

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	09/30/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Schuessler Knitting Mills, Inc.		09/30/2005	CORPORATION: ILLINOIS

RECEIVING PARTY DATA

Name:	Jacob Ash Holdings, Inc.
Street Address:	301 Munson Avenue
City:	McKees Rocks
State/Country:	PENNSYLVANIA
Postal Code:	15136
Entity Type:	CORPORATION: MICHIGAN

PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark
Registration Number:	2561865	ATTABOY
Registration Number:	2476975	ATTABOY
Registration Number:	2588440	ATTAKID
Registration Number:	2588441	
Registration Number:	1978963	ECORAGGS
Registration Number:	1372702	ESKI CAP
Registration Number:	2371754	FOR THOSE WHO PREFER NO WALLS TO FOUR WALLS
Registration Number:	1677705	
Registration Number:	1642117	PEDIGREE
Registration Number:	1642865	PEDIGREE KNIT
Registration Number:	1093318	PEDIGREE KNIT
Registration Number:	2585401	
Registration Number:	1955419	PUFFIN DOWN

OP \$490.00 2561865

Registration Number:	833725	SCHUSS
Registration Number:	1030139	SNOW BLAZERS
Registration Number:	1081851	
Registration Number:	1200493	THE HARD HATTER
Registration Number:	1077959	THERMO-MASK
Registration Number:	2239773	THERMOSUPREME

CORRESPONDENCE DATA

Fax Number: (616)732-1740
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 616-732-1719
Email: Ingridjensen@lwr.com
Correspondent Name: Ingrid A. Jensen
Address Line 1: 333 Bridge St NW, Suite 800
Address Line 4: Grand Rapids, MICHIGAN 49504

ATTORNEY DOCKET NUMBER:	12408-5
NAME OF SUBMITTER:	Ingrid A. Jensen
Signature:	/IngridJensen/
Date:	11/15/2005


Total Attachments: 2
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ASSIGNMENT


For value received, Schuessler Knitting Mills, Inc., an Illinois corporation ("SKM"), does hereby assign, convey, and transfer to Jacob Ash Holdings, Inc., a Michigan corporation, all of its right, title and interest in all intellectual property of or used or intended for use in connection with SKM's business, including, without limitation, all patents and applications therefor, unpatented inventions, trademarks, trade names, logos, service marks, copyrights, applications for and registrations of any of the foregoing, know-how, trade secrets, formulas and technical information, licenses, designs, drawings, data, software, related graphics and design files and records, and the goodwill associated with SKM's business, any and all of the foregoing throughout the world, including, without limitation, the trademarks and trade names listed on the attached schedule; all SKM's domain names, websites (and licenses therefor), electronic commerce software applications (in object and source code), licenses with application service providers, advertisements, telephone and telecopier numbers and listings, causes of action, guaranty and warranty rights and any and all general intangibles; and all SKM's vendor/supplier numbers, codes or similar designations or identifying information which are used to facilitate or account for transactions of SKM's business, including, without limitation, all "vendor of record" numbers.

Dated: September 30, 2005

Schuessler Knitting Mills, Inc., an Illinois corporation

By: 
Its President

Attachment to Assignment from
Schuessler Knitting Mills, Inc. to Jacob Ash Holdings, Inc.

Client	Matter	Country	Mark	(Appl. No.) Reg No	Filing Date Reg Date	Due Date	Action
30107	60024	UNITED STATES	ATTABOY	0002561865	4/16/2002	4/16/2008	Decl. of Use
30107	60023	UNITED STATES	ATTABOY WITH DOG DESIGN	0002476976	8/14/2001	8/14/2007	Decl. of Use
30107	60026	UNITED STATES	ATTAKID	0002588440	7/2/2002	7/2/2008	Decl. of Use
30107	60026	UNITED STATES	DOG DESIGN	0002588441	7/2/2002	7/2/2008	Decl. of Use
30107	60010	CANADA	ECORAGGS	0000471627	2/25/1997	2/25/2012	Renewal
30107	60010	JAPAN	ECORAGGS	0003328411	7/4/1997	7/4/2007	Renewal
30107	60010	SWEDEN	ECORAGGS	0000308866	2/16/1996	2/16/2006	Renewal
30107	60010	UNITED STATES	ECORAGGS	0001978963	6/4/1996	6/4/2006	Renewal
30107	60014	UNITED STATES	ESKI CAP AND DESIGN FOR THOSE WHO PREFER NO WALLS TO FOUR	0001372702	11/26/1985	11/26/2005	Renewal
30107	60000	UNITED STATES	WALLS TO FOUR	0002371754	7/25/2000	7/25/2006	Decl. of Use
30107	60023	JAPAN	IGLOO	0004070087	10/17/1997	10/17/2007	Renewal
30107	60013	UNITED STATES	 PUFFIN	0001677705	3/3/1992	3/3/2012	Renewal
30107	60016	UNITED STATES	PEDIGREE	0001642117	4/23/1991	4/23/2011	Renewal
30107	60018	UNITED STATES	PEDIGREE KNIT	0001642865	4/30/1991	4/30/2011	Renewal
30107	60004	UNITED STATES	PEDIGREE KNIT AND DESIGN	0001093318	6/13/1978	6/13/2008	Renewal
30107	60022A	UNITED STATES	PUFFIN DESIGN	0002585401	6/25/2002	6/25/2008	Decl. of Use
		EUROPE/CTM	PUFFIN DOWN	(4297925)	(2/21/2005)		
30107	60019	JAPAN	PUFFIN DOWN	0003311247	5/23/1997	5/23/2007	Renewal
30107	60022	UNITED STATES	PUFFIN DOWN	0001955419	2/6/1996	2/6/2006	Renewal
30107	60001	UNITED STATES	SCHUSS	0000833725	8/15/1987	8/15/2007	Renewal
30107	60006	CANADA	SNOW BLAZERS	0000221303	6/17/1977	6/17/2007	Renewal
30107	60006	UNITED STATES	SNOW BLAZERS	0001030139	1/13/1976	1/13/2006	Renewal
30107	60012	CANADA	SNOWBLAZERS AND DESIGN	0000414569	7/16/1993	7/16/2008	Renewal
30107	60003	UNITED STATES	SUNBURST DESIGN	0001081851	1/10/1978	1/10/2008	Renewal
30107	60015	UNITED STATES	THE HARD HATTER	0001200493	7/6/1982	7/6/2012	Renewal
30107	60005	UNITED STATES	THERMO-MASK	0001077959	11/22/1977	11/22/2007	Renewal
30107	60021	UNITED STATES	THERMOSUPREME	0002239773	4/13/1999	4/13/2009	Renewal