

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Centennial Foods		11/10/2005	PARTNERSHIP: CANADA

RECEIVING PARTY DATA

Name:	Centennial Foodservice
Composed Of:	COMPOSED OF Centennial 2000 Inc. (a Canadian Corporation) and CIC Foods Inc. (a Canadian Corporation)
Street Address:	Bay #1, 4412 Manilla Road SE
City:	Calgary, Alberta
State/Country:	CANADA
Postal Code:	T2G 4B7
Entity Type:	PARTNERSHIP: CANADA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	76593548	CENTENNIAL

CORRESPONDENCE DATA

Fax Number: (202)887-0689
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 202-785-9700
 Email: rothg@dsmo.com
 Correspondent Name: Dickstein Shapiro Morin & Oshinsky LLP
 Address Line 1: 2101 L Street, N.W.
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20037

ATTORNEY DOCKET NUMBER:	B8900.0077/T077
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DOMESTIC REPRESENTATIVE

Name: Dickstein Shapiro Morin & Oshinsky LLP
 Address Line 1: 2101 L Street, N.W.

OP \$40.00 76593548

Address Line 4: Washington, DISTRICT OF COLUMBIA 20037

NAME OF SUBMITTER:

Gabrielle S. Roth

Signature:

/Gabrielle S. Roth/

Date:

11/15/2005

Total Attachments: 2

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ASSIGNMENT - U.S.A.

THIS ASSIGNMENT OF TRADEMARKS and SERVICE MARKS is made this 10th day of November 2005, by and among **Centennial Foods, a partnership**, (the "Assignor"), and **Centennial Foodservice, a partnership of Centennial 2000 Inc. and CIC Foods Inc.** (the "Assignee"), witnesseth:

WHEREAS, Assignor desires to assign, and Assignee desires to acquire, the trademark and/or service mark registrations and applications set forth in Schedule I attached hereto (collectively, the "Marks"), and the goodwill of the business associated with the Marks; and

WHEREAS, the Assignee is the successor to the business of Assignor to which the Marks pertain, which business is ongoing and existing.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby assign and transfer to the Assignee its entire right, title and interest in and to said Marks, together with the goodwill of the business symbolized by the Marks, and all other rights which the Assignor has enjoyed thereunder in the United States and throughout the world, the right to seek renewal of the Marks, the same to be held and enjoyed by the Assignee, its successors and assigns, forever and to the full end of the terms for which any of the aforesaid Marks are registered and any renewals of the terms thereof.

DATED at Calgary, AB this 10th day of November, 2005.

Centennial Foods, a partnership

By: 

Name (print): Robert J. Kelef

Position: President & CEO

SCHEDULE I

Trade-mark	Application No.	Registration No.
CENTENNIAL	76/593,548	