

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Franklin International Institute | | 05/30/1997 | CORPORATION: |
| RECEIVING PARTY DATA | | | |
| Name: | Franklin Covey Co. | | |
| Street Address: | 2200 West Parkway Blvd. | | |
| City: | West Valley City | | |
| State/Country: | UTAH | | |
| Postal Code: | 84119 | | |
| Entity Type: | CORPORATION: UTAH | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1320656 | FRANKLIN DAY PLANNER | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (801)817-8197 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 801-817-4285 | | |
| Email: | Heidi.Nakaishi@FranklinCovey.com | | |
| Correspondent Name: | Heidi Nakaishi | | |
| Address Line 1: | 2200 West Parkway Blvd. | | |
| Address Line 4: | West Valley City, UTAH 84119 | | |
| NAME OF SUBMITTER: | Heidi Nakaishi | | |
| Signature: | /Heidi Nakaishi/ | | |
| Date: | 11/15/2005 | | |

CH \$40.00 1320656

Total Attachments: 2
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Utah Department of Commerce
Division of Corporations & Commercial Code
160 East 300 South, 2nd Floor, PO Box 146705
Salt Lake City, UT 84114-6705
Phone: (801) 530-4849
Toll Free: (877) 52-3994 Utah Residents
Fax: (801) 530-6438
Web site: <http://www.commerce.utah.gov>

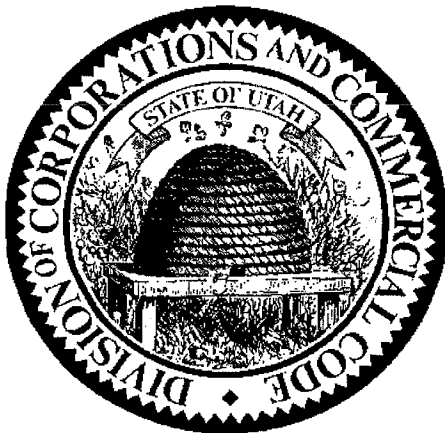
JANE OLSEN
LEGAL SERVICES
FRANKLIN COVEY CO.

October 26, 2005

CERTIFICATE OF EXISTENCE

Registration Number: 852657-0142
Business Name: FRANKLIN COVEY CO.
Registered Date: DECEMBER 2, 1983
Entity Type: CORPORATION - DOMESTIC - PROFIT
Current Status: GOOD STANDING

The Division of Corporations and Commercial Code of the State of Utah, custodian of the records of business registrations, certifies that the business entity on this certificate is authorized to transact business and was duly registered under the laws of the State of Utah. The Division also certifies that this entity has paid all fees and penalties owed to this state; its most recent annual report has been filed by the Division; and, that Articles of Dissolution have not been filed.



Kathy Berg
Director
Division of Corporations and Commercial Code

History Information Contained on Following Page



Utah Department of Commerce
Division of Corporations & Commercial Code
160 East 300 South, 2nd Floor, PO Box 146705
Salt Lake City, UT 84114-6705
Phone: (801) 530-4849
Fax: (801) 530-6111
Web site: <http://www.commerce.utah.gov>

History Information

The following information pertains to this company:

10-31-84 MERGER OF H. W. SMITH & ASSOCIATES, A UT CORP FILE #106846 INTO THE FRANKLIN INSTITUTE, INC., A UT CORP., THE SURVIVOR.
12-31-85 AMENDED ARTICLES INCREASING AUTHORIZED SHARES TO 200,000 COMMON @ NO PAR VALUE.
07-31-87 MERGER OF LGR LIMITED, A UT CORP FILE #086768 AND G.E.M., INC., ANOR CORP NOT FILED IN UTAH, INTO THE FRANKLIN INSTITUTE, INC., A UT CORP., THE SURVIVOR.
12-19-88 AMENDED ARTICLES FILED TO CHANGE NAME TO FRANKLIN INTERNATIONAL INSTITUTE, INC., FORMERLY THE FRANKLIN INSTITUTE, INC.
03-21-89 AMENDED ARTICLES FILED TO DECREASE AUTHORIZED SHARES TO 50,000 COMMON AND CHANGED PAR VALUE TO \$1.00 PAR.
03-27-89 AMENDED ARTICLES FILED TO INCREASE AUTHORIZED SHARES TO 200,000 COMMON @ \$1.00 PAR.
03-31-89 AMENDED ARTICLES DECREASING PAR VALUE TO \$.05 PAR ON 200,000 COMMON
11-12-91 MERGER OF RICHMARC, INC., A UT CORP FILE #124458 INTO FRANKLIN INTERNATIONAL INSTITUTE, INC., A UT CORP., THE SURVIVOR.
01-14-92 MERGER OF LETECH INTERNATIONAL, INC., A UT CORP FILE #104566 INTO FRANKLIN INTERNATIONAL INSTITUTE, INC., A UT CORP., THE SURVIVOR.
04-10-92 MERGER OF NEWQUEST TECHNOLOGIES, INC., A UT CORP FILE #146075 INTO FRANKLIN INTERNATIONAL INSTITUTE, INC., A UT CORP., THE SURVIVOR.
04-10-92 REVISED ARTICLES FILED TO CHANGE NAME TO FRANKLIN QUEST CO., FORMERLY FRANKLIN INTERNATIONAL INSTITUTE, INC., INCREASE AUTHORIZED SHARES TO 40,000,000 COMMON SHARES @ \$.05 PAR & 4,000,000 PREFERRED SHARES @ NO PAR.
05-30-97 MERGER OF COVEY LEADERSHIP CENTER, INC., A UT CORP FILE #089396, INTO FRANKLIN QUEST CO., A UT CORP, THE SURVIVOR WHICH THEN CHANGED ITS NAME TO FRANKLIN COVEY CO.
06-02-99 AMENDED ARTICLES FILED TO DESIGNATE A SERIES A PREFERRED STOCK.
03-19-2002 AMENDED ARTICLES FILED TO DESIGNATE NEW SERIES OF STOCK.
03-04-2005 AMENDED AND RESTATED ARTICLES FILED TO CHANGE THE STOCK INFO.
NO ADDITIONAL FILINGS.