

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JP (HK) Limited		11/30/2004	CORPORATION: HONG KONG

RECEIVING PARTY DATA

Name:	Jakks Pacific (HK), Ltd.
Street Address:	22619 Pacific Coast Highway
Internal Address:	c/o JAKKS Pacific, Inc.
City:	Malibu
State/Country:	CALIFORNIA
Postal Code:	90265
Entity Type:	CORPORATION: HONG KONG

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	2585337	AMBER
Registration Number:	1916189	EASY PLAY
Registration Number:	2014681	JPI
Registration Number:	1975591	LOTS A HAIR
Registration Number:	1918917	MISTY
Registration Number:	1899043	STARR MODEL AGENCY
Registration Number:	1916630	TAYLOR
Registration Number:	2064310	TOYA
Registration Number:	1949165	SKY-COM

CORRESPONDENCE DATA

Fax Number: (212)752-4632
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-888-8200

CH \$240.00 2585337

Email: lmill@fkiwsb.com
Correspondent Name: Larry Miller
Address Line 1: 750 Lexington Avenue
Address Line 2: 23rd Floor
Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	ASSGN JPHKMARKS
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NAME OF SUBMITTER:	Larry Miller
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Signature:	/lmiller/
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Date:	11/16/2005
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Total Attachments: 2
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ASSIGNMENT

WHEREAS JP (HK) LIMITED, a corporation organized and existing under the laws of Hong Kong with offices at C/O Jakks Pacific, Inc., 22619 Pacific Coast Highway, Malibu, California 90265 (hereinafter called the ASSIGNOR) is the owner of and has adopted, used and is using the trademarks in Schedule A hereto that are either registered in the United States Patent and Trademark Office or for which applications for registrations have been filed in the United States Patent and Trademark Office; and

AND WHEREAS, JAKKS Pacific (HK), Ltd., a corporation with offices at C/O Jakks Pacific, Inc., 22619 Pacific Coast Highway, Malibu, CA (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademarks and the registrations thereof;

NOW, THEREFORE, in consideration of U.S. \$2.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right title and interest in and to the said trademarks, trademark registrations and trademark applications, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademarks.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this ___ day of November, 2004.

JP (HK.) LIMITED

By 

Title EVP / CFO

TRADEMARK

REEL: 003195 FRAME: 0237

SCHEDULE A

SCHEDULE OF TRADEMARKS

Trademark Name	Serial No.	Reg. No.
AMBER	76326625	2585337
EASY PLAY	74552844	1916189
JPI (STYLIZED)	74462124	2014681
LOTS A HAIR	74390983	1975591
MISTY	74464081	1918917
STARR MODEL AGENCY	74420440	1899043
TAYLOR	74484976	1916630
TOYA	74484977	2064310
SKY-COM	74644755	1949165