, and interest in and to the mark DECISIONS IN IMAGING ECONOMICS, U.S. Trademark Application Serial No. 78596916, the goodwill of the business symbolized by said mark, all common law rights associated with said mark, all claims for damages by reason of past infringement of said mark, and the right to sue and collect for any past infringement of said mark.

Executed November 11, 2005.

Ascend Media, LLC

By: Dan Aitman

State of Kansas)
)
Johnson County) ss.



On this 11 day of November, 2005, before me, a Notary Public in and for said county and state, personally appeared Dan Aitman, the EVP/COO of Ascend Media, LLC, known to me to be the person and authorized office of said company who executed the above Assignment of Trademark on behalf of said company and acknowledged to me that the same was executed as his free and voluntary act and deed of and as the free and voluntary act and deed of said company.

My Commission Expires: 8-19-06

Linda L. Elvin
NOTARY PUBLIC