

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	03/25/2004

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CINAR Corporation		11/14/2005	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	Cookie Jar Entertainment Inc.
Street Address:	266 King Street West
City:	Toronto, Ontario
State/Country:	CANADA
Postal Code:	M5V 1H8
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78390057	THE COOKIE JAR COMPANY

CORRESPONDENCE DATA

Fax Number: (212)894-5765
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-940-8800
 Email: bret.danow@kattenlaw.com
 Correspondent Name: Bret J. Danow
 Address Line 1: 575 Madison Avenue
 Address Line 4: New York, NEW YORK 10022-2585

ATTORNEY DOCKET NUMBER:	330338-00005
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DOMESTIC REPRESENTATIVE

Name: Bret J. Danow
 Address Line 1: 575 Madison Avenue

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Address Line 4: New York, NEW YORK 10022-2585

NAME OF SUBMITTER:

Bret J. Danow

Signature:

/s/

Date:

11/15/2005

Total Attachments: 1
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U.S. CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, CINAR Corporation, a corporation organized under the laws of Canada, having offices at 1055 Rene Levesque Boulevard East, Montreal, Quebec, Canada H2L 4S5 ("Assignor"), was the owner of the U.S. Trademark Application Serial No. 78/390,057 for the mark THE COOKIE JAR COMPANY (the "Mark"); and

WHEREAS, Cookie Jar Entertainment Inc., a corporation organized under the laws of Canada, having offices at 266 King Street West, Toronto, Ontario, Canada M5V 1H8 ("Assignee"), has acquired the business of Assignor, including the Mark and the goodwill associated therewith.

NOW, THEREFORE, effective as of March 25, 2004, for good and valuable consideration, the receipt of which are hereby acknowledged, Assignor confirms that it has assigned and transferred to Assignee all of Assignor's right, title and interest in and to the Mark, together with the goodwill of the business symbolized by such Mark, and the right to sue for past infringements.

IN WITNESS WHEREOF, Assignor has signed this Assignment this 14th day of November, 2005.

CINAR CORPORATION

By: 

Name: Mark D. Chernin

Title: Sr. V-P, Business and Legal Affairs