

TRADEMARK ASSIGNMENT

11-15-2005



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6-2-05

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name		Formerly	Execution Date
Earth Essentials, Inc.			05/15/2005
Entity Type			
CORPORATION: CALIFORNIA			
RECEIVING PARTY DATA			
Name:		Lotus Brands, Inc.	
Street Address:		P O Box 325	
City:		Twin Lakes	
State/Country:		WISCONSIN	
Postal Code:		53181	
Entity Type:		CORPORATION: WISCONSIN	
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1501843	LIFE TREE	
Registration Number:	2144756	ULTRA DISH	
Serial Number:	78419096	KITCHEN GARDEN	
CORRESPONDENCE DATA			
Fax Number:		(262)889-8591	
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:		2628898501	
Email:		santosh@lotuspress.com	
Correspondent Name:		Lotus Brands, Inc.	
Address Line 1:		P O Box 325	
Address Line 4:		Twin Lakes, WISCONSIN 53181	
NAME OF SUBMITTER:		santosh krinsky	
Signature:		/santosh krinsky/	
Date:		06/02/2005	

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## TRADEMARK ASSIGNMENT

Whereas, Earth Essentials, Inc., having an office and principal place of business at 509 Maple Ave., Carpinteria, California 93103, is the owner of the following trademarks and the US Trademark registrations or applications for registration thereof and has adopted and used the marks in connection with the goods in the Registration or application in commerce.


<u>MARK</u>	<u>SERIAL No.</u>	<u>REG. No.</u>	<u>FILING DATE</u>	<u>REG. DATE</u>
LIFE TREE	73/702829	1501843	12/28/1987	08/30/1988.
ULTRA DISH	75/290854	2,144,756	5/12/1997	03/17/1998
KITCHEN GARDEN	78/419096		05/14/2004	

Whereas, Lotus Brands, Inc., a Wisconsin corporation whose address is P O Box 325, Twin Lakes, WI 53181, is desirous of acquiring the entire right, title and interest in and to said marks, and the Registrations and applications for registration thereof;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Earth Essentials, Inc., does hereby sell, assign and transfer unto said Lotus Brands, Inc. the entire right, title and interest in and to said marks, together with the goodwill of the business symbolized by the marks, the right to sue for and recover all damages and other remedies in respect of any infringement of the marks which may have occurred prior to the date of this Assignment, and any existing rights or benefits in the above identified United States Trademark Registrations and applications.

Effective on this 15th day of May, 2005.

Earth Essentials, Inc.



By: Kenneth Grand  
Title: President