

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bluetek Co., Ltd.		11/04/2005	CORPORATION: KOREA, REPUBLIC OF
RECEIVING PARTY DATA			
Name:	Samsung Electronics Co., Ltd.		
Street Address:	416, Maetan-dong, Yeongtong-gu		
City:	Suwon-si, Gyeonggi-do		
State/Country:	KOREA, REPUBLIC OF		
Entity Type:	CORPORATION: KOREA, REPUBLIC OF		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2932739	LSM LIVE SURROUND MODE	
CORRESPONDENCE DATA			
Fax Number:	(312)616-5700		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	(312) 616-5600		
Email:	trademark@leydig.com		
Correspondent Name:	Mark J. Liss		
Address Line 1:	Two Prudential Plaza, Suite 4900		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	221969		
DOMESTIC REPRESENTATIVE			
Name:	Mark J. Liss		
Address Line 1:	Two Prudential Plaza, Suite 4900		
Address Line 4:	Chicago, ILLINOIS 60601		

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REEL: 003196 FRAME: 0082

NAME OF SUBMITTER:	Mark J. Liss
Signature:	/Mark J. Liss/
Date:	11/17/2005
Total Attachments: 1 source=LSM LIVE#page1.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Bluetek Co., Ltd., a Korean corporation (Assignor), currently located at 416, Maetan-dong, Paldal-gu, Suwon-city, Kyungki-do, Republic of Korea, is the owner of all right, title and interest in and to the Trademark "LSM LIVE SURROUND MODE" registered in the United State Patent and Trademark Office on 15 March 2005, as U.S. Registration No. 2,932,739 respectively; and

WHEREAS, Samsung Electornics Co., Ltd. (Assignee), a Korean corporation, currently located at 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea, is desirous of acquiring the entire right, title and interest in and to said Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Bluetek Co., Ltd. does hereby assign and transfer unto Samsung Electornics Co., Ltd., all right, title and interest in and to said Mark, together with the goodwill of the business symbolized by said Mark, including all claims for damage by reason of past and/or current infringement of said Mark and the Registration No. 2,932,739.

Bluetek Co., Ltd.

By: T. H. Ahn
Name: Tai-ho Ahn
Title: President
Dated: November 4, 2005