

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Physician's Weekly, LLC		11/01/2005	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Psychiatry Weekly, L.L.C.		
Street Address:	490 Highway 33 West, Gedi Corporate Park		
City:	Englishtown		
State/Country:	DELAWARE		
Postal Code:	07726		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78643154	PSYCHIATRY WEEKLY	
CORRESPONDENCE DATA			
Fax Number:	(515)288-1338		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	515-288-3667		
Email:	patatty@ipmvs.com		
Correspondent Name:	Edmund J. Sease		
Address Line 1:	801 Grand Avenue		
Address Line 2:	Suite 3200		
Address Line 4:	Des Moines, IOWA 50309-2721		
ATTORNEY DOCKET NUMBER:	P067-3 78/643,154		
NAME OF SUBMITTER:	Edmund J. Sease		
Signature:	/Edmund J. Sease/		

CH \$40.00 78643154

Date:

11/15/2005

Total Attachments: 1
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ASSIGNMENT

WHEREAS, PHYSICIAN'S WEEKLY, LLC, a Limited Liability Company of Delaware with an address of 490 Highway 33 West, Gedi Corporate Park, Englishtown, New Jersey, 07726, is the owner of trademark application Serial No. 78/643,154, filed June 3, 2005 for the mark PSYCHIATRY WEEKLY, and

WHEREAS, PSYCHIATRY WEEKLY, L.L.C., a Limited Liability Company of Delaware, with an address of 490 Highway 33 West, Gedi Corporate Park, Englishtown, New Jersey, 07726, is a successor to the ongoing and existing business of the assignor to which the trademark pertains and is desirous of acquiring the entire right, title and interest in and to said mark, together with the goodwill of the business pertaining to said mark;

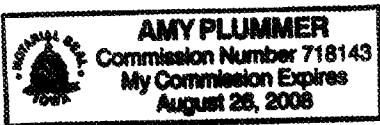
NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said PHYSICIAN'S WEEKLY, LLC does hereby assign unto PSYCHIATRY WEEKLY, L.L.C., all right, title and interest which PHYSICIAN'S WEEKLY, LLC has heretofore enjoyed pertaining to said mark, together with the goodwill of the business pertaining to said mark, the same to be held and enjoyed by PSYCHIATRY WEEKLY, L.L.C., its successors and assigns, together with the right to sue for and collect for all claims for damages by reason of past infringement of said mark and the registration thereof.

PHYSICIAN'S WEEKLY, LLC

By *Peter F. Sprague*
Peter F. Sprague, President & Chief Operating Officer

STATE OF Delaware)
COUNTY OF Polk) ss

On this 1 day of November, 2005, before me, the undersigned, a Notary Public in and for the state, personally appeared Peter F. Sprague, to me personally known, who being by me duly sworn, did say that he is the President & Chief Operating Officer of PHYSICIAN'S WEEKLY, LLC; that said above and foregoing instrument was signed on behalf of said corporation by authority of its Board of Directors and that the said Peter F. Sprague, as such officer, acknowledged the execution of said instrument to be the voluntary act and deed of said corporation, by it and by him voluntarily executed.



Amy Plummer
Notary Public in and for the
State of Delaware

Commission Expires: 8/28/08