

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Nestle Purina PetCare Company	FORMERLY Ralston Purina Company	10/29/2003	CORPORATION: MISSOURI

RECEIVING PARTY DATA

Name:	Societe des Produits Nestle S.A.
Street Address:	Case Postale 353
Internal Address:	Intellectual Property Group
City:	Vevey
State/Country:	SWITZERLAND
Postal Code:	1800
Entity Type:	Societe Anonyme: SWITZERLAND

PROPERTY NUMBERS Total: 28

Property Type	Number	Word Mark
Registration Number:	2738634	
Registration Number:	2720130	CHEW-RIFIC
Registration Number:	2670257	CHOSEN BY CHAMPIONS
Registration Number:	2590055	CV CARDIO VASCULAR
Registration Number:	2629073	DCO DIABETES COLITIS
Registration Number:	2748754	DOGWICHES
Registration Number:	2750827	EN GASTRO ENTERIC
Registration Number:	2675355	FEED THE APPETITE FOR LIFE
Registration Number:	2657433	GLUCOTEST
Registration Number:	2772079	HA HYPO ALLERGENIC
Registration Number:	2730615	HEALTHFUL. FLAVORFUL. BENEFUL.
Registration Number:	2671678	IT'S GOTTA BE THE DOG CHOW
Registration Number:	2700963	LA LIMITED ANTIGEN

OP \$715.00 2738634

Registration Number:	2664675	NF KIDNEY FUNCTION
Registration Number:	2753601	NF KIDNEY FAILURE
Registration Number:	2707565	OM OVERWEIGHT MANAGEMENT
Registration Number:	2650733	PALATABILITY-PLUS
Registration Number:	2670412	PRO PLAN TOTAL CARE
Registration Number:	2732520	PURINA ADVANCING LIFE
Registration Number:	2678606	PURINA HEALTH PACKS
Registration Number:	2675614	PURINA ONE
Registration Number:	2778621	PURINA ONE SPECIAL CARE
Registration Number:	2709802	PURINA VETERINARY DIETS
Registration Number:	2714607	PURINADERM SYSTEM
Registration Number:	2681578	TIDY CATS CRYSTALS
Registration Number:	2701456	TOTAL CARE
Registration Number:	2735165	UR URINARY
Registration Number:	2720160	

CORRESPONDENCE DATA

Fax Number: (314)982-1613
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 314-982-4081
Email: trademark@purina.com
Correspondent Name: Bonnie S. Sparks, Nestle Purina PetCare
Address Line 1: Checkerboard Square
Address Line 2: Intellectual Property Group - 11T
Address Line 4: St. Louis, MISSOURI 63164

ATTORNEY DOCKET NUMBER:

ASSIGNMENT

DOMESTIC REPRESENTATIVE

Name: Bonnie S. Sparks, Nestle Purina PetCare
Address Line 1: Checkerboard Square
Address Line 2: Intellectual Property Group - 11T
Address Line 4: St. Louis, MISSOURI 63164

NAME OF SUBMITTER:

Bonnie S. Sparks

Signature:

/bssparks/

Date:

11/14/2005

Total Attachments: 2

TRADEMARK
REEL: 003194 FRAME: 0158

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TRADEMARK ASSIGNMENT

WHEREAS, Nestle Purina PetCare Company, formerly known as Raiston Purina Company, a Missouri corporation, with its principal office located at Checkerboard Square, St. Louis, Missouri, 63164 (hereinafter "NPPC") desires to convey certain intellectual property to Societe des Produits Nestle S.A., a Swiss corporation (hereinafter "SPN").

WHEREAS, SPN desires to acquire such intellectual property from NPPC.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

NPPC hereby sells, transfers, conveys and assigns to SPN all of its right, title and interest in the trademark registrations listed on the attached Schedule A, including all common law rights in the trademarks, together with the goodwill associated therewith.

This assignment is effective October 29, 2003.

IN WITNESS WHEREOF, the parties have caused this assignment to be executed on the day and year first above written.

NESTLE PURINA PETCARE COMPANY

SOCIETE DES PRODUITS NESTLE S.A.

By: 

Kevin C. Berryman
Chief Financial Officer

By: 

Bonnie S. Sparks
Its Attorney

Schedule A

Registrations to be Assigned

<u>Territory</u>	<u>Trademark Name</u>	<u>Registration Number</u>
United States	"Dog" (CHEW-RIFIC)	2720160
United States	"Dog" (T BONZ)	2738634
United States	CHEW-RIFIC	2720130
United States	CHOSEN BY CHAMPIONS	2670257
United States	CV w/CARDIO VASCULAR	2590055
United States	DCO w/DIABETES COLITIS	2629073
United States	DOGWICHES	2748754
United States	EN w/GASTRO ENTERIC	2750827
United States	FEED THE APPETITIE FOR LIFE	2675355
United States	GLUCOTEST	2657433
United States	HA w/HYPO ALLERGENIC	2772079
United States	HEALTHFUL. FLAVORFUL. BENEFUL.	2730615
United States	IT'S GOTTA BE THE DOG CHOW	2671678
United States	LA w/LIMITED ANTIGEN	2700963
United States	NF KIDNEY FUNCTION	2664675
United States	NF w/KIDNEY FAILURE	2753601
United States	OM w/OVERWEIGHT MANAGEMENT	2707565
United States	PALATABILITY-PLUS	2650733
United States	PRO PLAN TOTAL CARE	2670412
United States	PURINA ADVANCING LIFE	2732520
United States	PURINA HEALTH PACKS	2678606
United States	PURINA ONE	2675614
United States	PURINA ONE SPECIAL CARE	2778621
United States	PURINA VETERINARY DIETS	2709802
United States	PURINADERM SYSTEM	2714607
United States	TIDY CATS CRYSTALS	2681578
United States	TOTAL CARE	2701456
United States	UR w/URINARY	2735165
Florida	MOIST & MEATY	919173
Ohio	MOIST & MEATY	46678
Massachusetts	MOIST & MEATY	28555
Missouri	MOIST & MEATY	5973
Canada	"Dog" (T BONZ)	524018
Canada	GLUCOTEST	603172
Canada	PROTEIN PLUS +	274749
Canada	PROTEINES PLUS +	272875
Canada	SILVER PETS	557668
Canada	SILVERPETS & PROGRAM & HELPING PETS OVER 7 STAY HEALTHY & "Cat's and dog's heads"	557667