

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|------------------------------|--|
| SUBMISSION TYPE: | CORRECTIVE ASSIGNMENT |
| NATURE OF CONVEYANCE: | Corrective Assignment to correct the conveying party data and receiving party data previously recorded on Reel 002970 Frame 0946. Assignor(s) hereby confirms the Assignor Shimano American Corporation is a California corporation; Assignee Shimano Inc. is a Japanese Corporation.. |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------------------|----------|----------------|-------------------------|
| Shimano American Corporation | | 10/19/2004 | CORPORATION: CALIFORNIA |

RECEIVING PARTY DATA

| | |
|------------------------|--------------------|
| Name: | Shimano Inc. |
| Street Address: | 3-77 Oimatsu-cho |
| City: | Sakai, Osaka |
| State/Country: | JAPAN |
| Postal Code: | 590-8577 |
| Entity Type: | CORPORATION: JAPAN |

PROPERTY NUMBERS Total: 5

| Property Type | Number | Word Mark |
|----------------------|----------|--|
| Serial Number: | 78453079 | SHIMANO AUTHORIZED MAIL ORDER RETAILER |
| Serial Number: | 78453071 | SHIMANO AUTHORIZED INTERNET RETAILER |
| Registration Number: | 2493168 | PURE SHIMANO GUTS |
| Registration Number: | 2625926 | SHIMANO DIRECT |
| Registration Number: | 2617617 | SHIMANO MULTI SERVICE |

CORRESPONDENCE DATA

Fax Number: (801)328-1707
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 801-533-9800
 Email: rgilmore@wnlaw.com
 Correspondent Name: Richard C. Gilmore
 Address Line 1: 60 East South Temple
 Address Line 2: 1000 Eagle Gate Tower

OP \$140.00 78453079

Address Line 4: Salt Lake City, UTAH 84111

ATTORNEY DOCKET NUMBER:

15145.0

DOMESTIC REPRESENTATIVE

Name: Richard C. Gilmore
Address Line 1: 60 East South Temple
Address Line 2: 1000 Eagle Gate Tower
Address Line 4: Salt Lake City, UTAH 84111

NAME OF SUBMITTER:

Richard C. Gilmore

Signature:

/Richard C. Gilmore/

Date:

11/15/2005

Total Attachments: 3
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TRADEMARK ASSIGNMENT

This Assignment is by and between Shimano American Corporation ("Assignor"), a corporation duly organized and existing under the laws of California, having a principal place of business at One Holland, Irvine, CA 92618, and Shimano Inc. ("Assignee"), a corporation duly organized and existing under the laws of Japan, having a principal place of business at 3-77 Oimatsu-cho, Sakai Osaka 590-8577 Japan.

WHEREAS, Assignor has adopted, used and is using the Marks listed in Schedule A;

WHEREAS, Assignor has acquired goodwill associated with and symbolized by the Marks, and has not abandoned the same;

WHEREAS, Assignor is the owner, as reflected by the records of the United States Patent and Trademark Office, of pending U.S. trademark applications and issued U.S. trademark registrations listed in Schedule A directed to the Marks;

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Marks, the goodwill associated with and symbolized by the Marks, the applications and registrations directed to the Marks, and the right to sue for past infringement thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, transfer and convey to Assignee all right, title and interest in and to the Marks, together with the goodwill associated with and symbolized by the Marks, the applications and registrations directed to the Marks, and the right to sue for past infringement thereof.

SHIMANO AMERICAN CORPORATION
("ASSIGNOR")

Date: 19th October 2004

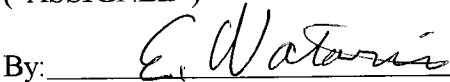
By: 

Printed Name: SUE D. ALLAN

Title: VICE PRESIDENT

SHIMANO INC.
("ASSIGNEE")

Date: 14th Oct. 2004

By: 

Printed Name: ETSUYOSHI WATARAI

Title: VICE PRESIDENT

SCHEDULE A

Issued United States Trademark Registrations

| <u>Mark</u> <u>Date</u> | <u>Serial No.</u> | <u>Filing Date</u> | <u>Reg. No.</u> | <u>Reg.</u> |
|-------------------------------|-------------------|--------------------|-----------------|--------------------|
| SHIMANO MULTI SERVICE | 76/265,813 | June 1, 2001 | 2,617,617 | September 10, 2002 |
| SHIMANO DIRECT | 76/017,463 | April 4, 2000 | 2,625,926 | September 24, 2002 |
| PURE SHIMANO GUTS & Design | 75/667,912 | March 24, 1999 | 2,493,168 | September 25, 2001 |

Pending United States Trademark Applications

| <u>Mark</u> | <u>Serial No.</u> | <u>Filing Date</u> |
|---|-------------------|--------------------|
| SHIMANO AUTHORIZED INTERNET RETAILER & Design | 78/453,071 | July 19, 2004 |
| SHIMANO AUTHORIZED MAIL ORDER RETAILER & Design | 78/453,079 | July 19, 2004 |