

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Procter & Gamble Company		11/10/2005	CORPORATION: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Church & Dwight Co., Inc.		
<b>Street Address:</b>	469 North Harrison Street		
<b>Internal Address:</b>	Law Department		
<b>City:</b>	Princeton		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08543		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2882803	SPINBRUSH	
<b>Serial Number:</b>	75639303	SPIN BRUSH	
<b>Serial Number:</b>	78319388	SPINBRUSH PRO RECHARGE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(609)497-7179		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	609-683-7086		
<b>Email:</b>	david.schuman@churchdwight.com		
<b>Correspondent Name:</b>	David J. Schuman, Esq.		
<b>Address Line 1:</b>	469 North Harrison Street		
<b>Address Line 2:</b>	Law Department		
<b>Address Line 4:</b>	Princeton, NEW JERSEY 08543		
<b>NAME OF SUBMITTER:</b>	David J. Schuman		
<b>Signature:</b>	/David J. Schuman/		

CH \$90.00 2882803

Date:

11/17/2005

**Total Attachments: 2**

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**UNITED STATES**  
**TRADEMARK ASSIGNMENT**

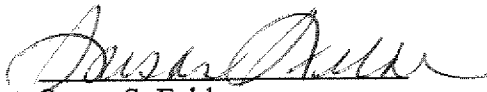
WHEREAS, **The Procter & Gamble Company**, an Ohio corporation having its principal place of business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202, (the "Assignor") is the owner of the trademarks listed on the attached schedule and corresponding applications/registrations (the "Trademarks"); and

WHEREAS, **Church & Dwight Co., Inc.**, a Delaware corporation having its principal place of business at 469 North Harrison Street, Princeton, New Jersey 08543, (the "Assignee"), is desirous of acquiring said Trademarks together with the goodwill of the business symbolized by the Trademarks;

NOW, THEREFORE, in exchange for good and valuable consideration paid to Assignor by Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, its successors and assigns, the entire right, title, and interest to the Trademarks.

Signed in Cincinnati, Ohio this 10<sup>th</sup> day of November 2005.

**The Procter & Gamble Company**



Susan S. Felder  
Assistant Secretary

**SCHEDULE**

<u>Trademark</u>	<u>Country</u>	<u>Application/Registration Number</u> _____
SPIN BRUSH	United States	SN 75/639303
SPINBRUSH (Stylized 00)	United States	RN 2882803
SPINBRUSH PRO RECHARGE	United States	SN 78/319388